



THE LONDON 2018 GAY GAMES



Why London?

120,000

hotel rooms for all budgets

300

languages spoken

5 International airports and
250 international destinations

2

hours from Continental Europe

Over
200
media bureaux

50+

LGBT sports clubs in London

8.17m
population

140 LGBT sports clubs in the UK

3 LGBT
Choirs
in London

30
LGBT choirs in UK

Estimated
250,000

LGBT people living and working in London



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“With our incredible infrastructure, some of the best sports facilities in the world, and Londoner’s enthusiasm and diversity, I can not think of a better place to hold the Games than here.”

Nick Clegg, Deputy Prime Minister



The world in one city



“When a man is tired of London, he is tired of life; for there is in London all that life can afford.”

Samuel Johnson, Writer, 1777



Credits: Joel Robottom

WELCOMING THE WORLD

London is a hugely diverse city. There are over 300 languages spoken by London's school children alone, and over 50 international communities have more than 10,000 London residents. We have always been a home to a mix of cultures, even from Roman times, ingraining an appreciation of diversity into the city's culture.

LGBT LONDON

London is embraced by an LGBT community of nearly 250,000 who play a leading and visible role in all parts of the life of this city. Many of our notable citizens, politicians, actors, business people, sports administrators and coaches, and entertainers are openly proud LGBT advocates. London's diversity grows each day. Its citizens have a firm reputation for being tolerant and accepting.

INTERNATIONAL COMMUNITY

London's historical links to hard to reach LGBT communities in Asia, South East Asia and Africa will help the FGG reach out to ever more LGBT people around the world. We already play host to numerous international LGBT community groups, who will not only help provide links abroad, but will also add their voice to a warm welcome from London, and give home-crowd support for people of all nationalities participating in London 2018. London will stage a truly global Games. It will help the FGG to strengthen ties between international LGBT communities around the world, and inspire new participants to take the message of the Gay Games home with them and continue to spread the word.

WHY LONDON IN 2018?

Our city is ready

We have the facilities, the transport, the accommodation and the audience – all the ingredients are in place to deliver a low-risk event, that has the potential to take the Gay Games to a whole, new level.

Our community is ready

Grassroots sports clubs, cultural, and community organisations have come together to present this bid and deliver the games.

Our administrators are ready

We have been blown away by the practical and proactive support that government at all levels have demonstrated – there is a real excitement at the prospect of hosting the Gay Games.

Our team is ready

We have recruited a strong team with the right skills and experience. We understand the goals of the Federation of Gay Games (FGG) and have a passion for delivering an event and an international legacy that we can all be proud of.

1 Understanding the Gay Games

London is the perfect host



“
Laws in Britain protecting LGBT people are stronger than almost anywhere else in the world. This goes for everyone - whoever you are”



GLOBAL STAGING PEDIGREE

London has fantastic experience in hosting major events and in making sure visitors are welcomed, excited and engaged. The grassroots community partnership who are leading this bid are dedicated to ensuring participants and spectators can engage with the vibrancy of London. The Olympic Games in 2012 equipped London with an abundance of world-class sporting venues. Coupled with vocal and enthusiastic support from the UK's National Governing Bodies of Sport and clear guidance from the FGG Red Books for Sport, a London Games will only enhance the Gay Games' reputation for staging renowned sports and culture events. London is the ideal host for an event as large and dynamic as the Gay Games. We can bring all the things that make London great to the Gay Games

movement. With the support of our city administration, and our proven track record of delivering successful events, London has the ability to deliver a most memorable and exciting Gay Games in 2018.

GLOBAL MEDIA HUB

London is consistently heralded as the perfect platform for hosting major events largely due to its ability to draw huge global press and international media. The London-based international media will take news of the Games to the world and be a driving force in sharing the aims of the Gay Games around the globe.

A COMMERCIAL DISTRICT

London is the 6th largest city economy in the world: a major financial centre for international business and commerce. Over 75% of Fortune 500 companies have

offices in London and over 100 of Europe's largest 500 companies headquarters are based here. Most of these organisations have LGBT networks in place, of whom many have supported the London 2018 bid. London's sophisticated commercial environment creates unique opportunities for securing sponsorship and partnership agreements that can help deliver a strong financial outcome for the FGG and add to the experience of the Games.

AN EQUAL CITY

Laws in Britain protecting LGBT people are stronger than almost anywhere else in the world. This goes for everyone - whoever you are. The Equalities Act 2010 ensures that no-one can be discriminated against because of their sexuality, gender, disability or health status – be that in a hotel, restaurant, hospital or on public transport. The UK also recognises Civil partnerships



and by 2018, with the recent equal marriage bill passing in the house of Commons, the UK is close to recognising same sex marriage and the spousal privileges that this entails. This environment ensures that a London Games will ensure that the FGG goal of fostering self worth amongst LGBT people can be realised in every event and at every stage of the participants journey in and around the Games. When you come to the London Games, you are free to be you.

A DESTINATION FOR VISITORS

London's annual 26 million overnight visitors are all drawn by the incredible range of attractions, historical sights, picturesque landscapes and unrivalled shopping, street markets, restaurants and entertainment. The choices for London 2018 participants and supporters is

outstanding, and coupled with the city's easy international access to Europe, will undoubtedly be a significant pull for spectators. From its rich seam of museums, galleries and theatres to cutting-edge art, architecture, nightlife and festivals, London is one of the most inspiring environments on the planet.

ACCESSIBLE AND CONNECTED

London is one of the best connected cities in the world. Our five international airports provide direct flights to over 250 international destinations and our rail network connects London to the heart of Europe in just 2 hours. London is a city that can ensure participation from the broadest range of nations. The East End of London, the hub of our Games, is increasingly accessible for people with mobility impairment due to

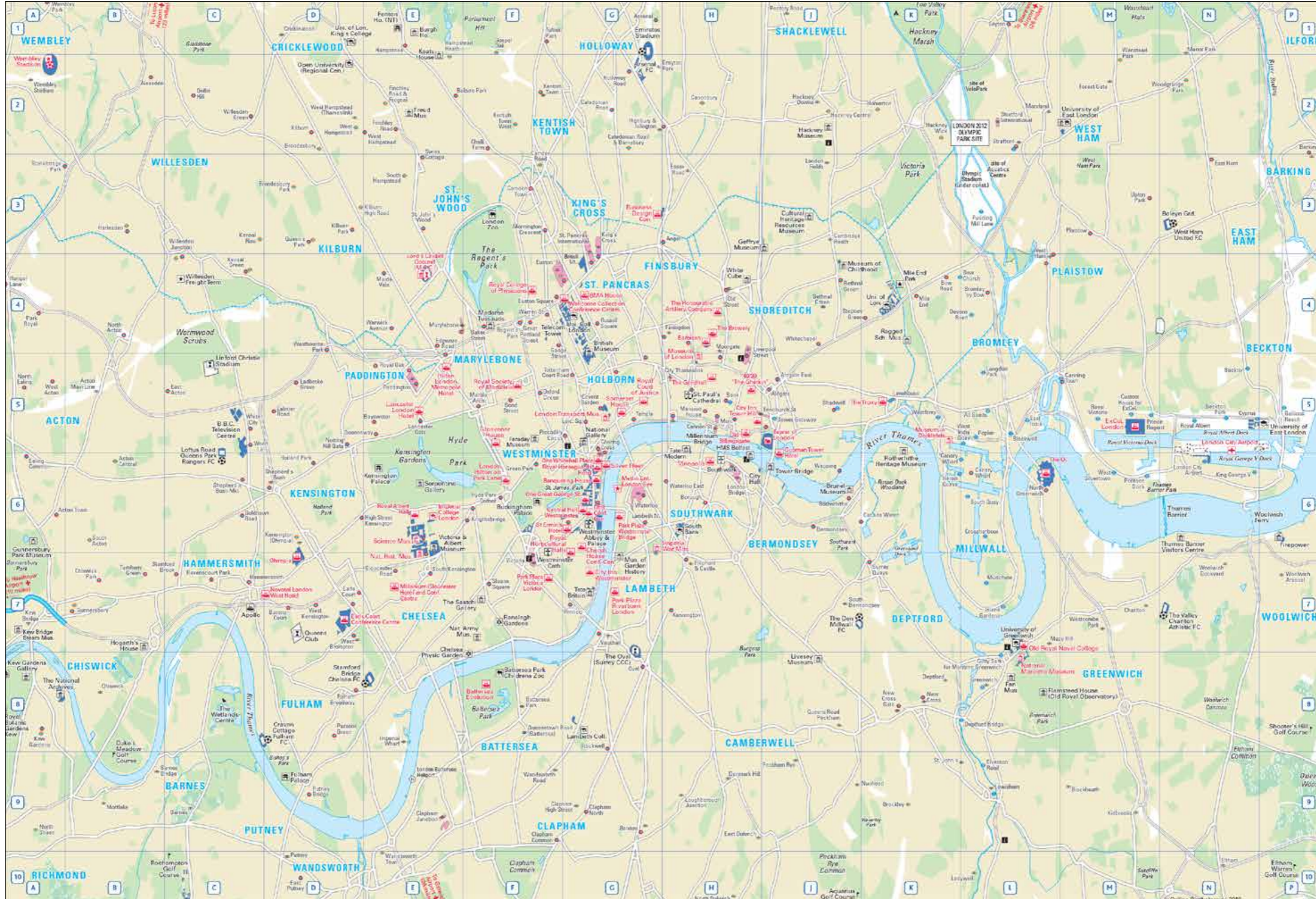
ongoing regeneration works. London 2018 will seek to facilitate transport for any participants with additional needs. Within this environment, the FGG can continue its ongoing work to ensure that the Gay Games increasingly meets the needs of all people.

PARALYMPIC SPORTS

We are committed to the inclusion, and increased visibility, of people with disabilities. For this reason we have included two paralympic sports, and have engaged with our stakeholders to ensure that all of London 2018's offerings are fully inclusive and accessible.

1 Understanding the Gay Games

Map of London



1 Understanding the Gay Games

London is ready for the challenge



For over 30 years the Gay Games has stood for tolerance, acceptance and understanding. It has used sport to spread its message in communities around the world. Beginning in 1982 in San Francisco, the Gay Games have grown to be the world's largest sports and cultural event open to all.

At the core of the Gay Games are the principles of "Participation, Inclusion and Personal Best". These principles have clearly resonated around the world and the Games are now publicly supported by world leaders such as US President Barak Obama and the UK Prime Minister David Cameron.

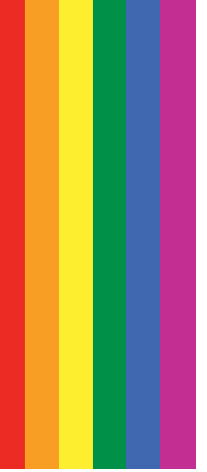
GETTING INVOLVED

At Gay Games VIII, key members of the London 2018 Bid Committee experienced these principles for ourselves. We were welcomed by a vibrant Gay Games community from across the world. We were supported and cheered to achieve our personal best, regardless of our sporting ability. It really was a life-changing experience. We came home telling our clubs, our community groups, our friends, families – and anyone who would listen – about the amazing experience we'd had. And everyone agreed that, with the legacy of the 2012 Olympics in full swing, London would be an ideal place to host GGX in 2018.



They [the Gay Games]... bring a global community together in friendship, to experience participation, to elevate consciousness and self-esteem, and to achieve a form of cultural and intellectual synergy

Tom Waddell, Gay Games founder



BUILDING A PARTNERSHIP

We embrace the exciting opportunity and responsibility that comes with being selected as a host city of the Gay Games.

A MEANINGFUL CONTRIBUTION

It is not just about the history of the event and ensuring that we live up to the aspirations of the pioneers who dreamt of an international event able to spread the positive message of the Games. Nor is it simply about ensuring that the event in 2018 is smoothly run and that we deliver an experience that thousands of participants will treasure for the rest of their lives. For us, the key to success is delivering a meaningful contribution to the Gay Games, and ensuring that London plays its part in growing the event, creating momentum for future Games in years to come.

THE GAY GAMES MOVEMENT

We appreciate that the Federation of Gay Games (FGG) is the custodian of the spirit of the Gay Games. We understand that each individual Games must contribute to the legacy. We respect that the FGG owns the brand of the Gay Games, sets the framework within which the 2018 event must be delivered, and provides us with relevant points of accountability. We will use this guidance to ensure that we deliver our commitments to the standards and the time-frames required. We will strive however to go well beyond baseline commitments to create an event that exceeds expectations and advances the requirements of future Games.

GROWING OUR KNOWLEDGE

We recognise the FGG's 30 years' experience of working with host organisations and international sport and culture associations. Our participation in previous fun, well-run and competitive Gay Games ignited our passion for hosting the event ourselves. The knowledge and



experience enshrined in the Red Books have provided London 2018 with a fantastic foundation for its planning for GGX. London 2018 is looking forward to working with the FGG and its Delegate Organisations to plan and deliver GGX in 2018. We think this spirit of collaboration,

harnessing the FGG's knowledge and experience, and adding our own flair and commitment will deliver a truly inspirational and inclusive event – the very best a Gay Games can offer.

Credits: Simon Goodchild, Shotbygrant

2 Organisational structure & capacity

London is ready!

“ The UK is currently bidding for the Gay Games in 2018 in London, which could give us something to cheer on that year, and I wish them every luck. ”

David Cameron, Prime Minister

OUR VISION

In the autumn of 2010, inspired by their experience at the VIII Gay Games in Cologne, a group of London sports clubs began to envisage a London Gay Games. Two years later, London hosted the Olympic and Paralympic Games – a phenomenal show of what can be achieved by one city. Buoyed by this success, London's LGBT sports and culture

community launched the London bid to host the Gay Games in 2018.

LOCAL SUPPORT

London's commitment to LGBT sport dates back to 1976 with the formation of the Gosling Swimming Club, and has gone from strength to strength. The 1980s and 1990s saw an explosion of new LGBT sports clubs in the UK.

OUR MISSION

Excite, Excel and Educate

We are bidding to invite the world to enjoy the GGX in London. Our vision is to EXCITE everyone about participating in LGBT Sport and Culture, to encourage everyone to EXCEL and achieve their personal best, and building on London's status as one of the world's great cities of tolerance and diversity, we want to EDUCATE everyone about human rights and inclusivity.

EXCITE

London is one of the most exciting cities in the world. Fresh from the 2012 Olympic and Paralympic Games, London is home to some of the most iconic sports venues in the world. These sit alongside world famous arts institutions, historical buildings and a thriving nightlife. There is something to excite everyone in London and we believe that by hosting the Gay Games here we can inspire the international LGBT community to take part in sports and cultural events in venues they have read about and seen on TV. The London 2012 Olympic and Paralympic Games proved how exciting London is as a major event host. Our bid will take all that is great about London and fuse it with the unique atmosphere of a Gay Games to create an unforgettable event experience.



EXCEL

We want everyone to excel in their chosen activity. To be their best, participants have to feel they can be themselves. London is a truly international city and wherever a person comes from they will be supported by a home-from-home crowd. They can stand tall, they can be themselves and they can excel by participating to the best of their ability.

