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# LUCIANO ROSSI

ISSF PRESIDENTIAL CANDIDATE



“With passion and a professional approach,  
the glorious days of Shooting Sports are not far away.”

**TOGETHER WE ARE STRONG!**

# WHO IS LUCIANO ROSSI?

**Luciano Rossi was born in Foligno (Italy) on the 25th of June 1953.**

*He is married to Laura Giovanna and has four children.*

Sport-minded since his earliest days, he is introduced to the Practice of **shooting** by his father Ferdinando, doctor and President of Olympic Committee Umbria for 27 years, a passion he, in his turn, passes on to his children.



Rossi Family

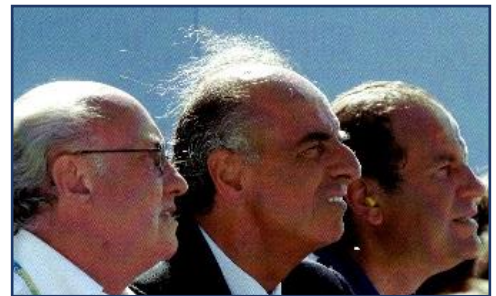


Luciano with His Father '63

As an athlete he gains access to the Italian National team winning several titles. In 1988 **his sport commitment turns into managerial career**, thanks to his election as Member of the National Board of the Italian Shotgun Federation, serving in this position until his election in 1993 as President. Since 1993, he is a Council Member of the Italian National Olympic Committee (**CONI**).

In 1995 he receives from Mr. Mario Pescante, former President of CONI the award "Gold Star" for his commitment in sport. On 2 February 2013, he is appointed Member of the National Board of the *Italian Paralympic Committee (CIP)*, position maintained until today.

He becomes a top international sports leader: in 1994 he is elected Vice President of the *Federation Internationale de Tir Aux Armes Sportives et de Chasse (FITASC)*; in 1996 he is founding member of the *World Forum Shooting Activity (WFSA)*, which he is currently serving as Board Member; in 1998 he is elected as Vice President of the International Shooting Sports Federation (**ISSF**), a position he is elected to serve as also in 2002, 2006, 2010 and 2014, being the most voted vice president in this latter one.



From L: Culture Minister of Italy Mr. Urbani, President of Italian Olympic Committee and IOC Member Mr. Pescante and Mr. Rossi



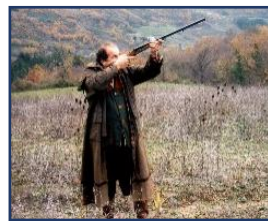
Luciano Rossi with Olympic Committee President and IOC Member Giovanni Malagò

He plays a key role for:



1) Major involvement of **WOMEN** in sport and at managerial level in the world of Shooting sports  
2) Promotion of shooting sports in schools and amid **YOUTH** 3) Implementation of Environmental Solutions in Sport 4) Development of Shooting in **PARALYMPIC SPORTS** 5) Introduction of Clay Target Shooting in the *International Military Sport Council (CISM)* 6) His social and sports commitments are focused in the fight against **DOPING**, for the protection of the athletes' health, on the environmental sustainability of the practice of Shooting.

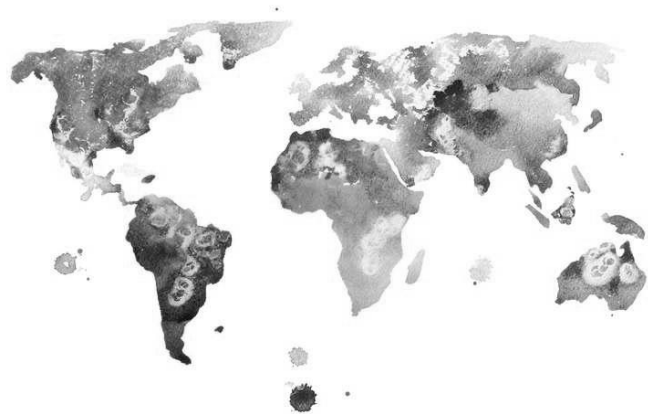
With the same determination and passion, in 2000, Luciano Rossi starts his political commitment at national level, being elected in the Umbria Regional Parliament. In 2005 he is confirmed resulting the most voted Counselor. In 2006 he is elected as Member of the Italian Parliament. In 2008 he is founder of a Parliamentary internal group: "friends of shooting, fishing and hunting" supporting shooting. He is elected President of this group, counting on more than 120 Parliamentary licensed members. He is appointed as a member of the "Defense and Investigation" Commission within the Chamber of the Deputies, further serving as its group leader. In 2013, he is elected as Member of the Senate of the Italian Republic and reconfirmed as member of the IV Permanent Commission on Defense. Notwithstanding his several institutional and sports commitments, Luciano Rossi has always been very active also in social life. In 1995 he is awarded with the prestigious **Paul Harris Fellow** by the Rotary International Association, in appreciation of his solid and remarkable contribution to promote a better mutual understanding and friendly relationships among the people of the whole World. In the years 1997-1998 he is President of the Rotary Club of Foligno. At the same time in his capacity as President of the **Rotary Club**, he provided strong support to the central Italy's people hit by earthquake, promoting important reconstruction and initiatives. Among the several recognitions, he is Official Knight and Commander to the merit of the Italian Republic.



