

LA Residents and the 2028 Olympics



THOMAS AND DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES

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ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,000 undergraduates, 2,200 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 85,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others.

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CENTER FOR THE STUDY OF LOS ANGELES

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Region Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time.

For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Associate Director, at brianne.gilbert@lmu.edu.

METHODOLOGY

In summer 2017, LA 2024 and the Los Angeles Area Chamber of Commerce commissioned the Thomas and Dorothy Leavey Center for the Study of Los Angeles at LMU on residents' opinions about hosting the 2028 Olympics in Los Angeles. The survey involved 10-minute telephone sessions and online surveys with 600 adults (450 phone and 150 online) living in Los Angeles County.

Since the primary purpose of this study was to gather representative input from adult residents within the Los Angeles region, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks with a given sampling area (in this case, by the zip codes that comprise the county). A random list of all active residential and cell phone numbers in the area was produced (70% cell and 30% landline). The online portion was comprised of panels of double opt-in respondents who have agreed to participate in surveys. For all methods, adult respondents in LA County were targeted and then randomly selected within their group.

The protocol for this study involved asking potential respondents a series of questions, referred to as screeners, which were used to ensure that the person lived within the county and was at least 18 years old. The target sample size was 600 residents from Los Angeles County. Telephone surveys were conducted from July 13 to July 18 between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 10am to 5pm on Sunday. The survey was translated into Spanish and translators were available to conduct interviews for residents who only spoke, or were more comfortable speaking Spanish. The online survey ran concurrently and was available in English and Spanish. The margin of error is $\pm 4.0\%$ for the entire sample of 600 residents.

RECOMMENDED CITATION

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QUESTIONS INCLUDED IN THIS REPORT

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? strongly supportive | somewhat supportive | somewhat opposed | strongly opposed

If the Summer Olympic Games were held in Los Angeles, would you: a. Watch the Games on TV? Yes | No b. Attend some of the events in person? Yes | No c. Volunteer during the Games? Yes | No d. Leave town during the Games? Yes | No

THOMAS AND DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES

LMU Press Release

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ANGELENOS BACK HOSTING 2028 OLYMPICS, LOYOLA MARYMOUNT SURVEY FINDS

LOS ANGELES, August 1, 2017 – Public support for hosting the 2028 Summer Olympic Games in Los Angeles is overwhelming, and nearly as strong as it was for the 2024 Games, according to a survey by the Thomas and Dorothy Leavey Center for the Study of Los Angeles at Loyola Marymount University.

The survey, conducted July 13-18, found 83 percent of respondents in Los Angeles County said they want L.A. to host the Olympics in 2028. In an LMU survey conducted last year, 88 percent backed the city's effort to land the 2024 contest.

The International Olympic Committee recently decided to name host cities for both the 2024 and 2028 Games at its upcoming meeting in September. Los Angeles officials recently announced an agreement that would let Paris host first, leaving L.A. to host in 2028.

"The support among Angelenos for hosting the Summer Olympics remains strong, whether it's in 2024 or 2028," said Brianne Gilbert, associate director of the Center. "The vast majority want the Games in L.A."

Local public opinion has consistently favored hosting the Olympics. An IOC poll earlier this year, whose methodology was not disclosed, found 78 percent of respondents in Los Angeles supported the city's original 2024 bid.

The LMU survey reached 600 respondents by phone and online. It found 54 percent "strongly support" the 2028 Olympics, 29 percent "somewhat" supported, 9 percent "somewhat" opposed and 8 percent "strongly" opposed. Among those who backed the bid, the most frequently cited reason was for a perceived economic boost to the region.

The survey found no major differences among demographic categories—that is, support for the 2028 Olympics was similar across the board.

Additionally, 70 percent of respondents said they'd attend an Olympic event in person if Los Angeles hosted in 2028. But on the other end of the spectrum, 21 percent indicated they would leave town during the Games.

The survey was funded by the LA24 Committee, Los Angeles Area Chamber of Commerce, and Loyola Marymount University.

Toplines

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

Strongly supportive	54.1
Somewhat supportive	29.0
Somewhat opposed	9.1
Strongly opposed	7.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