PERSONAL BEST

As a team, we also want to excel by putting on the most successful Gay Games ever. To do that, the committee are dedicated to creating an event that embraces the Gay Games values of 'Participation, Inclusion and Personal Best' in everything we do.

EDUCATE

Many of the UK's cities have LGBT sports and cultural teams. The normalising effect of being part of something, for gay and straight people alike can be hugely powerful. By bidding for and hosting the Gay Games, we aim to educate our neighbours about these opportunities and the lifelong benefits community sports and cultural activities can provide.

SOCIAL CHANGE

London 2018 also recognizes that while Londoners and UK residents have a government that continues to push forward legislation for equality, many people around the world do not live in such fortunate circumstances. In hosting the London 2018 Games, we hope to use the powerful British media to tell the world about the plight of LGBT people living in one of the 78 nations that still criminalises homosexuality. We will spread the message of treating all people with respect and dignity as a key social value.

GOVERNANCE

Sport London Ltd will serve as the legal entity by which Gay Games X will operate. The Company is a private company limited by guarantee, charged with organising the 2018 Gay Games. The Company is committed to meeting high standards of corporate governance. The Board acknowledges its responsibility to achieve management accountability, robust risk management and to building a world-class organisation that delivers a successful and inspirational Gay Games.

BOARD MEMBERS

It is anticipated that the Board will comprise a Chairperson and approximately 10 Non-Executive Directors, including the Deputy Chairman who will be appointed if our bid is successful. All of the Non-Executive Directors considered by the Board will be independent. Above all, the Directors recruited will have a range of experience and the skill-sets and ability to bring independent judgement on issues of strategy, facilities, resources and standards of conduct.

RESPONSIBILITIES

The Chair is responsible for the effectiveness of the Board. This means ensuring fulfilment of the Company's objectives in respect of the planning, organisation, financing and staging of the operational elements of the Gay Games and for the general management of the Company. It is anticipated that the Chair will, in the first instance, be co-opted to the Board, with a planned review of the candidates tenure within the first six months of operations.

EXECUTIVE BOARD

The Board will be supported by an Executive Director. A Senior Leadership Team will report to this Executive Director. This model will formalize the existing London 2018 committee structure, which will become the operational team for the bid. This structure means that the 2018 board can remain strategic in nature. The Executive Director will attend and report to the board at every meeting whilst being supported by specific lead personnel whenever appropriate.



2 Organisational structure & capacity

The London 2018 Bid Executive Committee

“A passionate team with a burning ambition to ensure London hosts the best Gay Games ever!”

Patron



Claire Harvey
Captain

Paralympics GB Sitting Volleyball Women's Team

Claire has been an elite athlete and Paralympian for over 20 years and has become a key figure in promoting the cause of the UK LGBT community. Claire is a keen sports woman and played rugby to elite level during the 1990s for Scotland before a spinal chord injury left her partially paralysed in 2008. In 2009 she took part in a Paralympic 'talent identification day' and started playing sitting volleyball soon joining the GB women's training squad and has since competed in international championship events. Claire is an openly gay woman. She actively takes on the ambassadorial role in the LGBT community and within youth sports forums. She is a patron for the government sports charter to tackle homophobia and transphobia. She works in London as the Head of Corporate Responsibility for the Financial Services Authority.

Chair



Alex Davis

Alex is a sports development professional with experience working in NGBs, local

authorities, and the private sector. Having started her career at the ASA (NGB for aquatics sports in England), she now leads aquatics development strategy and delivery for leisure trust activeNewham. Alex ensures a visible legacy following the borough's hosting of the London 2012 Games. She has experience in delivering major events including Olympic test events that took place in London's Aquatics Centre. Alex is a swimmer and a coach for Out To Swim, and was instrumental in the founding of the OTS Angels, the OTS open water Penguins and the OTS Diving Devils. Alex competed at the 2010 Cologne Games winning 8 gold medals. Alex previously volunteered on the sports committee of the FGG.

Vice Chair and Head of Finance



Toby Lambert

Toby is the director of strategy for Monitor and oversees the finances of 145 hospitals in England.

Toby participates extensively in offshore sailing, and is a committee member of the Sailing and Cruising Association (S&CA). The S&CA has around 500 members and, besides being the home of gay sailing in the UK, has sent crews to all recent Gay Games, winning gold in Sydney and bronze in Cologne, where Toby participated.

Project Management



Craig Jones

Craig recently worked at the London 2012 Games as a Programme Manager and was

involved in the planning phases, ensuring delivery of competition venues, before becoming Crisis Manager during the operational stages of the Games. Craig is a keen runner, having taken part in many competitive events across the UK and will be running the London Marathon in April this year.



Gary Feiertag

Gary is a Strategy, Planning & Performance Manager at BP in London, and is a

Chartered Accountant with significant project management, corporate governance and compliance experience. He leads BP's LGBT network and is a passionate sports spectator.

Media and Communications



Gareth Johnson

A specialist PR and communications advisor and freelance journalist, Gareth plays water polo

with the London Orca team and is Chair of the Out To Swim aquatics club. Gareth is also co-chair of IGLA and is Secretary of London's Out For Sport organisation.



Alastair Bell

A TV Producer and director for networks including the BBC and Channel 4. Alastair is the Open Water

committee member for Out to Swim and has organised OTS representation in competitions across the UK. In 2009 Alastair was part of an OTS crossing of the English Channel and in 2011 was part of the winning OTS team that competed in the Manhattan Island Marathon relay competition.

Marketing and Outreach



Leviathen Hendricks

Leviathen has worked in marketing, advertising and PR in New York and

London for the past 15 years. He is the President and Founder of Phoenix FC and worked with FGG board members as a co-organiser of London's Pride House. He also played with the Justin Fashanu Campaign team at GGVIII.

Sports Committee



Richard Chere

Richard has just returned to law after working at the London 2012 Games as a member

of the senior management team for Olympic hockey and Paralympic football. Richard plays, umpires and coaches at Old Loughtonians Hockey Club and has experience of organising and delivering national hockey tournaments including the England Hockey Board's annual festival for 30 teams. Richard represented the London Royals at Cologne GGVIII.



Joanie Evans

Joanie works as a human rights activist and campaigns to prevent violence against women

and girls. She has extensive LGBT sport experience through her work with IGLFA, where she was Co President, she is also a founder member of Hackney Women's Football Club. Joanie has attended each Gay Games since 1994, and has been on the board of the FGG in various capacities. Joanie was part of the Gold-medal winning Almhurst Aztecs in Sydney GGVII.

Culture

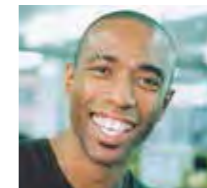


Hsien Chew

Hsien is a medical doctor with a masters degree in business. He has been a member of the Pink Singers for

12 years and on the committee for Various Voices London 2009, the festival of European LGBT choirs, held at Southbank Centre. In 2010, he set up Proud Voices, the network of LGBT choirs in the UK and Ireland who support new choirs.

Ceremonies



Ian Poitier

Ian is a writer, director, choreographer and producer working in film, television,

theatre and concert events. He set up 'World AIDS Day' in the UK in 1992, and led the launch of the Red Ribbon. Ian organised the 'Concert of Hope' at Wembley Stadium in 1992. Ian is currently producing 'Offside' a feature-film about a gay footballer coming out in the UK Premier League. Ian has been a medallist at several same-sex dance championships and was a finalist at GGVII.

Diversity and Inclusion



Chris Gibbons

Chris has spent a decade campaigning on human rights issues including the rights of

young people at risk on the streets and educational provision for children with disabilities. Chris spent five years at Stonewall, the national LGBT charity, campaigning to stop homophobic bullying in schools. Chris plays squash and participates in competitive running and triathlon. He is a member of the London Frontrunners.



Michelle Weltman

Michelle is Head Coach for Out to Swim and has been involved with LGBT sports for 17 years,

supporting the set-up of Out For Sport in 1999. She has coached swimmers to five Paralympic Games and was a GB coach at the Sydney and Athens Games. Michelle coordinates the elite wheelchair London Marathon and has worked in disability sports from grass roots development to elite performance.

Government relations



Adrian Trett

Adrian works on LGBT equalities issues and is Chair of LGBT+ Liberal Democrats. He

competed in GGVIII in both golf, and same-sex dancing. He has been involved with LGBT sports for many years, including as captain for Irons Golf Society.

2 Organisational structure & capacity

LGBT at the heart of London's community



Fresh from the 2012 Olympic and Paralympic Games, the UK's NGBs have event teams committed to ensuring that the London 2018 Games will deliver sports events of the highest quality ”



THE BIDDING ORGANISATION

The organisation's members represent over 12 of London's LGBT sports clubs with more clubs represented through the community stakeholder group. This enables the Bidding Organisation to draw on the experience of a large team of individuals who are involved in delivering the hundreds of LGBT events hosted in London each year.

REGULAR TOURNAMENTS

The majority of London LGBT clubs organise successful international annual tournaments in London, including GLLAM: Out to Swim annual swim meet, London Frontrunners 10K Pride Run, Tennis London's International LGTA Tournament, OutPlay Squash's International Gay and Lesbian Squash Tournament, London Goslings' International LGBT Badminton Tournament, The London Raiders Ten-Pin Bowling league, and The Pink Jukebox Trophy. As well as these regular competitions, London played host to the Gay World Cup in 2001 and 2008 and in 2012 hosted the IGLA annual water polo tournament. In 2013 the Dynamo Dykes will host a pan-European women's volleyball tournament.

SUPPORT FROM SPORTING BODIES

The London 2018 bid is also supported by many of the UK's National Governing Bodies (NGBs). These sporting bodies are committed to supporting the bid team deliver the best Games ever and bring knowledge, experience and resources to the bid. Fresh from the 2012 Olympic and Paralympic Games, the UK's NGBs have event teams committed to ensuring that the London 2018 Games will deliver sports events of the highest quality.

FURTHER AFIELD

A London Gay Games would also be supported by the Brighton Lesbian and Gay Sports Society, which organises over 500 sports events every year including an annual Ten-Pin Bowling extravaganza and a beach volleyball tournament. London also has strong links to clubs in Manchester who organise annual sports tournament ranging from swimming to cycling and football.

CULTURAL INVOLVEMENT

London's LGBT cultural scene is every bit as varied, dynamic and successful as our sporting offer. In 2009, a network of London choirs organised Various Voices London, a festival of European choirs, held at Southbank Centre. It involved 60 choirs and over 2,000 delegates. On a more regular basis, Proud Voices and the Pink Singers host annual events, including Sing Out 2013. This allows like-minded people to meet and sing together, and has helped to nurture less-well established choirs.

AN ARRAY OF EVENTS

Elsewhere, the sports and cultural teams that make up London 2018 support and attend a huge variety of LGBT events throughout London and the UK including London's Pride Parade, UK Black Pride and East London Pride. Nationally we have the LGBT Arts Festivals in Glasgow: Glasgay, and Birmingham: Shout. Alongside these major events we have further local fundraising events such as the Walk For Life run by the HIV/AIDS and sexual health charity, the Terrence Higgins Trust. The Big Gay 10K is run by London Friend, the UK's oldest LGBT charity. London is also home to the Stonewall Charity Walk, which raises money to work for equality and justice for the LGBT community.

NON-LGBT EVENTS

London has a proud record of hosting major sports events, with members of all of London's LGBT sports clubs being involved.

LONDON 2012

Many members of the London 2018 bid committee had a role in the 2012 Olympic and Paralympic Games. Our team undertook roles including project management, venue management, sports coaching, event management, officiating, community engagement management and on the ground volunteering. This involvement brings a wealth of perspectives and major events experience to the bid team. Many hundreds of LGBT sports club members also worked as volunteers to ensure athletes and spectators had a fantastic time over the summer of 2012.

SPORTING EVENTS

Other high-profile events held in London include The Great London Swim and the Lakeside Open water series. The London Triathlon is Europe's largest triathlon and many of Out to Swims and the London Frontrunners members have been involved in the staging of this event. London 2018's Diversity officer Michelle Weltman has also been the manager of the London Marathon's wheelchair race for over six years. Finally, our bid supporters, London & Partners, work year-on-year to bring major events to London. Upcoming international events in London include the 2013 UEFA Champions League Final, the England Rugby World Cup in 2015, 2017 IAAF World Athletics Championships and the 2017 IPC Athletics World Championships.

Credits: Shotbygrant

COMMUNITY AND STAKEHOLDER ENGAGEMENT

Throughout the bidding process London 2018 has held regular community meetings to provide an opportunity for individuals and organizations to engage with us, challenge our plans and bring ideas and resources to the bid.

1 The first was on July 17th 2012 and was attended by a cross-section of London's sports and cultural organisations. Thirty-four people attended, including the London Legacy Development Corporation, who both hosted the event and provided a presentation on Queen Elizabeth Olympic Park and the opportunities it could provide for a London Gay Games event.

2 The second meeting was held on the 9th October 2012 this time hosted by Prism, the BNY Mellon LGBT network. On this occasion, 60 individuals attended representing 33 organisations. This was an awareness-raising event at which Claire Harvey spoke about her experiences as a Gay athlete at the London 2012 Paralympics.

3 The third meeting was again a general community engagement meeting held on the 21st January 2013 at the Loft in Westfield Stratford, overlooking Queen Elizabeth Olympic Park. This was a smaller meeting to engage new areas of the community as many of the key stakeholders groups were attending the London 2018 reception the following week. 27 individuals attended (a strong turnout in the winter's heaviest day of snow!).

4 The fourth community event was a formal reception for all the individuals and organisations supporting the bid and was hosted by Stephen Gilbert MP – an openly gay MP at Portcullis House in Westminster. 100 people attended this event including 10 MPs, representatives of all of London 2018's Key Stakeholder

partners, athletes from both London 2012 Paralympic Games and past Paralympic Games and some of the UK's notable out gay sports and cultural personalities including cricket player, Steven Davies.

BID SUPPORTERS

The event was opened by Speaker Bercow, the Speaker of the House of Commons and a key political ally for the LGBT community. It was followed by a welcome from the event sponsors Ernst and Young and then speeches by Alex Davis, Chair of London 2018 and Claire Harvey, Patron of London 2018. This event was an opportunity for supporters of the bid to network and understand the other organisations involved in the bid. The bid committee also shared the significant progress to date, ensuring momentum and commitments amongst the team for the remainder of the bid.

The full list of attendees can be found in Appendix B.



2 Organisational structure & capacity

A winning infrastructure

“ I wish the London 2018 Gay Games bid team every success in their ambition to bring this sporting and cultural celebration to our great city. London has a world-wide reputation as a tolerant, vibrant and diverse destination, making it an ideal candidate to host this global event.”

Boris Johnson, The Mayor of London

GOVERNMENT RELATIONSHIPS

London 2018 enjoys cross-party support from the UK government and have received public messages of support from the Conservative Prime Minister and the Liberal Democrat Deputy Prime Minister. Jo Swinson MP, minister for Equalities has been a vocal supporter for the bid as has the Speaker of the House, The Right Honourable John Bercow MP. Opposition ministers Dame Tessa Jowell and Clive Efford (Shadow Minister for Sport) have also sent messages of support alongside 16 MPs.

