

## Competitor Analysis

**insidethegames.biz is the No. 1 Olympic news website in the world**

Within the market place there is only one other website in the world which has the same brief as insidethegames.biz

*The statistics prove it*

	Alexa Global Rank	Alexa USA Rank	Daily time on site	Load time	Daily Page Views Per Reader
insidethegames.biz	29,997	113,836	38 mins 45 secs	2.23 secs	30.20
closest website with same brief	303,217	839,898	1 min 47 secs	5.31 secs	1.50

The lower the number, the higher the readership. eg. Google.com = 1.