Supportive	83.1
Opposed	16.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

Yes	88.4
No	11.6

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

Yes	70.3
No	29.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

Yes	44.5
No	55.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

Yes	20.7
No	79.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

Crosstabs

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Survey taken in English	Survey taken in Spanish
Strongly supportive	52.6	60.5
Somewhat supportive	29.6	26.3
Somewhat opposed	9.8	6.3
Strongly opposed	8.0	6.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Rent home	Own home
Strongly supportive	57.6	49.8
Somewhat supportive	27.4	32.1
Somewhat opposed	9.5	7.9
Strongly opposed	5.5	10.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Strongly supportive	60.6	44.8	40.3	53.5	54.6	51.6
Somewhat supportive	23.6	35.7	41.4	37.5	27.7	33.4
Somewhat opposed	9.5	12.8	11.6	4.4	4.1	9.1
Strongly opposed	6.3	6.7	6.8	4.6	13.5	5.8
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Liberal	Moderate	Conservative
Strongly supportive	57.8	44.4	54.4
Somewhat supportive	27.5	32.6	29.7
Somewhat opposed	8.5	14.9	5.7
Strongly opposed	6.2	8.1	10.2
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	High school diploma or less	College degree	Graduate degree
Strongly supportive	58.2	47.3	49.8
Somewhat supportive	27.1	34.5	25.4
Somewhat opposed	7.5	9.7	13.9
Strongly opposed	7.2	8.5	10.9
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Strongly supportive	51.0	59.5	53.8	50.4
Somewhat supportive	34.5	21.3	29.3	34.3
Somewhat opposed	9.6	12.9	7.6	4.3
Strongly opposed	4.9	6.3	9.4	11.0
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Strongly supportive	53.3	55.0	51.3	54.7
Somewhat supportive	19.6	32.6	34.8	27.6
Somewhat opposed	24.6	6.5	5.6	9.1
Strongly opposed	2.5	5.9	8.2	8.6
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Black	Asian	White	Latino	Other
Strongly supportive	61.0	48.6	48.0	59.8	47.0
Somewhat supportive	24.4	36.5	29.5	25.7	43.2
Somewhat opposed	11.7	8.5	12.4	7.0	9.7
Strongly opposed	3.0	6.5	10.1	7.5	0.0
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Strongly supportive	52.5	60.1	44.2	63.6	52.0
Somewhat supportive	31.8	27.6	33.6	18.6	29.9
Somewhat opposed	7.2	8.0	13.2	10.9	2.7
Strongly opposed	8.5	4.2	8.9	7.0	15.4
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed?

	Male	Female
Strongly supportive	58.1	50.3
Somewhat supportive	25.4	32.5
Somewhat opposed	8.7	9.5
Strongly opposed	7.9	7.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Survey taken in English	Survey taken in Spanish
Supportive	82.3	86.8
Opposed	17.7	13.2
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Rent home	Own home
Supportive	85.0	82.0
Opposed	15.0	18.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Supportive	84.1	80.5	81.7	91.0	82.4	85.1
Opposed	15.9	19.5	18.3	9.0	17.6	14.9
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Liberal	Moderate	Conservative
Supportive	85.3	77.0	84.1
Opposed	14.7	23.0	15.9
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	High school diploma or less	College degree	Graduate degree
Supportive	85.3	81.7	75.2
Opposed	14.7	18.3	24.8
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Supportive	85.5	80.8	83.1	84.7
Opposed	14.5	19.2	16.9	15.3
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Supportive	72.9	87.6	86.2	82.3
Opposed	27.1	12.4	13.8	17.7
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Black	Asian	White	Latino	Other
Supportive	85.4	85.0	77.5	85.5	90.3
Opposed	14.6	15.0	22.5	14.5	9.7
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Supportive	84.3	87.8	77.8	82.2	81.9
Opposed	15.7	12.2	22.2	17.8	18.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How supportive are you of the City of Los Angeles hosting the Summer Olympic Games in 2028: strongly supportive, somewhat supportive, somewhat opposed, or strongly opposed? **Condensed response categories**

	Male	Female
Supportive	83.5	82.8
Opposed	16.5	17.2
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Survey taken in English	Survey taken in Spanish
Yes	88.8	87.0
No	11.2	13.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Rent home	Own home
Yes	88.0	89.9
No	12.0	10.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Yes	88.7	86.2	87.6	94.8	90.0	86.2
No	11.3	13.8	12.4	5.2	10.0	13.8
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Liberal	Moderate	Conservative
Yes	89.1	88.5	89.0
No	10.9	11.5	11.0
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	High school diploma or less	College degree	Graduate degree
Yes	87.8	90.5	87.8
No	12.2	9.5	12.2
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Yes	92.0	81.1	90.1	91.6
No	8.0	18.9	9.9	8.4
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Yes	83.2	88.6	90.8	88.2
No	16.8	11.4	9.2	11.8
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Black	Asian	White	Latino	Other
Yes	92.0	89.2	85.3	88.6	90.3
No	8.0	10.8	14.7	11.4	9.7
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Yes	89.1	91.6	87.8	86.9	85.4
No	10.9	8.4	12.2	13.1	14.6
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Watch the Games on TV**