NATIONAL

We have an excellent working relationship with the Department for Culture, Media and Sport. The minister, Hugh Robertson, and his department have pledged to support a London Games with knowledge and resources including assistance in working with the Border Control Agency.

REGIONAL

Our ambition to host the Gay Games has the support of the Greater London Authority, London and Partners and the London Legacy Development Corporation. This relationship will continue with the on-going sharing of expertise.

LOCAL

At a local level, the London Borough of Newham has become a key partner to the bid, offering support with access to venues, and as an Olympic-host borough has experience in delivering events. The London Borough of Hackney, which will host the Football tournament, along with the Lee Valley Park Authority, who maintain the north section of Queen Elizabeth Olympic Park, are also supportive of the bid and are key stakeholders in the bid process.

FUNDING ARRANGEMENTS

The London 2018 bid has predominantly been funded by The UK's large and pro-active LGBT community. In 2012 the Bid Committee set up a fundraising campaign called 100-Out, seeking to find 100 organisations, businesses and individuals to donate a minimum of \$160 (£100) to support the Gay Games bid. The campaign currently has 55 financial contributors and the average donation made to the campaign has been \$240. Information about the 100-Out campaign and the names of all the businesses and organisations that have donated can be found on the website www.100-out.org.uk

DIVERSE NETWORK

Organisations and individuals that have donated to this campaign include LGBT

sports clubs and networks, cultural organisations such as choirs, bands and arts groups, professional LGBT networks, LGBT businesses in and around London and individuals who wish to support the bid personally. These funding partners represent many thousands of people across the UK and all are committed to supporting the community driven effort to bring the Gay Games to London in 2018. Should London win the right to host the Games, they will all work to ensure that London's goal of raising \$400,000 through community fundraising is achieved. The diversity of this network also means that we have been able to begin early discussions with a number of LGBT businesses and major international corporations who are interested in becoming supporters of a London Gay Games.

EXISTING SUPPORT

London 2018 has had fantastic support from the Ernst & Young and its LGBT network, EYGLES. Ernst & Young has long been a supporter of the Gay Games, having previously supported Chicago 2006 and now Cleveland 2014. We hope to harness that experience in the lead up to 2018. We have also enjoyed financial and value in kind support from the London Legacy Development Corporation and London and Partners, which have helped ensure the quality of the bid document reflects the quality and commitment



of the team behind the bid. These organisations will contribute resources that could include staff and expertise, facilities and access to networks that will help ensure the London 2018 Games is a success.

FINANCIAL STATUS

As of 28th February, the bidding organisation has made all payments to the FGG promptly and anticipates being able to continue to do so. London 2018 is supported by a network of sports and cultural organisations who are committing resources to support the bidding process.

LEGAL STATUS

The bidding organisation is 'Sport London Ltd.' - a private company limited by guarantee not having share capital. It is registered with Companies House in

London as registered company 08047670. Companies limited by guarantee are a common legal form for charities, community projects, clubs, societies and other similar bodies in the UK.

GOVERNANCE

Sport London does not have shareholders (or share capital) and is owned by its members. The liability of each of its members, in the unlikely event that the company has to be wound up, is \$15. Sport London's governing document ("articles of association") specify that the purpose of Sport London is:

- 1 To encourage and promote sport and healthy lifestyles among LGBT people regardless of race, religion, sex, age or physical ability;**
- 2 To build a LGBT London sports community linking individuals, organisations, clubs, and associations engaged in LGBT sport;**

- 3 To raise awareness** about equality and diversity, combat discrimination and homophobia in sport, by working closely with other initiatives and organisations on sexual orientation grounds;
- 4 To promote LGBT engagement** in sport and exercise through participation and/or volunteering in sport;
- 5 Promote LGBT representation** in mainstream sport and encourage LGBT involvement in elite to grass roots sports;
- 6 In pursuit of these aims** the organisation will promote equal opportunities and encourage gender parity;
- 7 To carry out such other activities** which are ancillary, related or connect to the above, as the directors may determine.
- 8 Surplus generated** by Sport London must be used for charitable purposes and cannot be distributed to members.

CHARITABLE STATUS

Sport London is therefore a non-profit organisation. Should London be successful in its bid, we will establish a subsidiary of Sport London as the vehicle for delivering the Gay Games. Sport London's articles of association are compatible with charitable status in the United Kingdom and the organisation is currently in the process of applying for recognition of charitable status from Her Majesty's Revenue and Customs (HMRC) under the Charities Act 2006. Sport London will be registered with the Charity Commission. Our charitable status entitles us to tax exemptions, including Capital Gains Tax, Corporation Tax and Business Rate Relief.

MEMBERS ENTITLEMENTS

Members of Sport London are entitled to attend general meetings and vote which means they can appoint and remove the directors, and have ultimate control over the company. The members of Sport London are all members of the organising committee for the bid. The directors are the Chair of the bid and the Vice Chair.

2 Organisational structure & capacity

We're organised, strategic and efficient



OPERATIONAL PLAN & STAFFING

London 2018 has devised a structured process for recruiting an organising committee for the Games. This process has been based on the experiences of past Gay Games events and an understanding that cash flow in the early years can be limited. Our strategy will be to keep staffing to the crucial compliment, and that those employed have the necessary skills and experience to drive our vision. London hosts over 4,500 public events every year which, along with the recent London 2012 Olympic and Paralympic Games, means we are perfectly positioned to resource our team with experienced event professionals.

Period	Dates	Goal
1	Autumn 2013 – August 2015	<ul style="list-style-type: none"> Appoint Board of Directors and recruit Chief Executive and fundraising manager. Secure key sponsors Launch fundraising campaign
2	September 2015 – August 2017	<ul style="list-style-type: none"> Recruit key staff positions including financial controller, events managers. Stress testing of technology solutions Launch early registrations and ticket purchases.
3	September 2017 – June 2018	<ul style="list-style-type: none"> Final preparations for the Games. Launch of one year to go marketing campaign. Recruitment and training of volunteers
4	July 2018 – August 2018	<ul style="list-style-type: none"> Final venue inspections Games time delivery
5	September 2018 – December 2018	<ul style="list-style-type: none"> Wind up of operations. Event review and completion of reports



“Our strategy is to keep staffing to the crucial complement, and ensuring that employees have the necessary skills and experience to drive our vision.”

OUR VOLUNTEERS

Volunteer recruitment will be organised in partnership with the Newham Volunteers programme. This is a local organisation that has overseen the recruitment and training of many volunteers over the past decade. Newham Volunteers have experience of working on major events including the London 2012 Olympic and Paralympics Games, the London and Blenheim triathlons, the London Marathon and The Great London Swim.

OUR BASE

Office Space for the London 2018 team will be shared with key partner organisations to reduce overheads. Our technology solution (see section 9) has been created with a flexible working model in mind. Staff will be able to work from any of our partner locations, at home, or on the go. As we draw close to our operational phase, it will be necessary to identify a 'hub' location for staff.

LOGO

The London 2018 Games logo presents our city as a modern, progressive and sophisticated metropolis – the city to host GGX. The vertical lines are intended to have multiple meanings:

- To evoke a panorama of the London skyline** – a magnificent and multi-cultural city. Second, they represent the eight lanes of an athletics track or competition swimming pool.
- The varying heights illustrate** the excitement of an actual racing event in progress, whilst at the same demonstrating the diversity within our proud community.
- The gradation visible** within the lines transforms them into burning torch and inspirational flame, symbolising the pinnacle of our athletic achievements.

OUR TEAM

The Games staff structure will be made up of the following groups and positions:

Board of directors

Ten directors appointed to oversee the planning and delivery of the Games

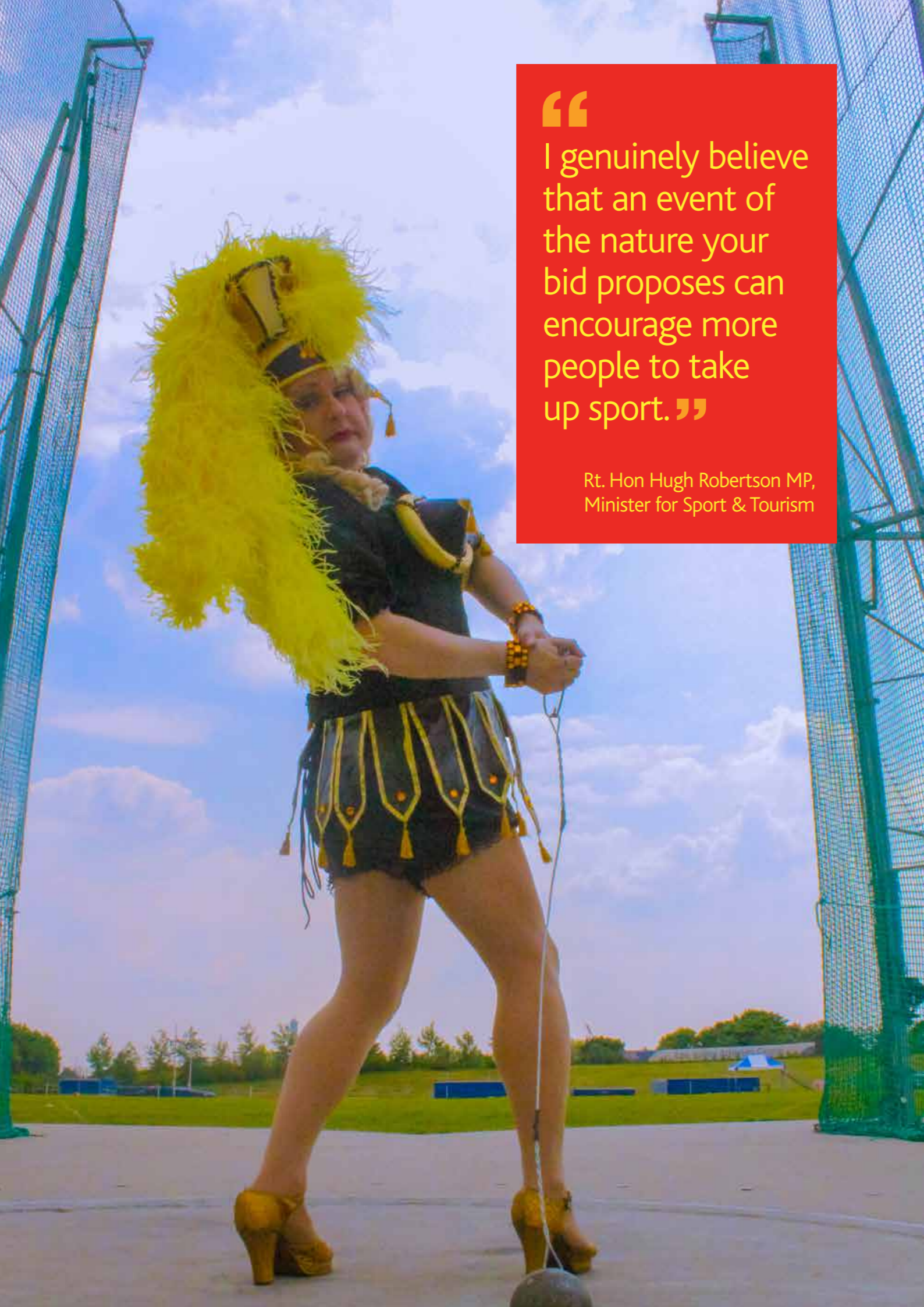
Executive committee

Chief Executive Officer
 Financial Controller
 Project managers – Sport, Culture, Logistics
 Technology manager
 Registration manager
 Registration administrator
 Director of Ceremonies

SUBCOMMITTEES

We will also create subcommittees for sport, culture and ceremonies to ensure strong strategic guidance and a forum which is able to critically challenge key decisions.





“

I genuinely believe that an event of the nature your bid proposes can encourage more people to take up sport.”

Rt. Hon Hugh Robertson MP,
Minister for Sport & Tourism

3 Event content & programming

Put it in the diary

DATES

WHEN WILL THE GAMES TAKE PLACE?
The London 2018 Games will begin with our opening ceremony on 11 August and close on 18 August. Early registration will begin on 8 August.

WHY DID YOU CHOOSE THESE DATES?
Our decision was based on matching the UK, the US and much of western Europe's school summer holidays to increase the availability of facilities and ensure that LGBT people with families are able to participate alongside their family

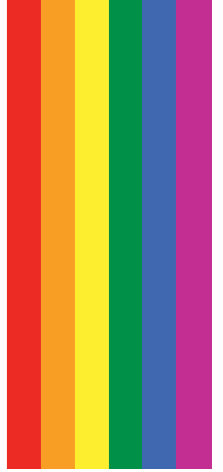
members. We were also keen to ensure the best possible weather conditions for our outdoor sports events. Finally, we have tried to avoid clashing with other major events in London to reduce pressure on the local resources.

PROGRAMME SCHEDULE

	East London (Hub)				'Power' Hub (Newham)				South London				
	East London (non-hub)				Central London								
	08-Aug	09-Aug	10-Aug	11-Aug	12-Aug	13-Aug	14-Aug	15-Aug	16-Aug	17-Aug	18-Aug		
	Wed	Thurs	Fri	Sat	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Venue	
Registration												QEOP*	
Opening Ceremony												O2	
Closing Ceremony												QEOP*	
Conference												Various	
Sport													
Aquatics – Diving												QEOP*	
Aquatics – Open Water Swimming												Royal Docks	
Aquatics – Swimming												QEOP*	
Aquatics – Synchronized Swimming												QEOP*	
Aquatics – Water Polo												QEOP*	
Athletics – 5K and 10K Road Races												QEOP*	
Athletics – Marathon and Half Marathon												QEOP*	
Athletics – Track and Field												QEOP*	
Badminton												SportHouse	
Basketball & Wheelchair Basketball												The Score London	
Bodybuilding												York Hall	
Bowling												Rollerbowl	
Bridge												QEOP*	
Cycling – Road Races												Lee Valley VeloPark	
DanceSport												QEOP*	
Figure Skating												Lee Valley Ice Centre	
Field Hockey												LVHTC*	
Golf												Hainault Golf Course	
Martial Arts												Newham Leisure Centre	
Powerlifting												Newham Leisure Centre	
Roller Derby												ExCel London	
Rowing												The Thames	
Rugby												East London Rugby Club	
Sailing												King George Sailing Club	
Soccer (Football)												Hackney Marshes	
Softball												QEOP*	
Squash												Brixton	
Table Tennis												QEOP*	
Tennis												Various	
Triathlon												Hyde Park	
Volleyball												UEL	
Volleyball - Beach												QEOP*	
Wrestling												Newham Leisure Centre	
Culture													
Rainbow Run & Memorial Quilt												QEOP*	
Choral Festival												Royal Festival Hall	
Cheer Festival												Royal Festival Hall	
Band Concert												Royal Festival Hall	
Visual Art Event												Various throughout London	

Credits: Simon Goodchild

*Key
LVHTC: Lee Valley Hockey & Tennis Centre
QEOP: Queen Elizabeth Olympic Park



3 Event content & programming

Come and join us!

