

## IAAF Values Commission

### Terms of Reference

#### **Background**

Athletics is a universal, diverse and accessible sport that can be participated in regardless of background, gender or race. These attributes make it a 'low threshold' participation sport. However, Athletics, like many sports in the modern age, faces challenges to its integrity and reputation including from doping, illegal betting/results fixing, and nationality and age manipulation. Against this backdrop, it is imperative that the IAAF does all in its powers to:

- Help educate, support and protect athletes, coaches and parents from these dangers
- Create a more effective moral framework across the Athletics Family, with a specific focus on supporting and educating young and emerging athletes.

#### **Recommendation**

To create a powerful IAAF Values Commission comprising world-leading experts in integrity, security, anti-doping and ethics as well as respected current and former athletes and coaches.

This Commission would:

- Monitor integrity developments and challenges in Athletics and sport more broadly
- Develop an integrity Code of Practice for athletes and coaches to sign up to
- Define the values that should underpin Athletics and the IAAF and work with Member Federations to embed and promote these values
- Advise on the development of online and other educational materials to help promote ethical behaviour across the IAAF family, and to instil positive values early in an athlete's career in order to help prevent unethical behaviour
- Create a values template that will inform IAAF decisions on the awarding of major events
- Advise the IAAF on how best ethical behaviour can be embedded, encouraged and nurtured throughout the Athletics family

## **IAAF Values Commission Membership**

Membership could include, for example:

- High profile, respected current and former athletes
- An educationalist
- A security expert
- A representative from a 'youth engagement' NGO
- An anti-doping expert
- A respected coach
- A digital media expert

The Commission, to be chaired by a Member Federation President, would meet regularly, including via Skype/video conferencing, be serviced by the IAAF secretariat and report to the IAAF President.