# ISSF TODAY

## Emerging Problems due to the current Administration:

Lack of Openness and Trust  
NO PROTECTION OF FIREARMS  
No development planning for youth,  
Inflexible administration with lack of initiatives,  
No attention to environmental issues  
Management of Olympic Shooting Disciplines,  
Solidarity not supported to the development of shooting  
Sports around the world,  
Poor involvement and communication with  
National Federations,  
Shooting at stake due to lack of interest of  
participation in Commonwealth Games,  
Youth Olympic Games &  
Summer Universiade...



# ISSF TOMORROW

## THE ROSSI PROJECT

**Mission: Strengthen the popularity and credibility of shooting sports around the world and promote the values of our sport**

The project is based on a democratic, transparent and dynamic administration, able to respond to today's requirements & demands.

We ensure participation of all stakeholders, from all National Federations to our athletes.

### **Guidelines of the New ISSF**

Development & Promotion

Transparency & Efficiency

Safeguard





# DEVELOPMENT AND PROMOTION 1

<p><b>AGREEMENTS WITH THE INTERNATIONAL BODIES TO SUPPORT AND DEVELOPMENT OF SHOOTING SPORTS</b></p>	<ul style="list-style-type: none"><li>✓ Respect and full implementation of IOC Charter, Agenda 2020, strengthening relations between ISSF and IOC on the basis of regular contacts, mutual respect, confidence, transparency, in order to help the Shooting Sports Community</li><li>✓ Collaboration of ISSF with National Governments through Memorandum of Understanding</li><li>✓ Establish a new department for strengthening relations with International Federations which share a common ground such as IBU, FISU, IPSC, IPC, FITASC, CISM...</li><li>✓ Improve attractiveness of shooting sport at the Olympic Games with the ultimate goal to advance ISSF from group C to B among the clusters of Summer Olympic Sports based on popularity</li><li>✓ Consult specialists to promote shooting sports worldwide</li></ul>
<p><b>SHOOTING SPORTS PROMOTION, MEDIA ATTRACTIVENESS, OPENNESS TO NEW TECHNOLOGY &amp; COMPETITION FORMATS</b></p>	<ul style="list-style-type: none"><li>✓ Reintroduction of the "lost" Olympic disciplines in World Cups, World Championships and Continental Competitions</li><li>✓ Review the Olympic Qualification System and criteria for quota places</li><li>✓ Create a bonus system for the medallists</li><li>✓ Plan ISSF events in combination with international trade fairs in order to enhance the exposure to NEW audience,</li><li>✓ Create the "ISSF Hall of Fame" to recognize and celebrate those athletes and sports entourage that wrote the history of our sport</li><li>✓ Consult the ISSF athletes Committee when planning the International Events and empower them a significant decision making role when it comes to establish new rules and format</li><li>✓ Have more spectacular presentations performed by professional event managers</li><li>✓ Invest in new technologies and competition formats</li><li>✓ Simplify and bring clarification to rules and regulations.</li><li>✓ Improve media systems</li><li>✓ Develop a clear understanding of the values and image of International Shooting Sports</li><li>✓ ISSF to launch a new brand and dynamic logo representing shooting disciplines to both sport enthusiasts and to the worldwide market beyond technical suppliers of the shooting family</li></ul>