REGISTRATION PROCEDURES, FEES & SYSTEM

HOW MUCH IS THE REGISTRATION FEE?

Registration fee will be an average price of \$175. An additional fee will also apply per sport, as well as the cultural programme.

WHAT'S INCLUDED IN THE REGISTRATION FEE?

The fee covers the standard participation fee, attendance to the opening and closing

ceremonies, one week's travelcard for unlimited public transport around London, and a participant's medal.

WILL THERE BE A DISCOUNTED REGISTRATION RATE, AND IF SO, WHEN?

London 2018 anticipates two promotional registration rates – one rate to mark the two years to go in 2016 and one again to mark one year to go. These rates will apply for limited periods, and give limited usage. They will be released when there is interest and excitement about the Games. All discounted registrations will have an impact on the overall budget and we will

work with the FGG to ensure that these opportunities benefit cash flow without having a negative financial impact.

HOW WILL PARTICIPANTS REGISTER?

London 2018 will utilise the FGG registration system. More information on our approach to this can be found in Section 9.

BREAKDOWN OF REGISTRATIONS

Period	Total Participants	Gender		Region					
		Male	Female	North America	South America	Africa	Australia/ NZ	Europe	Asia
Aug 2016 – Dec 2016	960	576	384	194	12	5	36	705	8
Jan 2017 – Dec 2017	3600	2160	1440	728	43	18	138	2645	30
Jan 2018 – Aug 2018	7440	4464	2976	1503	89	37	283	5468	60
TOTAL	12000	7200	4800	2424	144	60	456	8818	98

SPORTS PROGRAMME SUMMARY (USD)

Sport	Operating Cost	Venue Cost **	Total Cost	Sports Fee	No. of participants	No. of days	Minimum competitive instances	Venue	Distance from hub (mile)	Governing or sanctioning body
Aquatics Diving	2,900	3,300	6,200	102	50	3	6	The Aquatics Centre	0	IGLA & FINA
Aquatics Open water	6,200	9,900	16,100	66	150	0.5	1	Royal Albert Dock	4.8	IGLA & FINA
Aquatics Swimming including Pink Flamingo	9,800	65,900	75,700	66	1000	6	5	The Aquatics Centre	0	IGLA & FINA
Aquatics Synchronised Swimming	5,500	3,300	8,800	66	50	3	3	The Aquatics Centre	0	IGLA & FINA
Aquatics Water Polo	6,000	15,800	21,800	66	240	5	1	The Aquatics Centre	0	IGLA & FINA
Athletics – 5K/10K road races	18,500	32,900	51,400	66	500	2	2	QEOP*	0	IAAF
Athletics – Half Marathon	31,500	39,500	71,000	102	600	1	1	The London Borough of Newham	0	IAAF
Athletics – Track & Field	11,800	32,900	44,700	85	500	5	1	QEOP*	0	IAAF
Badminton	14,200	32,900	47,100	85	500	5	1	Sports House	7	Badminton England
Basketball & wheelchair basketball	6,500	21,100	27,600	66	320	5		Score London	1.8	UK Basketball
Bodybuilding	9,400	6,600	16,000	102	100	3	2	York Hall	3.7	N/A
Bowling	3,200	32,900	36,100	87	500	6	3	Various	11	IGBO
Bridge	3,100	7,200	10,300	66	110	5	3	Pavilion	0	N/A
Cycling Road Races	14,400	7,200	21,600	165	110	6	4	Lee Valley VeloPark	0	British Cycling
Dance Sport	66,100	32,900	99,000	142	500	4	1	Copper Box	0	UKSSDA
Field Hockey	2,800	9,900	12,700	102	150	3	1	LVHTC*	0	N/A
Figure Skating	6,800	6,600	13,400	142	100	5	2	Lee Valley Ice Centre	4	International Gay Figure Skating Union
Golf	14,500	9,500	24,000	315	144	2	2	Hainault Forest Golf Club	12	N/A
Martial Arts	700	6,600	7,300	66	100	3	2	Newham Leisure Centre	2.8	N/A
Power Lifting	7,200	4,300	11,500	102	66	1	3	Newham Leisure Centre	2.8	BDFPA
Roller Derby	20,900	15,800	36,700	66	240	3	1	Excel	3.8	UKRDA
Rowing	7,900	6,600	14,500	110	100	2	2	The Thames	4.5	British Rowing
Rugby	3,100	6,600	9,700	66	100	2	2.9	East London Rugby Club	2.4	RFU London
Sailing	33,500	6,600	40,100	315	100	5	18	King George Sailing Club	30	The Royal Yachting Association
Soccer	12,400	72,500	84,900	66	1100	6	1	Hackney Marshes	1.2	Football Association & IGLFA
Softball	20,300	32,900	53,200	66	500	5	4	QEOP*	0	England Softball
Squash	10,000	13,200	23,200	87	200	4	5	Brixton Recreation centre	7.9	England Squash & Racketball
Table Tennis	3,600	9,900	13,500	87	150	5	20	The Pavilion	2.5	England Table Tennis Association
Tennis	27,300	42,800	70,100	150	650	6	40	LVHTC (+ others)	0	Lawn Tennis Association
Triathlon	800	6,600	7,400	150	100	1	22	Hyde Park	8.4	The British Triathlon Association
Volleyball – Beach	24,200	16,500	40,700	87	250	6	2	QEOP*	0	Volleyball England & London Volleyball Association
Volleyball – indoor including sitting volleyball	14,600	39,500	54,100	87	600	6	2	UEL*	4.6	Volleyball England & London Volleyball Association
Wrestling	2,100	7,900	10,000	66	120	2	52	Newham Leisure Centre	2.8	British Wrestling
Total	421,800	658,600	1,080,900		10,000					

*Key
 LVHTC: Lee Valley Hockey & Tennis Centre
 QEOP: Queen Elizabeth Olympic Park
 UEL: University of East London



3 Event content & programming

Come out and play



“ We want to harness the camaraderie and enthusiasm of our community clubs and combine them with world-class event management expertise and venues to deliver the best Gay Games ever! ”

SPORTS PROGRAMME PHILOSOPHY

OUR GOAL

The sports philosophy is fundamental to our mission – to Excite, Excel and Educate. We believe that the variety of our program and the opportunity to compete in world-class venues will excite people to take part in the Games and provide an opportunity for both participants and organisers to excel at all times. We will educate people about how easy it can be to create an inclusive atmosphere and bring this philosophy of respect and inclusion to all our venues and sports programming.

OUR GUIDING PRINCIPLES

1. Strong participation at previous Gay Games
2. Strong support and expertise in the London LGBT community
3. World-class venues in (or within easy reach of) the Sports Village at the Queen Elizabeth Olympic Park
4. A sports programme that will excite a wide diversity of participants and offer them an opportunity to excel, particularly for women and para-athletes

DRIVING PARTICIPATION

The sports program has been chosen carefully to include sports that allow the widest participation. Our experienced sports team will work with the local clubs and sports committees to ensure that every athlete that wants to take part can take part. We will work to remove any barrier to participation from all sports. The inclusion of rugby, softball and Roller Derby, which are all popular sports with women, emphasises our commitment to ensure more women are engaged with sport through the Gay Games.

OUR COMMITMENT TO ACCESSIBILITY

The London 2018 Committee are proud to have as patron of our bid, Claire Harvey, the captain of the Paralympics GB sitting volleyball team. With Claire's assistance we are working to continually review our program to ensure it meets the needs of all participants. All of the venues that we have chosen are fully accessible and are near transport hubs that will ensure that everyone can get there easily on public transport. Where individuals may have additional needs that make the use of public transport difficult, London 2018 will work to provide transport solutions to ensure that this is not a barrier.

WORLD-CLASS VENUES

Our plans for the Games have been driven by the desire for a compact event that fosters friendship and community. As such over 80% of events will take place within a five-mile radius and venues have been chosen to ensure a complete Games experience for every participant. Subject to successful fundraising, Queen Elizabeth Olympic Park will be the main hub for the Games, hosting almost 50% of our events, and access to venues from Stratford has been a key consideration in our choices.



Credits: Shorbygrant

3 Event content & programming

On your marks, get set, go!

SPORTS POLICIES

London 2018 has tried to ensure that our policies ensure a consistency and fairness across all sports.

AGE

Ability categories vary from sport to sport. Our Age Policy is to ensure the fairest categories based on international precedent, competitive competitions for participants and ensuring that no-one is excluded. As such, we will follow the Red Book guidance in determining whether to have a competitive instance. In relation to team sports, if possible we will have a masters' or veterans' division if there is sufficient demand but otherwise we will ensure that a sport for all philosophy is attained. We will use the vast experience of the LGBT International Sports Federations and the FGG, as well as lesson learned from Cleveland's GGIX, to make sure London 2018 is a games for all.

DISABILITY

Inclusion of people with disabilities is extremely important for us. Whilst we have included two exciting Paralympic disciplines that we believe will be popular, we also see the opportunity to work with partners to constantly develop our marketing materials, programming decisions and venue choices to offer a broad opportunity for people with disabilities to access all of our events. To support this goal we plan to implement an awareness training module for all volunteer and official event staff.

GENDER

All of our proposed sports offer competitive divisions reserved for athletes of different genders. As gender identity is more complicated than a binary male-female division we will develop a sympathetic gender identity policy, which offers understanding of how a participant



identifies, and work in conjunction with that participant and the governing rules of their sporting event to ensure the process of registration is as easy as possible and that gender identity does not become a barrier to participation.

HEALTH AND WELLBEING

The health and well being of our participants, officials and spectators is paramount. We will ensure that minimum standards expected of medical support set out by the relevant governing body will be met and exceeded at each event. With so many of our sports based around a single hub this makes the organisation of this medical support much easier.

PERFORMANCE ENHANCING DRUGS

We fully endorse the goals of the Gay Games policy on performance-enhancing drugs. We will promote the health and well-being of participants and fair competition. We will use all of the tools available to us to achieve the Gay Games goals. We will work with the LGBT International Sports Federations, the FGG's Sports Committee and individual governing bodies to develop a drug-testing policy that will both ensure the event is held to a high standard while not putting up barriers for participation.

OFFICIALS

London 2018 will work with NGBs, local community clubs and local colleges and universities to recruit and train local people as qualified officials in the lead-up to the Gay Games. With this programme, we intend to engage the wider community and support both LGBT and non-LGBT identified individuals to reach the standard required to support the Gay Games events. Our officials' programme will also take into consideration our other sports policies to ensure that there are no barriers to people training and working as officials in the London 2018 Games.

Credits: Simon Goodchild

3 Event content & programming

Aquatics: diving



The Olympic 50m divers at the 2012 Olympic games

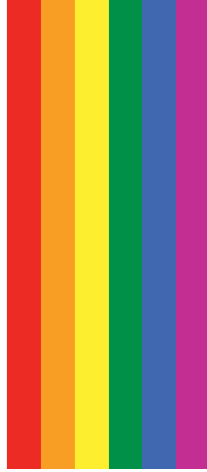
“ This state-of-the-art diving venue has a 25m diving pit with springboards, a variety of platforms as well as fantastic changing facilities, a hot tub for use between dives and spectator areas ”

Venue
The London Aquatics Centre

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure excellent spectator crowds and strong ticket sales..

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.



Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Purpose-built, this state-of-the-art diving venue has a 25m diving pit with springboards, a variety of platforms, as well as fantastic changing facilities, a hot tub for use between dives and 3000 seat spectator capacity.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
International Aquatics events including the recent 2012 Olympic and Paralympic Games.

Why did you choose this venue?
Described by International Olympic Committee President Jacques Rogge as a masterpiece, the venue's key central location to the Hub and state-of-the-art facilities will make this an unforgettable venue for the London 2018 Diving event.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
50

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
10:90 Female to Male, based on previous Games; and expect 78% of participants from Western Europe, 16% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Diving brings an artistic and gymnastic element to the Aquatics Program inspiring participants to experience a new side of swimming. Diving is enjoyed by participants of all ages and abilities as divers perform dives that meet their standard of ability.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
IGLA

Will a regional (national, international) sanctioning or governing body be involved?
The ASA and FINA

Will the event be sanctioned?
Yes

Who will organise/manage the event?
Out To Swim Diving Club, in conjunction with the Amateur Swimming Association (London Region).

Will a local club be involved in the organisation of the event?*
Out To Swim Swimming Club

What local experience is available to the host in organising competitions for this sport?
Experienced divers and diving judges live and work in London, and the London 2018 Games has an excellent relationship with the London Region for the ASA.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary round and final round as per Red Book requirements.

Categories and divisions
Men and women's events in age groups as per FINA rules. 1m and 3m springboard individual and synchronised events. Platform diving on 1m, 5m and 10m is available and events will be programmed depending on demand from participants.

Scheduling (number of days, etc.)
It will be a three-day event including warm-up.

Number of competitive instances per athlete
Up to six dives per athlete.

Total number of competitive instances.
Dependent on the number of participants.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Aquatics: open water



The Great London Swim

“ The Royal Docks play host to the Great London Swim – the UK’s largest one-day open-water swimming competition, as well as the London Triathlon, which is Europe’s largest triathlon event. ”

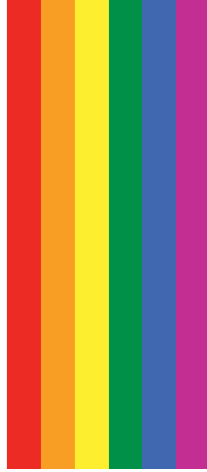
Venue
The Royal Docks

Location
London Borough of Newham

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
The nearby Excel centre will host Roller Derby. Volleyball will be taking place at a venue located at a neighbouring docks.

Access/transportation
Accessible on the DLR and by bus from Stratford. See the map of London transport, page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
There are two options for swimming in the Docks. One is to join up with the Great London Swim, an event which takes place in Royal Victoria Dock each year.



In this case the event organiser brings in infrastructure including changing areas and warm-up areas. The other is to move to Royal Albert Dock, where the London Regatta Centre is based. It has fully equipped changing rooms, as well as a restaurant and meeting-room facilities. Both options will be explored with key partners in the lead up to the games to ensure the most cost-effective event is organised.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venues meets all Red Book requirements.

What events are usually held in this venue?
The Great London Swim – the UK’s largest one-day open-water swimming competition, as well as the London Triathlon – Europe’s largest triathlon event.

Why did you choose this venue?
It is centrally located, easy to reach and has a reputation for hosting elite sports events.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
100 - 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
25:75 Female to Male, based on previous Games; and expect 64% of participants from Western Europe, 29% from the USA/ Canada and the remaining from the rest of the world.

How does the sport, as you plan it, respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Open-water swimming is a growing sport around the world, which attracts both women and men. The event venue is accessible and we will work to ensure that we can assist anyone with mobility impairment or other additional needs to ensure they can access this event.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
IGLA.

Will a regional (national, international) sanctioning or governing body be involved?
The ASA and British Swimming.

Will the event be sanctioned?
Yes, by IGLA and FINA.

Who will organise/manage the event?
Out To Swim will organise the event supported by the ASA London Region.

