



INTERNATIONAL OLYMPIC COMMITTEE

**Report to the 130<sup>th</sup> IOC Session**

**IOC Vice Presidents' Working Group – Candidature Process 2026**

11 July 2017, Lausanne



- Evolution in the context of the Olympic Winter Games
- Olympic Agenda 2020, December 2014
  - Shape the bidding process as an invitation (Recommendation 1)
  - Evaluate bid cities by assessing key opportunities and risks (Recommendation 2)
  - Reduce the cost of bidding (Recommendation 3)

# Context, continued



- Olympic Winter Games Strategic Working Group recommendations adopted by the IOC Session (July 2016, Rio de Janeiro)
  - Tailor the candidature process to reflect the specific nature and character of the Olympic Winter Games, and provide more flexibility and support to prospective hosts
- Creation of the IOC Vice Presidents' Working Group by the Executive Board to establish the Candidature Procedure for the Olympic Winter Games 2026 (March 2017, PyeongChang)
  - Build on the 2024 procedure – the first to fully benefit from Olympic Agenda 2020 reforms
  - Encourage more sustainable Games and reduce costs for cities

# Key features of the Candidature Procedure 2026



- A longer (September 2017 to October 2018) Invitation Phase
- A shorter (October 2018 to October 2019) Candidature Phase
- IOC proactive in reaching out to NOCs/cities
- IOC supportive partner to NOCs/cities
  - Technical assistance (in collaboration with International Federations and other stakeholders)
  - Support in communication, brand management and community engagement

# Key features of the Candidature Procedure 2026

## Continued

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- Olympic Winter Games 2026 Expert Working Group, overseen by an IOC Member, to manage Invitation Phase
- Evaluation Commission responsible for the Candidature Phase
- IOC Session greater involvement
  - IOC Session Invitation, October 2018, Buenos Aires
  - IOC Session elects the Host City 2026, October 2019, Milan

# Stage 1: Invitation

September 2017 to October 2018



- **Principles**
  - Non-committal dialogue between IOC and interested NOCs/cities
  - Cities demonstrate public support and clarify referendums
  - Invitation Phase to be managed by Olympic Winter Games 2026 Expert Working Group (Chair – IOC Member)
- **IOC Executive Board report and recommendation to IOC Session for decision**
- **October 2018 IOC Session to determine NOCs/cities for Candidature Stage**

# Stage 1: Invitation

September 2017 to October 2018



- **IOC Assistance**

- All interested cities and their NOCs attend workshop in Lausanne on corporate and legal matters
- Individual workshop in respective cities on Games concept and main delivery elements
- PyeongChang Observer Programme
- Where relevant and requested, visits by IOC experts to provide assistance to interested cities

# Stage 1: Invitation

September 2017 to October 2018



- **Cities to provide information outlining**
  - Vision & Legacy
  - Engagement
  - Masterplan - Olympic Village, Media Centres, Sports Venues – Status and location
  - Key Games elements (transport, security, accommodation)
  - Sports Experience
  - Split of operational and financial responsibilities as between authorities
  - Budget overview
  - Paralympic Games outline
  - Undertaking in the event of being invited by the IOC Session to become a Candidate City



# Stage 2: Candidature

## October 2018 to October 2019

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- **Principles**
  - On-going dialogue with the cities
  - Tailored to context of city and region
  - Course correction for best possible value proposition
  - Candidature Procedure to be managed by the Evaluation Commission

# Stage 2: Candidature

## October 2018 to October 2019



- **Step 1**
  - IOC appoints full Evaluation Commission 2026
  - Cities submit 4 key guarantees:
    - Commitment of host country government to respect Host City Contract and Olympic Charter
    - Undertaking of the City and NOC to sign the 2026 Host City Contract if elected
    - Safety and security
    - Financial shortfall
  - Cities submit Games Delivery and Legacy Plans including venue funding model, transportation, accommodation, safety & security, governance structure and sustainability and impact and public support

# Stage 2: Candidature

## October 2018 to October 2019



- **Step 2**
  - Pre-visits by IOC experts
  - IOC Evaluation Commission visits
- **Step 3**
  - Collection of elements identified by IOC Evaluation Commission in terms of city specific / contextual opportunities, Games experience and legal matters
  - Provision of remaining guarantees
  - Publication of IOC Evaluation Commission report
- **Step 4**
  - Candidate City Briefing for IOC Members and Olympic Winter IFs (July 2019)
  - IOC Session elects the Host City 2026 (October 2019)

# Summary



- Increased involvement of IOC members
- A new process building on
  - Olympic Agenda 2020
  - Olympic Winter Games Strategic Working Group
  - Candidature Process 2024
- IOC proactive in providing technical support and assistance
- Invitation Stage - No city submission or presentation
- Candidature Stage - Lighter submission adapted to each city's context
- Significantly reduced costs for NOCs/cities