# DEVELOPMENT AND PROMOTION 2

<p><b>REDUCE COSTS</b></p>	<ul style="list-style-type: none"> <li>✓ Negotiate agreements with Airline Companies to facilitate athletes' travelling and transport of their sports equipment in cooperation with IATA</li> <li>✓ Establish a Travel Agency within ISSF</li> <li>✓ Create a stronger synergy with the shooting sports' suppliers</li> </ul>
<p><b>PROMOTE EVENTS AND ALLOCATE FUNDS FOR DEVELOPING COUNTRIES</b></p>	<ul style="list-style-type: none"> <li>✓ Distribute Funds to support the continental confederations: 1) to implement the core activities, 2) support their own national federations in building and modernizing shooting venues 3) support new talents</li> <li>✓ New ISSF members will not be asked to pay annual fees for the first 4 years and only 50% for the next 4 years</li> <li>✓ Promote development of sport in urban areas, focusing on youth and exploring new urban formats with airgun events</li> <li>✓ Encourage eligible independent organisers, to promote shooting sports</li> <li>✓ Invest both ISSF and Olympic Solidarity funding in promoting initiatives in developing countries and newly established National Federations</li> <li>✓ Develop training course for sport managers in Shooting Sports</li> </ul>
<p><b>MAIN FOCUS ON YOUTH PROMOTION AND GENDER EQUALITY</b></p>	<ul style="list-style-type: none"> <li>✓ Establish a department for the development of youth in shooting sports</li> <li>✓ Consider introduction of subsidised/free entries to international competitions for young talents and women</li> <li>✓ In association with schools and similar bodies, implement an education system of shooting sports for youth</li> <li>✓ Develop and implement projects to promote Shooting Sports among women athletes</li> <li>✓ Organize cultural/sports interaction programs for young athletes around the world</li> </ul>



# TRANSPARENCY AND EFFICIENCY

<p><b>REVIEW OF ISSF CONSTITUTION AND GOVERNANCE STRUCTURE</b></p>	<ul style="list-style-type: none"><li>✓ Review Policies and Strategic Planning following the IOC Agenda 2020 and create shared platforms to discuss solutions with International Bodies</li><li>✓ Address the new challenges of today's Shooting Sports world through the establishment of new ISSF departments and the leasing with international consultants</li><li>✓ Build a network of continental secretariats to improve communication and strengthen relationships between ISSF and national federations through Continental federations</li><li>✓ National Federations and General Assembly to be considered main elements of ISSF structure and Governance in defining a common strategy and delivering our objectives</li><li>✓ The location of the ISSF General Assembly will take place each time in a different Continent.</li><li>✓ Improve the information flow between the ISSF and athletes, with the National Federations playing an active role</li></ul>
<p><b>ESTABLISH A MORE DEMOCRATIC, FAIR, TRANSPARENT AND EFFECTIVE GOVERNANCE</b></p>	<ul style="list-style-type: none"><li>✓ the ISSF administration activities will be completely transparent</li><li>✓ Section committees must establish an effective and creative program and advise ADCO and EXCO</li><li>✓ Establish a better coordination between ISSF and National Federations</li><li>✓ Respect the opinions and suggestions of the ISSF members</li></ul>
<p><b>SOLIDARITY</b></p>	<ul style="list-style-type: none"><li>✓ Provide solidarity with equal opportunities, involvement and information within the members of ISSF and all the National Federations connecting our global shooting family</li><li>✓ Invest both ISSF and Olympic Solidarity funding in promoting initiatives in developing countries and newly established National Federations</li></ul>





# SAFEGUARD

<b>ANTI-DOPING</b>	<ul style="list-style-type: none"><li>✓ Ensuring clean competitions is central to the integrity and reputation of any sport, our proactive approach consists in following the example of many other international federations and enter into partnership with the newly established international testing Agency (ITA) in order to outsource the ISSF anti-doping program to an independent and trusted partner in the protection of clean sport</li></ul>
<b>DEFEND THE SOUL OF OUR SPORT AND THE USE OF “REAL” PROJECTILE SPORTS-GUNS</b>	<ul style="list-style-type: none"><li>✓ Global education on sports' guns and shooting sports</li><li>✓ Establish a new office to proactively address “reputational” issues and solve related problems</li><li>✓ Maintain an open mind-set, exploring and accepting new technologies</li></ul>
<b>PROTECT THE ENVIRONMENT</b>	<ul style="list-style-type: none"><li>✓ Establish a new ISSF department on sustainability in order to implement a strong program among the National Federations and emphasize “zero” environmental impact on global basis</li><li>✓ Promote the recollection of the residual of shooting activity and implement recycling of used materials</li><li>✓ Maximize safety within the shooting ranges</li></ul>
<b>CONSULTING AND KNOWLEDGE SHARING</b>	<ul style="list-style-type: none"><li>✓ Offer legal and technical advisory for the members of ISSF</li></ul>



# CONCLUSION

Dear Friends & Delegates,

I hereby would like to state that I have full confidence in the above program given with major key points.

Should you feel close to my vision and interested in the new ISSF structure, you are cordially invited to an open collaboration to improve conditions for our beloved sport.

This program will address the serious issues that are nowadays threatening Shooting Sports and ensure to this beautiful sport the glorious future it deserves.

We are here to bring solutions!

This is just the beginning!



Luciano ROSSI