Will a local club be involved in the organisation of the event?*
Out To Swim Swimming Club

What local experience is available to the host in organising competitions for this sport?
The ASA London Region organise an annual open-water swimming championships and will be supporting this event. Members have been involved in supporting the organisation of the Great London Swim since it began in 2009.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
One 5K swimming event will be held and swimmers will be set off in waves appropriate to the number of competitors and the recommendations of IGLA.

Categories and divisions
Male/Female events in age groups from 18 – 25, 25 – 29 and so on in five-year increments.

Scheduling (number of days, etc.)
One half day.

Number of competitive instances per athlete
One.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Spectators can support participants along the course. There may also be a ticketed stand.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See ‘Sports Policies’ on page 30

*See Appendix D for website

3 Event content & programming

Aquatics: swimming



The Aquatics Centre

“Described as a masterpiece, The London Aquatics Centre’s central location and state-of-the-art facilities will make this an unforgettable venue for the Games”

Venue
The London Aquatics Centre

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure excellent spectator crowds and strong ticket sales.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Purpose-built, this venue has 2 x 50m competition pools with fantastic changing facilities, announcing system, as well as warm-up/swim-down facilities and a spectator area.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
International Aquatics events including the recent 2012 Olympic and Paralympic Games.

Why did you choose this venue?
Described by International Olympic Committee President Jacques Rogge as a masterpiece, its key central location to the Hub and state-of-the-art facilities will make this an unforgettable venue for the London 2018 Games.



If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
One venue

NATURE OF THE EVENT

Anticipated number of participants
1,000

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
20:80 Female to Male, based on previous Games; and expect 64% of participants from Western Europe, 29% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Swimming is an accessible sport enjoyed by people of all ages and abilities. Swimming is a very inclusive sport as individuals can choose from a variety of events to take part in, and as race heats will be seeded by speed rather than age or ability, individuals can experience competing against people of similar abilities.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
IGLA

Will a regional (national, international) sanctioning or governing body be involved?
The ASA and FINA

Will the event be sanctioned?
Yes

Who will organise/manage the event?
Out To Swim will organise the event supported by the ASA London Region.

Will a local club be involved in the organisation of the event?*
Out To Swim Swimming Club

What local experience is available to the host in organising competitions for this sport?
The ASA (London Region) and OTS all have experience of running regional, national and international competitions.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Separate men’s and women’s competitions will be held in the distances detailed below. Mixed relay events will feature teams of two men and two women

Categories and divisions
Individual competitions will be based on age classes at five year intervals, with the first being 18-22, 23-27, 28-32 and so on, dependent on number of entries.
Freestyle: 50, 100, 200, 400, 800, 1,500
Backstroke: 50, 100, 200
Breaststroke: 50, 100, 200
Butterfly: 50, 100, 200
Individual medley: 200, 400

Relay competitions
Men’s, women’s and mixed freestyle relay: 4x50, 4x100, 4x200
Men’s, women’s and mixed medley relay: 4x50, 4x100

Scheduling (number of days, etc.)
The competition will run for six days. The schedule will alternate between men’s and women’s events with each day starting with the other gender. The much-anticipated Pink Flamingo finale will take place on the last day, after all aquatic events have finished.

Number of competitive instances per athlete
Up to 5 plus Relays and the Pink Flamingo

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets may be sold both centrally and at the venue, and will be available to purchase before the event.

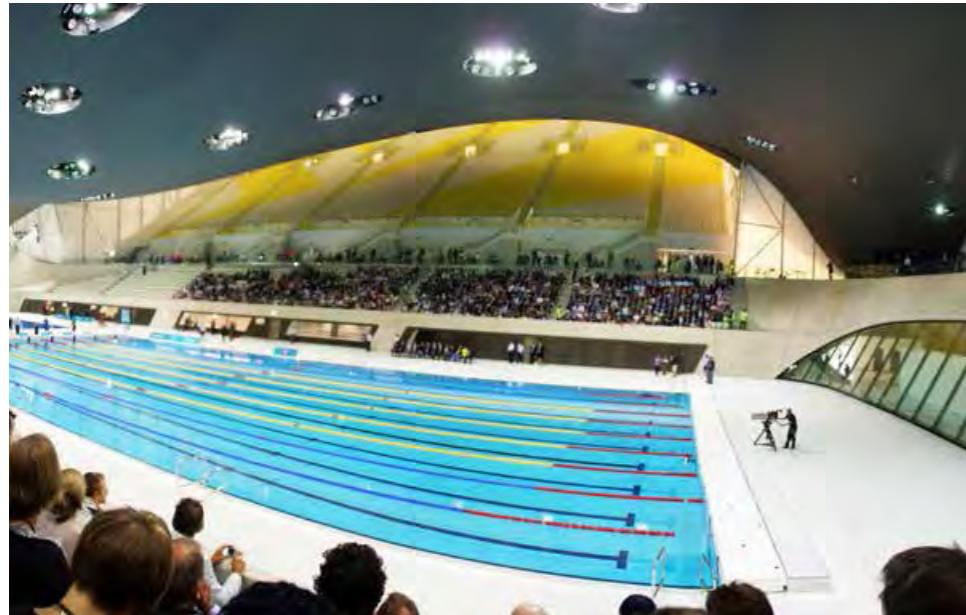
Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See ‘Sports Policies’ on page 30

*See Appendix D for website

3 Event content & programming

Aquatics: synchronised swimming



The Aquatics Centre



Out to Swim Angels

“ The swimming pool at the Olympic park has over 3,000 seats and clean, well-maintained locker rooms. It is expected to be fully equipped for hosting international Synchronised swimming events ”

Venue
The London Aquatics Centre

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure excellent spectator crowds and strong ticket sales.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The swimming pool at the Queen Elizabeth Olympic park has over 3,000 seats and clean, well-maintained locker rooms. The venue is likely to host a British Swimming performance program in legacy mode, and it is expected to be fully equipped for hosting international Synchronised swimming events.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
International Aquatics events including the recent 2012 Olympic and Paralympic Games.

Why did you choose this venue?
At the centre of the action, the Aquatics Centre will be a hub for the aquatics sports and, as a British Swimming performance centre, it will be fully equipped for hosting international aquatics events.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
50

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
25:75 Female to Male, based on previous Games; and expect 54% of participants from Western Europe, 8% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Synchronised Swimming is accessible for all ages and abilities and there are Unique Medal Events (UME) for women and men.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
IGLA.

Will a regional (national, international) sanctioning or governing body be involved?
The ASA and FINA.

Will the event be sanctioned?
Yes by FINA.

Who will organise/manage the event?
Out To Swim will organise the event supported by the ASA London Region.

Will a local club be involved in the organisation of the event?*
Out To Swim Swimming Club

What local experience is available to the host in organising competitions for this sport?
Local clubs and the ASA London Region have significant experience organising and delivering Synchronised Swimming events.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
There will be team and individual performances. The seeding will be based on age.

Categories and divisions
The categories are: Solo, Duet, Trio, Team, and Combination
The age groups for the categories are as follows:
Solo & Duet: 18-19, 20-29, 30-39, 40-49, 50-59, 60 - 69, 70-79, 80+
Trio & Team: 18-19, 20-34, 35-49, 50-64, 65-79, 80+

Scheduling (number of days, etc.)
Three days of events with four hours of competition per day.

Number of competitive instances per athlete
Maximum three per individual.

Total number of competitive instances.
Dependent on number of participants.
If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Aquatics: water polo



Team GB water polo

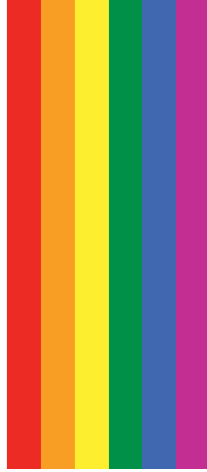
“Local team, London Orca, will help organise the event. They hosted the 2012 IGLA European Water Polo Championships, and were also Games Makers at the London 2012 Olympic and Paralympic Games”

Venue
The London Aquatics Centre. Additional venues may be used if participant numbers are high.

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.



Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Purpose-built, this venue has two 50m competition pools and a 25m x 25m diving pit with fantastic changing facilities and announcing system, as well as warm-up/swim-down facilities, and a spectator area. There are also areas to relax/chill-out during the day while waiting for races.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
International Aquatics events including the recent 2012 Olympic and Paralympic Games.

Why did you choose this venue?
At the centre of the action, the Aquatics Centre will be a hub for the aquatics sports and, as a British Swimming performance centre, it will be fully equipped for hosting international aquatics events.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
Our aim is to schedule the water polo in the London Aquatics Centre. However, if the size of the water polo tournament results in additional pool-time being required then we have two additional venues available. The first being the water polo training venue for London 2012, and the other is a nearby pool, both of which meet the Red Book requirements.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
One main venue. Additional venues can be easily reached by public transport.

NATURE OF THE EVENT

Anticipated number of participants
200-300 participants

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
30:70 Female to Male, based on previous Games; and expect 43% of participants from Western Europe, 41% from the USA/Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Waterpolo is open to male only, female only and mixed teams. Anyone not already in a water polo team can also take part, as scratch teams of individuals can be organised.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
IGLA.

Will a regional (national, international) sanctioning or governing body be involved?
The ASA and FINA.

Will the event be sanctioned?
Yes

Who will organise/manage the event?
Out To Swim will organise the event supported by the ASA London Region.

Will a local club be involved in the organisation of the event?*
Out To Swim Swimming Club

What local experience is available to the host in organising competitions for this sport?
London Orca hosted the 2012 IGLA European Water Polo Championships, and many members were Gamesmakers at the London 2012 Olympic and Paralympic Games.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
There will be an open division and a women's division.

Categories and divisions
Teams will be asked to seed into two division. Each division will be run as randomly seeded.

Scheduling (number of days, etc.)
Up to five half-days. Teams will play a maximum of two games each day.

Number of competitive instances per athlete
At least five times per team.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Athletics: 5k & 10k road races



Pride Run 10k

Credits: Shotbygrant

“The route will be designed to maximise opportunities for spectators to support runners at more than one point and throughout much of the course.”

Venue
The Queen Elizabeth Olympic Park

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Route would be around the Park and accessible to spectators, with possible restricted seating at start/finish. Changing facilities available at a number of venues within the park and relevant marquees would be available for baggage storage. The route will be designed to maximise opportunities for spectators to support runners at more than one point and throughout much of the course.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
Venue meets Red Book requirements.

What events are usually held in this venue?
Queen Elizabeth Olympic Park will open in 2014/15. The alternative venue, Victoria Park, is used for an annual 10K run.

Why did you choose this venue?
The route takes in the Queen Elizabeth Olympic Park, as well as the green spaces of London. The Park had a 5-mile run within its perimeters prior to the London 2012 Olympics.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue.

NATURE OF THE EVENT

Anticipated number of participants
500-700 with capacity for more.

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
30:70 Female to Male, based on previous Games; and expect 78% of participants from Western Europe, 17% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
The route will be open to all abilities and age groups. It will be run as one event for each distance, with a mass start (possible separate start for wheelchair users for Health & Safety). Those wishing to walk would be welcomed.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
Fronrunners.

Will a regional (national, international) sanctioning or governing body be involved?
Yes, England Athletics (EAA) and UK Athletics (UKA).

Will the event be sanctioned?
Yes.

Who will organise/manage the event?
London 2018 and Fronrunners supported by experts from UKA and EAA.

Will a local club be involved in the organisation of the event?*
Fronrunners will support the organising of the event.

What local experience is available to the host in organising competitions for this sport?
Every April, London hosts the London Marathon – and its organisers will be at hand to advise. Plus a number of experienced running clubs, including Fronrunners as above, organise their own annual race(s).

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
One single event for each distance

Categories and divisions
Separate male and female categories in age groups from 18 to 29, 30-34, 35-39, and so on in five-year increments. There would also be appropriate categories for disability in line with the relevant Paralympic movement guidelines.

Scheduling (number of days, etc.)
The 5K would be run on the first Saturday and 10K Sunday, starting at 9am. Times may need to be adjusted.

Number of competitive instances per athlete
2

Total number of competitive instances.
Unknown until registrations are finalised.

If the event is ticketed, how will tickets be sold, distributed, and collected?
The event will not be ticketed, unless a grandstand is in place for the start and finish.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Athletics: marathon & half marathon



Queen Elizabeth Olympic Park



Fronrunner, Cologne 2010

Credits: Shotbygrant

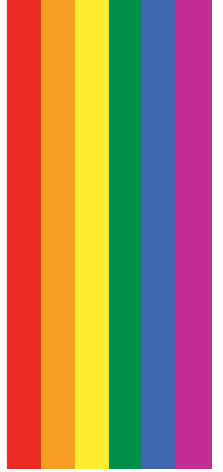
“The route takes in the main Hub of London’s successful 2012 Olympic and Paralympic games – the Queen Elizabeth Olympic Park, as well as the green spaces of London.”

Venue
Queen Elizabeth Olympic Park, Victoria Park, Hackney Marshes and surrounding boroughs of East London

Location
East London

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.



Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Route would be around the Park and accessible to spectators, with possible restricted seating at start/finish. Changing facilities available at a number of venues within the park and relevant marquees would be available for baggage storage. The route will be designed to maximise opportunities for spectators to support runners at more than one point and throughout much of the course.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
Venue meets requirements of Red Book if it is feasible to use a two-lap course. However, this will depend on road closures within the area, and therefore a three-lap course may be required.

What events are usually held in this venue?
Victoria Park is used for an annual 10K event. Queen Elizabeth Olympic Park will open in 2014/5.

Why did you choose this venue?
The route takes in the community and the Queen Elizabeth Olympic Park. As well as the London 2012 Olympic and Paralympic Games, it will host the IAAF & IPC World Championships in 2017.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue.

NATURE OF THE EVENT
Anticipated number of participants
500 - 1000

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
25:75 Female to Male, based on previous

Games; and expect 77% of participants from Western Europe, 20% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
The route will be open to all abilities and age groups. It will be run as one event for each distance, with a mass start (possible separate start for wheelchair users for Health & Safety). Those wishing to walk would be welcomed.

ORGANISATIONAL RESOURCES
Is there a national and/or international LGBT sports organisation for the sport?
Fronrunners.

Will a regional (national, international) sanctioning or governing body be involved?
Yes, England Athletics (EAA) and UK Athletics (UKA).

Will the event be sanctioned?
Yes.

Who will organise/manage the event?
London 2018 and Fronrunners supported by experts from UKA and EAA.

Will a local club be involved in the organisation of the event?*
Fronrunners will support the organising of the event.

What local experience is available to the host in organising competitions for this sport?
Every April, London hosts the London Marathon – and its organisers will be at hand to advise. Plus a number of

experienced running clubs, including Fronrunners as above, organise their own annual race(s).

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
One single event for each distance run simultaneously

Categories and divisions
Separate male and female categories in age groups from 18 to 29, 30-34, 35-39, and so on in five-year increments. There would also be appropriate categories for disability in line with the relevant Paralympic movement guidelines.

Scheduling (number of days, etc.)
It would take place at 9am on the last Saturday or Sunday of the Games. Start time may need to be adjusted.