	Male	Female
Yes	85.4	91.3
No	14.6	8.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Survey taken in English	Survey taken in Spanish
Yes	69.3	74.2
No	30.7	25.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Rent home	Own home
Yes	72.4	70.2
No	27.6	29.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Yes	76.4	73.4	73.9	71.4	60.8	64.7
No	23.6	26.6	26.1	28.6	39.2	35.3
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Liberal	Moderate	Conservative
Yes	72.1	69.5	70.0
No	27.9	30.5	30.0
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	High school diploma or less	College degree	Graduate degree
Yes	70.9	71.5	68.6
No	29.1	28.5	31.4
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Yes	80.5	72.2	70.8	57.7
No	19.5	27.8	29.2	42.3
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Yes	69.4	79.2	79.2	65.0
No	30.6	20.8	20.8	35.0
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Black	Asian	White	Latino	Other
Yes	70.2	64.5	63.6	77.7	64.0
No	29.8	35.5	36.4	22.3	36.0
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Yes	68.9	72.8	66.4	76.7	74.7
No	31.1	27.2	33.6	23.3	25.3
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Attend some of the events in person**

	Male	Female
Yes	74.9	65.9
No	25.1	34.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Survey taken in English	Survey taken in Spanish
Yes	41.8	55.0
No	58.2	45.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Rent home	Own home
Yes	51.6	37.1
No	48.4	62.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Yes	48.2	47.5	46.0	45.5	35.0	53.9
No	51.8	52.5	54.0	54.5	65.0	46.1
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Liberal	Moderate	Conservative
Yes	47.8	40.4	44.8
No	52.2	59.6	55.2
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	High school diploma or less	College degree	Graduate degree
Yes	49.6	41.0	32.3
No	50.4	59.0	67.7
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Yes	53.9	44.1	46.7	31.1
No	46.1	55.9	53.3	68.9
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Yes	43.6	51.4	54.5	38.6
No	56.4	48.6	45.5	61.4
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Black	Asian	White	Latino	Other
Yes	43.5	39.1	35.2	54.1	33.2
No	56.5	60.9	64.8	45.9	66.8
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Yes	51.2	48.6	42.8	40.0	28.2
No	48.8	51.4	57.2	60.0	71.8
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Volunteer during the Games**

	Male	Female
Yes	47.6	41.6
No	52.4	58.4
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Survey taken in English	Survey taken in Spanish
Yes	17.2	35.1
No	82.8	64.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Rent home	Own home
Yes	24.1	17.3
No	75.9	82.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Yes	17.6	21.9	26.6	32.6	20.6	23.5
No	82.4	78.1	73.4	67.4	79.4	76.5
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Liberal	Moderate	Conservative
Yes	17.7	23.9	24.7
No	82.3	76.1	75.3
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	High school diploma or less	College degree	Graduate degree
Yes	25.9	16.8	9.8
No	74.1	83.2	90.2
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Yes	26.6	17.8	20.9	17.4
No	73.4	82.2	79.1	82.6
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Yes	3.8	35.8	21.4	19.6
No	96.2	64.2	78.6	80.4
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Black	Asian	White	Latino	Other
Yes	11.3	19.0	14.5	24.6	34.5
No	88.7	81.0	85.5	75.4	65.5
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Yes	28.8	18.2	20.3	5.0	17.5
No	71.2	81.8	79.7	95.0	82.5
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

If the Summer Olympic Games were held in Los Angeles, would you? **Leave town during the Games**

	Male	Female
Yes	23.7	17.9
No	76.3	82.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

Appendix

Demographics

Language the survey was taken in

	Unweighted frequencies	Weighted percentages
Survey taken in English	497	80.4
Survey taken in Spanish	103	19.6

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	291	52.7
Own home	277	47.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How would you describe your current work status: working full-time, working part-time, student, homemaker, retired, self-employed, or not working?

	Unweighted frequencies	Weighted percentages
Working full-time	256	43.4
Working part-time	63	11.7
Student	49	8.5
Homemaker	35	5.9
Retired	141	22.8
Self-employed	44	7.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

Politically, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Unweighted frequencies	Weighted percentages
Liberal	233	40.9
Moderate	144	26.7
Conservative	178	32.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
High school diploma or less	324	58.1
College degree	183	30.4
Graduate degree	73	11.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

In what year were you born?

	Unweighted frequencies	Weighted percentages
Ages 18-29	124	23.3
Ages 30-44	139	28.0
Ages 45-64	208	32.5
Ages 65+	92	16.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

How many years have you lived in the Los Angeles region?

	Unweighted frequencies	Weighted percentages
Lived here 5 years or less	45	7.8
Lived here 6-15 years	65	11.6
Lived here 16-25 years	143	26.3
Lived here 25+ years	323	54.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	71	8.7
Asian	73	15.3
White	202	29.2
Latino	205	44.7
Other	11	2.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

I am going to read some income categories. Please stop me when I reach the category that best describes your total household income.

	Unweighted frequencies	Weighted percentages
Under \$40K	187	38.8
\$40K-<\$70K	114	22.0
\$70K-<\$100K	75	15.3
\$100K-<\$150K	68	12.7
\$150K+	59	11.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.

What is your gender?

	Unweighted frequencies	Weighted percentages
Male	276	48.9
Female	324	51.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 600 adult respondents of the 2017 Los Angeles Resident Olympics Survey.