No of competitive instances per athlete
1

Total number of competitive instances
Unknown until registrations are finalised.

If the event is ticketed, how will tickets be sold, distributed, and collected?
The event will not be ticketed, unless a grandstand is in place for the start and finish.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Athletics: track & field



Athletics embraces the values of sportsmanship, teamwork, fair play, honesty and integration. All these ingredients demonstrate why we support the proposal for the Gay Games to be held on the Olympic Site.”

Chris Jones, Acting Chief Executive, England Athletics



Pole vaulting at Cologne 2010

Credits: Shotbygrant

Venue

Olympic Stadium Community Track

Location

Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for events.

Access/transportation

Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)

The facilities from the 2012 Olympics and Paralympics will be completed in their changed format by 2014 for a Grand Prix meeting and will be state-of-the-art to IAAF standards.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?

Venue meets Red Book requirements.

What events are usually held in this venue?

It is hosting a Grand Prix meeting in summer 2013 and it will support the IAAF and IPC World Championships in 2017. There are also plans for various other athletics meets.

Why did you choose this venue?

Part of the legacy from the successful London 2012 Olympic and Paralympic games, the venue is being further updated in time to host the IAAF & IPC World Championships 2017. By 2018, the facilities will state-of-the-art.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue.

Will the event be sanctioned?
Yes.

Total number of competitive instances
Unknown until registrations are finalised.

Who will organise/manage the event?
London 2018 and Frontrunners supported by experts from UKA and EAA.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before events.

NATURE OF THE EVENT

Anticipated number of participants
500-700

Will a local club be involved in the organisation of the event?*

Frontrunners will support the organising of the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

20:80 Female to Male, based on previous Games; and expect 59% of participants from Western Europe, 29% from the USA/ Canada and the remaining from the rest of the world.

What local experience is available to the host in organising competitions for this sport?

London is home to a number of experienced athletics clubs and it also hosts annual Grand Prix and more at Crystal Palace. Either St John Ambulance or Red Cross would be involved as Medical support. Advice is available from England Athletics and UKA.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

The sport would be open to all age groups and aim to cater for all abilities. The venue is compliant with British law for access and a programme could be used to engage a full-range of participants.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

Seeding/rounds as required using FGG guidance for programming/timetables.

Categories and divisions

Separate male and female categories in age groups from 18 to 29, 30-34, 35-39, and so on in five-year increments. There would also be appropriate categories for disability in line with the relevant Paralympic movement guidelines.

Scheduling (number of days, etc.)
Proposed as per Red Book.

No of competitive instances per athlete
As per Red Book

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
Frontrunners.

Will a regional (national, international) sanctioning or governing body be involved?
Yes, UK Athletics (UKA) and England Athletics (EAA).

3 Event content & programming

Badminton



Sporthouse



Badminton player

Venue
Sporthouse

Location
Sporthouse, London Borough of Barking and Dagenham

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
None – this is one of the few sports outside of our central hub

Access/transportation
The Badminton centre is only 30 minutes by well served public transport routes from the main Hub. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
This 22-court venue was purpose-built as a London 2012 training venue, and has well-equipped changing rooms, a bar,



Sporthouse is the UK's biggest and best sports club that combines the country's biggest ever multi-use sports hall and world-class sports facilities."

parking, as well as a gym and conference room for officials.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
This venue meets all the Red Book requirements.

What events are usually held in this venue?
International futusal matches, badminton tournaments, netball and martial arts.

Why did you choose this venue?
This state-of-the-art venue has sufficient courts to allow the Badminton tournament to host all potential participants under one roof.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
500

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
60:40 Female to Male, based on previous Games; and expect 88% of participants from Western Europe, 3% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Badminton is accessible for all ages and abilities.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
Yes, Badminton England

Will the event be sanctioned?
Yes.

Who will organise/manage the event?
Goslings London in conjunction with officials from Badminton England

Will a local club be involved in the organisation of the event?*
Goslings London

What local experience is available to the host in organising competitions for this sport?
Goslings London is the largest LGBT badminton club in London and has significant experience of running large international badminton tournaments. Goslings London have links with clubs throughout Europe and are extremely proactive in marketing events to ensure tournaments are fully subscribed, with representation from all corners of the globe.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Ladies' and Men's Singles, and Ladies', Men's and Mixed Doubles.
All events will have round robin groups

prior to a knock-out format with the aim that each player play at least five matches.

Categories and divisions
All events (subject to numbers of participants) will be split into four levels of ability in common with the classification system adopted at all international LGBT badminton tournaments;
A, B+, B- & C
The "C" division may also be broken down into "C+" and "C-", if numbers warrant.

Scheduling (number of days, etc.)
Five days

Number of competitive instances per athlete
Three

Total number of competitive instances.
Unknown until registrations are finalised.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold at the venue and available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship with Yonex.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Basketball & wheelchair basketball



Score London



Basketball players

“The potential for wheelchair basketball would provide a visible legacy for participation in both the United Kingdom and the rest of the world. London was groundbreaking in its embrace of the London Paralympic Games and with the Gay Games, similar new ground can be broken to provide sport for all, in all communities.”

Charlie Bethel,
Chief Executive for British Wheelchair Basketball

Venue

Score London

Location

Leyton, London Borough of Waltham Forest

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

Score is a 10 minutes cycle, 15 minute bus ride, 30 minute walk, or one stop on the London Underground from the main hub. Basketball participants will be able to move quickly between hub and sports venue and enjoy a great Gay Games experience.

Access/transportation

The nearest Tube station to Score London is Leyton, which is one Tube stop or a short walk away from the Hub. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Fully accessible indoor sports arena with four courts, warm-up areas, changing facilities, great parking facilities. It is an accessible venue.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all the requirements of the Red Book.

What events are usually held in this venue?
Multi-purpose, community sports centre with extensive range of activities.

Why did you choose this venue?
Purpose-built and proximity to the Hub.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
250 - 350

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
40:60 Female to Male, based on previous Games; and expect 56% of participants from Western Europe, 29% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Basketball is a sport that both experienced and novice athletes can participate in. We will offer Men's and women's tournaments, as well as a wheelchair-basketball tournament running throughout the week alongside the basketball tournament.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
Yes, British Wheelchair Basketball and British Basketball.

Will the event be sanctioned?
Yes.

Who will organise/manage the event?
The London Cruisers and the London Knights alongside British Basketball and British Wheelchair Basketball.

Will a local club be involved in the organisation of the event?*
The London Cruisers and the London Knights.

What local experience is available to the host in organising competitions for this sport?
The bid has the support of numerous sports officers from local authorities, who organise regular basketball tournaments across London.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Men's and Women's tournament with round robin pools followed by classification rounds. Teams will play each team at least once during pool play and then play off for final positions.

Categories and divisions
We will have two men's and women's divisions under and over 35 years; in addition we offer a separate wheelchair division. All divisions are determined by pre-registration.

Scheduling (number of days, etc.)
Six days.

Number of competitive instances per athlete
Dependent on number of team entries.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website



3 Event content & programming

Bodybuilding



York Hall



Physique

“ York Hall is a historically unique sporting and leisure venue, which has recently had a significant refurbishment. It has excellent sound and lighting equipment. There is also permanent, fixed seating and separate changing facilities ”

Venue
York Hall

Location
Bethnal Green, London Borough of Tower Hamlets

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
York Hall is next to Bethnal Green Underground Station, just two Tube stops away from the main hub at the Queen Elizabeth Olympic Park. The proximity of so many events will ensure excellent spectator crowds and strong ticket sales.

Access/transportation
York Hall is next to Bethnal Green underground station, which is on the Central Line. It is only two stops away from the main Village. It is fully accessible. See the map of London transport on page 121.



Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Spectator seating for up to 1,200, with an on-site gym and a swimming pool.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all the Red Book requirements.

What events are usually held in this venue?
Boxing

Why did you choose this venue?
Described as the 6th best boxing venue in the world, this is a historically unique sporting and leisure venue which has recently been through significant refurbishment.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
100 -200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
20:80 Female to Male, based on previous Games; and expect 33% of participants from Western Europe, 62% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Body building has a very detailed structure so that participants of all ages, genders, weight and disability can compete fairly.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
The Bodybuilding Guild

Will a regional (national, international) sanctioning or governing body be involved?
No

Will the event be sanctioned?
N/A

Who will organise/manage the event?
London 2018 will provide a local volunteer to organise the administration of the event but will be seeking the expertise of the Bodybuilding Guild to provide the officials.

Will a local club be involved in the organisation of the event?*
Not currently an active London club.

What local experience is available to the host in organising competitions for this sport?
The venue is well used to holding large scale well organised events such as the Bodybuilding competition and will partner with us to make sure the event runs smoothly.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary judging and final rounds.

Categories and divisions
Individual competition separate for women and men in age, weight and height classes, pair competitions will also be offered.

Scheduling (number of days, etc.)
Three days.

Number of competitive instances per athlete
One individual event and two pairs events

Total number of competitive instances.
Unknown until registrations are finalised.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Bodybuilding is a popular spectator event and tickets will be sold for each days events prior to the events taking place

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Bowling



“ All bowling venues will be within easy reach of the main hub at the Queen Elizabeth Olympic Park. ”

Venue

Palace Superbowl, Rollerbowl and Hollywood Bowl

Location

Various venues across Central London

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

All venues will be within easy reach of the main hub by public transport. Venues have been chosen to ensure they are easily accessible to the main hub.

Access/transportation

All venues are serviced by public transport. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)

The venues all provide full catering services, bathrooms and storage facilities.

Equipment (shoes, bowling balls) is available for social bowlers. Our first choice venue has the reputation of being the Number 1 bowling complex in the UK.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?

We will ensure the venues meet the minimum requirements of the Red Book, and install a pro-shop, if necessary.

What events are usually held in this venue? Bowling and corporate hospitality.

Why did you choose this venue?

The venues are all easily accessible from the main Stratford Hub and will ensure that Bowling participants will have a great Gay games experience.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?

The venues are connected by public transport.

NATURE OF THE EVENT

Anticipated number of participants 500

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

25:75 Female to Male, based on previous Games; and expect 40% of participants from Western Europe, 44% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/ women, personal financial resources, different body types and kinds of athletic ability? Bowling is open to all age groups and aim to cater for all abilities. The venue is compliant with British law for access and a programme could be used to engage a full-range of participants.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport? No

Will a regional (national, international) sanctioning or governing body be involved?

Yes – the International Gay Bowling Organisation (IGBO)

Will the event be sanctioned?

Yes

Who will organise/manage the event?

BLAGSS (Brighton Lesbian and Gay Sports Society). BLAGSS will also provide volunteers from their pool of sports clubs to help run the bowling tournament.

Will a local club be involved in the organisation of the event?*

BLAGSS

What local experience is available to the host in organising competitions for this sport? BLAGSS organise an annual LGBT bowling tournament for all the local LGBT sporting clubs in the region (London and the South East UK).

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

There will be two tournament categories: league and social.

Categories and divisions

League Division: a handicap tournament will be run with 30 competitions in five handicaps, in the following categories: Men’s singles, women’s singles, men’s doubles, women’s doubles, mixed teams and women’s teams.

Social Division: this will be open to all bowlers who do not qualify for a League Division. It will have the following categories: Men’s singles, women’s singles, men’s doubles, women’s doubles, mixed teams and women’s teams. Additional categories may be added depending on numbers of participants.

Scheduling (number of days, etc.)

Six consecutive days

Number of competitive instances per athlete

For the Team, Doubles and Singles events there will be a minimum of three rounds for elimination. In the case of preliminary rounds, there will also be a minimum of three games per event. This applies to both the League and the Social Divisions

Total number of competitive instances. Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected? Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?

We will seek appropriate sponsorship.

Specific FGG Policies

See ‘Sports Policies’ on page 30

*See Appendix D for website



3 Event content & programming

Bridge



The Pavilion

“The Bridge tournament to players of all genders, ages and abilities. Competitors are normally in pairs however if individual players wish to take part, we will pair people up.”

Venue
The Pavilion

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The Pavilion is a purpose built venue right in the hub of the Gay Games village and has the benefit of catering facilities as well as spacious rooms to play the tournament in.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
There is currently no Red Book for bridge. We will ensure that there will be approx 50 bridge tables, 200 chairs, four sets of approx 40 boards and 200 bidding boxes.

What events are usually held in this venue?
Large multi-purpose venue, opening in 2014.

Why did you choose this venue?
The location ensures that Bridge is at the heart of the Gay Games experience.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A

NATURE OF THE EVENT

Anticipated number of participants
100-200 participants

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
50:50 Female to Male, based on previous Games; and expect 87% of participants from Western Europe, 11% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions,

men/women, personal financial resources, different body types and kinds of athletic ability?
The bridge tournament is open to players of all genders, ages and ability. Competitors are normally in pairs, however if individual players wish to take part, we will pair people up, and partners participating in the team events will be paired with a complementary pair.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
No

Will the event be sanctioned?
No

Who will organise/manage the event?
The West London Gay Bridge Club.

Will a local club be involved in the organisation of the event?*
West London Gay Bridge Club.

What local experience is available to the host in organising competitions for this sport?
The West London Gay Bridge Club meets weekly and have regular tournaments

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
There will be an introductory individual's tournament on day one, followed by the competitions for each category on days

two, three and four. There is no seeding or rounds – each pair will play and score; with the winners of each duplicate progressing to the next round with the losers being eliminated. This will continue until there is an overall winner.

Categories and divisions
Individuals introductory tournament (no prizes), pairs tournament (match points), Swiss pairs tournament (IMPS), teams tournament.

Scheduling (number of days, etc.)
Four days. A day for each category.

Number of competitive instances per athlete
Three.

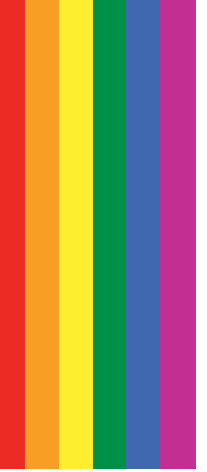
Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website



3 Event content & programming

Cycling: road races



“ Arguably the best cycling centre in the world, Lee Valley VeloPark will become one of the lasting legacies of London 2012. ”

Venue
Lee Valley VeloPark

Location
North of the Queen Elizabeth Olympic Park. Lee Valley Regional Park.

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Arguably the best cycling centre in the world, Lee Valley VeloPark will become one of the lasting legacies of London 2012 and opens in early 2014. With the Olympic Velodrome and BMX track at its heart, the venue is laced together by the impressive road circuit, which will be a key part in Lee Valley's 2012 cycling legacy. With specially designed changing facilities, cycle racks and meeting rooms, this will be a fantastic venue. Time Trial events will involve a partnership with the local councils. Having understood from Cologne the difficulties experienced with road closures, we have prioritised seeking local government and regional government support early on to help us deliver a successful competition.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
Local and regional leagues, club competitions, training and world-class events.

Why did you choose this venue?
It will be one of the best cycling venues in the world.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
100 - 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
40:60 Female to Male, based on previous Games; and expect 79% of participants from Western Europe, 15% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Cycling is a participatory sport allowing all ages and abilities to take part.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
Yes, British Cycling.

Will the event be sanctioned?
Yes by British Cycling.

Who will organise/manage the event?
CycleOut supported by British Cycling.

Will a local club be involved in the organisation of the event?*
Yes, CycleOut.

What local experience is available to the host in organising competitions for this sport?
The Lee Valley VeloPark will a purpose-built cycling facility that plans to host a number of major international tournaments.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Road Race ; Criterium Race; Individual Time Trial; Team Time Trial, depending on demand.

Categories and divisions
Separate competitions for women and men from 18-29, and in further 5-year age gaps up to 60 and 60+

Scheduling (number of days, etc.)
Up to seven days of events depending on demand for events

Number of competitive instances per athlete
Maximum four per individual.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Spectating will be free and spectators can support participants along the event courses.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website



3 Event content & programming

Dance sport



Copper Box



The Pink Jukebox Trophy 2012

Credits: Hannah Brackenbury

“Dance is the fastest growing artform, with over 13% of the UK population now attending dance performances. And the BBC’s Strictly Come Dancing is regularly watched by 10.5m viewers”

Venue
Copper Box.

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
It features a sprung wooden floor around which are concession outlets, a café, meeting rooms, hospitality spaces, a fitness centre, crèche and changing rooms.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements: The dance Floor is minimum 25x18 meter and sprung wood. There is spectator seating, locker rooms, warm-up areas, first-aid and catering facilities.

What events are usually held in this venue?
Multi-use.

Why did you choose this venue?
Iconic venue, which is large enough and with a large enough sprung floor in our

Hub. There is good accessibility to the dance floor for the competitors. It also has access to sufficient amount of high-quality spectator seating.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
400-600

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
40:60 Female to Male, based on previous Games; and expect 80% of participants from Western Europe, 12% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
All ages and abilities can take participate and there is the potential for including a wheelchair classification event. The variety in the program creates broad appeal.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
National body: UK Same Sex Dance Council (UKSSDC). Continental body: European Same Sex Dance Association (ESSDA)

Will a regional (national, international) sanctioning or governing body be involved?
UKSSDC and ESSDA.

Will the event be sanctioned?
Yes

Who will organise/manage the event?
UKSSDC supervised by the ESSDA.

Will a local club be involved in the organisation of the event?*
UKSSDC

What local experience is available to the host in organising competitions for this sport?
Different members of the UKSSDC committee members have organised and adjudicated in same sex and mainstream dance competitions in the UK. ESSDA will allocate a board member to support the national body throughout the organisation of the event.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
There will be competitions in Standard Style, Latin American Style, 10-dance Championships, Showdance (Couples & Groups), Line Dancing. The competition is made up of the following elements: General Look, Classification, Rounds, Semi final, final. The Starter Class is exempt from the General Look and Classification round as above.

Categories and divisions
Participants will be divided into five levels depending on experience. All couples will enter in their preferred level.

Scheduling (number of days, etc.)
4-7 days

Number of competitive instances per athlete
Maximum four per individual CONFIRM

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Dancesports are popular spectator events and tickets will be sold for each days events prior to the events taking place

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Field hockey



Lee Valley Hockey and Tennis Centre



Lee Valley Hockey and Tennis Centre is a purpose-built venue, and has two state-of-the-art water-based, synthetic field hockey pitches.”

Venue
Lee Valley Hockey & Tennis Centre

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Lee Valley Hockey & Tennis Centre is a purpose built hockey club and has two state-of-the-art field hockey pitches and fantastic changing facilities. There are catering facilities on site. We can install spectator seating if needed.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
There is no currently no Red Book for Field Hockey. The venue is going to be used for the European Championships in 2015 and therefore will meet the requirements of any international tournament.

What events are usually held in this venue?
Used by a variety of users during normal season as well as for national and international events.

Why did you choose this venue?
State-of-the-art facility in our Hub.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
120-150

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
40:60 Female to Male, based on previous Games; and expect 80% of participants from Western Europe, 10% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Pink hockey embraces players of all abilities. The current set up allows players of all abilities to play. At least two of the current teams have players with no hearing and the international umpires are briefed to ensure they can play safely. Traditionally players with no team will be assumed in to either an international team or a team, which has less players than others. This happens at all Pink Hockey tournaments and teams like welcoming new members of the Hockey Family.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
The International Gay & Lesbian Field Hockey Federation is known as Pink Hockey.

Will a regional (national, international) sanctioning or governing body be involved?
Yes, the England Hockey Board (EHB).

Will the event be sanctioned?
N/A

Who will organise/manage the event?
The event will be run by the London Royals in conjunction with the President of Pink Hockey and supported by the EHB.

Will a local club be involved in the organisation of the event?*
London Royals

What local experience is available to the host in organising competitions for this sport?
Richard Chere who was one of the senior management team for the 2012 Olympics and the London Royals will be hosting a Pink Hockey tournament in 2014.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Two tournaments: one male one female

Categories and divisions
N/A

Scheduling (number of days, etc.)
Three days

Number of competitive instances per athlete
Approximately six matches per team

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Figure skating



Lee Valley Ice Centre



Figure skating at the Gay Games

Credits: Ann Meredith



The centre is regularly used by ITV's Dancing on Ice as a training venue and is a home base for some of England's best skaters."

Venue
Lee Valley Ice Centre.

Location
Leyton, London Borough of Waltham Forest

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
The ice centre is north of the hub and a short walk away from the football competition at Hackney Marshes ensuring excellent spectator crowds and strong ticket sales.

Access/transportation
The venue can be accessed by numerous public transport links from the Hub and is three miles away from Stratford. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Lee Valley Ice Centre offers an international sized (56m x 26m) ice pad that creates a magnificent facility for up to 800 skaters; we also have seating for up to 760 spectators.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
With an international sized ice pad this is an excellent venue for figure skating events. The smaller than expected spectator capacity of 780 seats will create an intimate atmosphere and ensure a great experience for all participants.

What events are usually held in this venue?
The Centre is regularly used by ITV's Dancing on Ice as a training venue and is a home-base for some of England's best skaters.

Why did you choose this venue?
Proximity to the Hub.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
100

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
30:70 Female to Male, based on previous Games; and expect 40% of participants from Western Europe, 40% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
With five age groups figure skating has broad appeal.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
International Gay Figure Skating Union

Will a regional (national, international) sanctioning or governing body be involved?
National Ice-Skating Association (NISA).

Will the event be sanctioned?
Yes by the International Gay Figure Skating Union.

Who will organise/manage the event?
The Games Committee will National Ice-Skating Association (NISA).

Will a local club be involved in the organisation of the event?*
There is no LGBT club in London although we have a number of UK participants at previous Gay Games who will be leading with the assistance of British Figure Skating.

What local experience is available to the host in organising competitions for this sport?
The venue is often used for national competitions in the UK and may be able to assist us in conjunction with the national body.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
We would seek the recommendations of the IGFSU but would include all of the minimum requirements

Categories and divisions
Men's and Women's Solo Creative Free Skate, Men's and Women's Spotlight, Couples Spotlight, Family Spotlight, Mixed and Same-Sex Compulsory and Free Dance Ice Dancing, and Production Team

Scheduling (number of days, etc.)
Five days

Number of competitive instances per athlete
Maximum of three.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Figure Skating is a popular spectator event and tickets will be sold for each days events prior to the events taking place

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Golf



Hainault Forest Golf Club



A golfer's winning shot



Having attended Gay Games at Sydney, Chicago and Cologne we believe that London is very well placed to host the Gay Games. It delivered the best and most successful Olympic and Paralympic Games and can achieve likewise with the Gay Games. ”

Martin Huddart,
President Irons Gay Golf Society

Venue
Hainault Forest Golf Club

Location
Chigwell, Essex

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

Golf courses in London are outside of the city centre – we have chosen a golf course which is accessible by public transport and near the hub.

Access/transportation
Hainault Golf Club is a short bus ride from Hainault central line station which is 20 minutes by London Underground from the Hub. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Hainault Golf Club consists of two 18-hole

courses, both are spectacular and offer different challenges. There is also a bar, restaurant and changing rooms.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
Yes

What events are usually held in this venue?
Golf tournaments

Why did you choose this venue?
Proximity to Hub and quality of the course

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue

NATURE OF THE EVENT

Anticipated number of participants
100 - 150

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
60:40 Female to Male, based on previous Games; and expect 81% of participants from Western Europe, 15% from the USA/ Canada and the remaining from the rest of the world

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
The competition will provide for golfers of various abilities. There will be provision for golfers with a disability with separate medal categories offered for those who register as having a disability. Separate competitions for men and women will be

offered as well as a medley teams event (mixed men/women, 4 person teams).

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
No

Will the event be sanctioned?
Not applicable

Who will organise/manage the event?
Volunteers from The Irons Golf Society & BLAGGS.

Will a local club be involved in the organisation of the event?*
The Irons Golf Society & BLAGGS.

What local experience is available to the host in organising competitions for this sport?
Volunteers from The Irons Golf Society & BLAGGS have organized numerous tournaments across the country.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
A Stoke competition will be offered for golfers with low handicaps and the Stableford Format will be followed for golfers in other divisions. The Royal & Ancient Golf Rules will be followed.

Men's and Women's individual and a medley team (4 people) competitions; and a category for disabled people. Medals will be awarded for the best gross scores in each category.
Gala dinner and medal ceremony after Round 2.

Categories and divisions
Categories:
Men: Handicap 0 to 12 (Stoke), Handicap 13 to 18 (Stableford), Handicap 19 to 28 (Stableford), Handicap 28 and over (Stableford)
Women: Handicap 0 to 12 (Stoke), Handicap 13 to 18 (Stableford), Handicap 19 to 28 (Stableford), Handicap 28 and over (Stableford)

Teams: 4 person team in any gender combination scored as a best-ball event.

Scheduling (number of days, etc.)
Two days

Number of competitive instances per athlete
Two

Total number of competitive instances.
2 competitive instances for each participant, 11 Unique Medal Events

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See 'Sports Policies' on page 30

*See Appendix D for website

3 Event content & programming

Martial arts



Ishigaki Martial Arts



“Sandy Mackay, a senior figure in Ishigaki, the London-based LGBT Ju Jitsu club, was one of the key organisers for the competition in Cologne.”

Venue

Newham Leisure Centre – multi-sports hub.

Location

Plaistow, London Borough of Newham.

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

Newham Leisure Centre will be a strength sports hub with martial arts, wrestling and powerlifting all taking place here.

Access/transportation

Newham Leisure Centre is within 10 minutes' walk of both Royal Albert and Prince Regent DLR stations. There are also numerous bus routes from Stratford and the centre has a large car park. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The multi sports hub is a large flexible sports hall space. Stadium style seating can be pulled out for spectators during key events.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
This is a multi-sports venue so everything from athletics (it has an indoor sprint track) to basketball, volleyball, badminton etc. is available here.

Why did you choose this venue?
The venue is ideal for a martial arts event with stadium style seating available. It is easy to get to from both Stratford, ExCeL and UEL Sports dock and is a clean, modern facility.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
No additional venue.

NATURE OF THE EVENT

Anticipated number of participants
120 – 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
50:50 Female to Male, based on previous Games; and expect 80% of participants from Western Europe, 16% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Categories can be flexible depending on the age, experience, gender and so on of participants. The event is fully inclusive and the event organisers will work with any individual with additional needs to ensure that there are no barriers to participation.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
International Gay and Lesbian Martial Arts (IGLMA)

Will a regional (national, international) sanctioning or governing body be involved?
IGLMA

Will the event be sanctioned?
No

Who will organise/manage the event?
Ishigaki alongside IGLMA

Will a local club be involved in the organisation of the event?*
Ishigaki

What local experience is available to the host in organising competitions for this sport?
Sandy Mackay, a senior figure in Ishigaki, the London-based LGBT Ju Jitsu club was one of the key organisers for the competition in Cologne.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Competitions include self-defence demonstration, empty-hand kata, weapons kata, musical forms and sparring.

Categories and divisions
All competitions are divided into experience and age-group levels for fairness. Sparring competitions are also further divided by gender identity.

Scheduling (number of days, etc.)
Day 1: Kata competitions & musical forms.
Day 2: Self-defence and sparring competitions.
Day 3: cross-training and cultural sharing programme.

Number of competitive instances per athlete
Two

Total number of competitive instances.
Dependant on number of participants

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Powerlifting



Newham Leisure Centre



Credits: Peter Von Show

Venue
Newham Leisure Centre – multi-sports hub

Location
Plaistow, London Borough of Newham

events will be organised in the same area? How will you take advantage of this proximity?

Newham Leisure Centre will be a strength sports hub with martial arts, wrestling and power lifting all taking place here.

Access/transportation

Newham Leisure Centre is within 10 minutes' walk of both Royal Albert and Prince Regent DLR stations. There are also numerous bus routes from Stratford and the centre has a large car park. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The multi-sports hub is a flexible sports-hall space that can host multiple events. It is equipped with a concrete floor that is suitable for hosting powerlifting events. If necessary, there will be stadium seating in place spectators during key events.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?

The tournament will meet all of the requirements of the Red Book.

What events are usually held in this venue?

This is a multi-sports venue so everything from athletics (it has an indoor sprint track) to basketball, volleyball, badminton etc. is available here.

Why did you choose this venue?

The venue is ideal for a Power Lifting event with excellent access for bringing in specialist equipment. It is easy to get to from both Stratford, ExCeL and UEL Sports dock and is a clean, modern facility.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A

NATURE OF THE EVENT

Anticipated number of participants
60

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

30:70 Female to Male, based on previous Games; and expect 55% of participants from Western Europe, 30% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Novice participants will be able to enter the unequipped event without purchasing expensive equipment and participants will be able to enter one or two individual events if they do not wish to compete in the full powerlifting competition.

We plan to affiliate to the World Drug Free Powerlifting Federation who's ideals around participation are very much aligned to those of the Gay Games. Their objective is to encourage as many novice participants as possible to progress in the sport and enter national and international championships.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?

Yes: WDFPF (World Drug Free Powerlifting federation) and BDFPA (British Drug Free Powerlifting Association)

Will a regional (national, international) sanctioning or governing body be involved?

Yes: WDFPF (World Drug Free Powerlifting federation) and BDFPA (British Drug Free Powerlifting Association)

Will the event be sanctioned?

Yes. The BDFPA

Who will organise/manage the event?

The Meet Director is a six-time World Champion and six-time Gay Games Gold Medallist. He started powerlifting at the Gay Games in 1998 and is one of the most successful athletes in the history of the Games.

Will a local club be involved in the organisation of the event?*

We will be working with British Drug Free Powerlifting Association (WDFPF national affiliate), who have the necessary equipment and officials that we need to run the competition. The Director is a long-standing member of the National Council of the British Drug Free Powerlifting Association.

What local experience is available to the host in organising competitions for this sport?

Significant experience in running similar tournaments.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

There will be between 50 and 60 participants, and it will consist of a wide number of disciplines. These numbers will deliver the biggest-ever Powerlifting competition in the history of Gay Games. For the first time, we will be offering both unequipped and equipped powerlifting, along with single-event categories that will allow participants to compete in squats, bench press and deadlift on an individual basis

As an initial target we are aiming for a number of 60 lifters/entries, which will fit with our intention to run a single competition platform with two warm-up platforms backstage. Should registration go beyond 60 lifters / entries we can increase the number of platforms easily.

Categories and divisions

The competition will consist of squat, bench and deadlift lifts. Additional lifts may be included depending on demand.

Gold, Silver and Bronze medals will be awarded in each weight class / age group:

Women: 47 kg, 52 kg, 57 kg, 63 kg, 72 kg, 84 kg, 84 kg+

Men: 59 kg, 66 kg, 74 kg, 83 kg, 93 kg, 105 kg, 120 kg, 120 kg+

Scheduling (number of days, etc.)

1-day event held at the beginning of the Games.

Number of competitive instances per athlete
Minimum of 3.

Total number of competitive instances.
15

If the event is ticketed, how will tickets be sold, distributed, and collected?

Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?

We will seek appropriate sponsorship.

Specific FGG Policies

See Sports Policies on page 30.

3 Event content & programming

Roller derby



ExCeL London



Credits: Jason Ruffell

“ There are over 90 leagues across the UK that have been nurtured, promoted and developed over the past five years. ”
UK Roller Derby Association

Venue
ExCeL London

Location
Docklands, London Borough of Newham

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Open water swimming. The venue is a few stops on the Docklands Light Railway from the main hub.

Access/transportation
The ExCeL centre is accessible by DLR from Stratford and by bus from Canning Town See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
ExCeL London is UK's most flexible event space with over 100,000m2 of space ranging from international conferences

and exhibitions.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
There is currently no Red book but London 2018 will work with the FGG to produce a Red Book based on the experiences of the UK Roller Derby Association's experience in hosting previous events

What events are usually held in this venue?
Excel hosts everything from international conferences and exhibitions to sports events including the London 2012 Olympic and Paralympic Games.

Why did you choose this venue?
The venue is large, flexible and centrally located ensuring great spectator participation for this event.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
Only one venue used.



NATURE OF THE EVENT

Anticipated number of participants
100 - 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 90:10 Female to Male participants. Based on previous games experience, we expect 70% of participants from Western Europe, 20% from the USA/ Canada and the remaining from the rest of the world

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Roller Derby is a community based sport that creates a safe, fun and friendly environment for individuals to participate in a sporting event, make friends and be supported by the wider international Roller Derby community. It has strong networks and fosters great international relationships between teams. Roller Derby is fully inclusive of women and men and already has a clear Trans policy to ensure the sport meets the needs of a diverse community. Roller Derby is also a very visual sport that allows individuals to express their best selves through their choice of Derby 'names', their dress and their skills on the track.

Roller Derby is a fully integrated sport allowing people to achieve their best in a fun safe environment and as such meets all of the FGG principles

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
The UKRDA will sanction the event

Will the event be sanctioned?
Yes.

Who will organise/manage the event?
The UKRDA working with the London Roller Girls will organise this event

Will a local club be involved in the organisation of the event?*
The London Roller Girls

What local experience is available to the host in organising competitions for this sport?
London Rollergirls have hosted tournaments and multi game events, so too have many of the UK leagues. The community spirit in the sport will ensure that a robust team is put together to organise the derby aspect of GG

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

Round Robin tournament structure

Categories and divisions
Male and female divisions will be available

Scheduling (number of days, etc.)
A three-day tournament

Number of competitive instances per athlete
One

Total number of competitive instances.
Depends on the number of teams that enter

If the event is ticketed, how will tickets be sold, distributed, and collected?
Roller Derby is a popular spectator event and tickets will be sold for each days events prior to the events taking place

Is sport-specific sponsorship possible for this event?
The UKRDA has previous experience of securing sponsors for similar events

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Rowing



The Thames



“Most famous for hosting the Oxford and Cambridge Boat Race, this venue plays host to numerous rowing clubs and hosts regular regattas.”

Venue
The Thames, Putney to Barnes

Location
Putney, London Borough of Wandsworth

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
There will be no other Gay Games events in this area.

Access/transportation
Putney is easily accessible to central London and the Queen Elizabeth Olympic Park by public transport. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
As is normal with large racing events, clubs would rent their pontoons and changing facilities to participants at a low cost and this would be pre-arranged by the local gay rowing club and a part of the participation fee. The local club has already engaged with other local clubs on this and the response has been extremely enthusiastic.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
Considered to be the heart of Rowing in London, this is a maximum length course with a free lane system, overtaking from the central part of the river. An exception to the Red Book will be sought to allow for a head race event which is better suited to this venue.

What events are usually held in this venue?
Most famous for hosting the Oxford and Cambridge Boat Race, this venue plays host to numerous rowing clubs and hosts regular regattas.

Why did you choose this venue?
This area is filled with rowing clubs including London's Gay Rowing Club. The local clubs have offered their full support to host and run the event. Races occur along this stretch of river on a regular basis and the British Rowing headquarters is also based here. The race course would be along the iconic stretch that Oxford and Cambridge compete along in the Boat Race.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
Only one of the venues will be used for the competition.

NATURE OF THE EVENT

Anticipated number of participants
100

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 30:70 Female to Male participants. We expect 70% of participants from Western Europe, 15% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Rowing is a sport that all sections of society can take part in. Avid rowers are known to have rowed from their school days until well into retirement and it is a sport known for its contribution to the health and wellbeing of the individuals that take part in the sport. Access to the disabled is well developed in rowing with arms only rowing for those paralysed from the waist down being a key sport of the Paralympic games.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
British Rowing

Will a regional (national, international) sanctioning or governing body be involved?
Port of London Authority

Will the event be sanctioned?
Yes.

Who will organise/manage the event?
Soho Rowing Club

Will a local club be involved in the organisation of the event?*
Soho Rowing Club

What local experience is available to the host in organising competitions for this sport?
Soho Rowing Club has umpires, coaches and other highly experienced oarsmen among its membership who have years of experience in hosting and overseeing rowing events. We would also seek the support of British Rowing who would provide any shortfall of umpires etc.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Rowing will offer the following events:
Mens VIII coxed - single heat followed by final
Women VIII coxed- single heat followed by final
Mixed VIII coxed - single heat followed by final
Mens IV coxed - single heat followed by final
Mens IV coxless - single heat followed by final
Women IV coxed - single heat followed by final
Women IV coxless - single heat followed by final
Mixed IV coxed - single heat followed by final
Mixed IV coxless - single heat followed by final
Mens IV sculls - single heat followed by final

Women IV sculls - single heat followed by final
Mixed IV sculls - single heat followed by final
Mens double - single heat followed by final
Women double - single heat followed by final
Mixed double - single heat followed by final
Mens single - single heat followed by final
Ladies single - single heat followed by final

Categories and divisions
Age groups will be Open (18 – 26) and Masters (27+). Depending on demand, A Masters and an Adapted competitive category could be added.

Scheduling (number of days, etc.)
2 days.
Day 1 – HEATS. Commencing at 1pm, finishing at 6pm.
Day 2 – FINALS. Commencing at 1pm, finishing at 7pm.

Number of competitive instances per athlete
Up to two per classification

Total number of competitive instances.
26

If the event is ticketed, how will tickets be sold, distributed, and collected?
Spectators can support participants from the river side along the whole course. The finish line would be planned at a large bridge, and beside a cluster of clubs allowing plenty of space for spectating from club balconies overlooking the river and from the bridge itself.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Rugby



“The Kings Cross Steelers have hosted and won the union cup a biennial tournament for gay rugby clubs across Europe.”

Venue
East London Rugby Club

Location
Memorial Park, London Borough of Newham

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
The venue is a short journey on public transport from the main hub ensuring that sport participants will be close to all the Gay Games action.

Access/transportation
Memorial Park is within 5 minutes' walk of West Ham tube station. There are also numerous bus routes from Stratford. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The East London Memorial club complies with all the minimum requirements of the Red Book.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
Three grass rugby pitches are available along with fully equipped changing areas.

What events are usually held in this venue?
Rugby Union Tournaments

Why did you choose this venue?
East London rugby club has hosted regional events, is home to 5 local teams and has sufficient changing/spectator facilities. The venue is also close to the main hub.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?

N/A

NATURE OF THE EVENT

Anticipated number of participants
100 - 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 40:60 Female to Male participants. We expect 70% of participants from Western Europe, and the remaining from the rest of the world

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Rugby is especially popular amongst women and is an affordable sport ensuring broad participation.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
International Gay Rugby Association and Board (IGRAB)

Will a regional (national, international) sanctioning or governing body be involved?
RFU Essex of the RFU London will preside over the tournament.

Will the event be sanctioned?
Yes

Who will organise/manage the event?
Kings Cross Steelers RFC will provide support for this event.

Will a local club be involved in the organisation of the event?*
The Kings Cross Steelers RFC, London's inclusive gay rugby club founded 1995

What local experience is available to the host in organising competitions for this sport?
The UK hosted the Bingham World Cup of Rugby in 2012 and the Kings X Steelers have significant experience of organising Rugby events.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

We envisage a 7-a-side tournament in a knock-out format from a draw of 4 heats. There will be categories for both men and women. Each team would play 4 heats. The top teams would then advance to a semi-final and then a final.

Categories/Divisions
Men and Women

Scheduling (number of days, etc.)
2 days

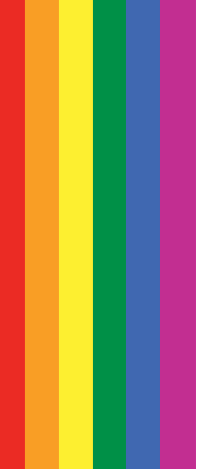
Number of competitive instances per athlete
1

Total number of competitive instances
2

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.



3 Event content & programming

Sailing



“
The Sailing & Cruising Association is a dynamic LGBT sailing and powerboat club active since 1980 and open to all.”

Venue
King George Sailing Club

Location
The King George V Reservoir, Chingford, London Borough of Waltham Forest

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
None – this is one of the few sports outside of our main hub.

Access/transportation
It's a 25-minute train journey from Stratford. Shuttle buses can be arranged from main hub.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The King George Sailing Club sails on 180 acres of open water raised 20 metres above the surrounding countryside, so relatively clear and consistent winds are available. All venues have male and female locker rooms with hot showers.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The Club has a large car park, and large dinghy park. There are modern changing rooms with hot showers, and facilities for sailors with disabilities. There is a canteen for food and drinks, and a Clubhouse with licensed bar for regular social events.

What events are usually held in this venue?
Regattas

Why did you choose this venue?
Experience in hosting events and excellent public transportation links, including proximity to the main hub.



If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
Only one venue will be used.

NATURE OF THE EVENT

Anticipated number of participants
100 - 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

We expect a 50:50 Female to Male participants. We expect 84% of participants from Western Europe, 11% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Sailing is a sport that all sections of society can take part in. Skippers of sailing boats do need to be qualified, but it is perfectly possible for novices to compete as crew in a regatta. Access to the disabled is well developed in sailing, with most boats able to take disabled crew with minimal modifications.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
The Sailing & Cruising Association is the home of gay sailing in the UK. GLORY (the Gay and Lesbian Organisation for Racing and Yachting) is the international body.

Will a regional (national, international) sanctioning or governing body be involved?
The Royal Yachting Association.

Will the event be sanctioned?
Yes

Who will organise/manage the event?
The Sailing & Cruising Association

Will a local club be involved in the organisation of the event?*
The Sailing & Cruising Association

What local experience is available to the host in organising competitions for this sport?
The Sailing and Cruising Association has umpires, coaches and other sailors among its membership who have experience in hosting and overseeing regattas, including several Eurogay Cups (the European gay sailing championships).

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

A regatta with qualifying rounds and finals. We will run two classes – a spinnaker class and a non-spinnaker class. If spinnaker boats are not available, we will run a

competitive and a leisure class, as at Cologne 2010.

Sailing will offer the following events:

Spinnaker class – six qualifying rounds followed by a three-round final.

Non Spinnaker class – eight qualifying rounds followed by a three-round final.

The International Rules of Sailing specify how qualifying and final rounds are scored. We will follow the rules as in force in 2018 (they are updated every two years).

Categories/Divisions
Spinnaker/non-spinnaker in mixed teams of men and women.

Scheduling (number of days, etc.)
5 days (including practise day)

Number of competitive instances per athlete
Nine maximum, dependent on conditions.

Total number of competitive instances
Dependant on number of participants and conditions.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Football (Soccer)



Hackney Marshes



The Hackney Women's football club

“ Sport has fantastic powers to bring communities together and we are sure that the Games in London will be a great opportunity to encourage participation and provide a focus for inclusion in sport. ”

Alex Horne, General Secretary
Football Association

Venue
Hackney Marshes

Location
Hackney Marshes

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

Tennis, Field Hockey, Cycling, Swimming, Athletics, Road Races, Bridge, DanceSport, Softball, Table Tennis, Beach Volleyball. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Hackney Marshes provides 31 spacious changing rooms, a café and public terrace. There are 82 pitches available.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?

This is a world class venue with a large number of pitches which are constantly being improved to keep them to the highest standard possible. There is a show pitch for the finals.

What events are usually held in this venue?
Regular football tournaments as well as music festivals and other sports.

Why did you choose this venue?
The world famous Hackney Marshes is internationally recognised as the spiritual home of grassroots Sunday league football. With 82 football pitches, there may be nowhere else in the world with more football playing potential and its right next door to our main hub.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
One venue site

NATURE OF THE EVENT

Anticipated number of participants
1000 – 1200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

We expect a 40:60 Female to Male participants. We expect 78% of participants from Western Europe, 14% from the USA/ Canada and the remaining from the rest of the world

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Football is the great equalizer. The competition will be accessible and is open to all regardless of experience or ability, age, gender-identity, sexual orientation, or religion.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
IGLFA

Will a regional (national, international) sanctioning or governing body be involved?
Football Association (FA) as well as IGLFA

Will the event be sanctioned?
Yes

Who will organise/manage the event?
An event committee formed from members of London's six active LGBT football clubs.

Will a local club be involved in the organisation of the event?*
Clubs from within the GFSN network.

What local experience is available to the host in organising competitions for this sport?

The IGLFA 2001 and 2008 world championships were successfully hosted by London. The GFSN host national tournaments and there is also a national league.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary round group games, final round K.O. system.

Categories/Divisions
Categories: Women and men Divisions: Championship and recreation Players.

Scheduling (number of days, etc.)
Seven

Number of competitive instances per athlete
1

Total number of competitive instances
2

If the event is ticketed, how will tickets be sold, distributed, and collected?

Is sport-specific sponsorship possible for this event?

Entry to matches will be free to Gay Games participants with the exception of the finals which will be ticketed before the event.

Is sport-specific sponsorship possible for this event?

We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Softball



Soft ball diamond



London Raiders softball team members

Credits: Joel Rowbottom

“
 We are proud to support the London 2018 bid, and hope to have the privilege of welcoming visitors to the best Gay Games possible.
”
 London Raiders Softball club

Venue
 The South Lawn

Location
 Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
 Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
 Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
 Softball will be located in the grounds of the Queen Elizabeth Olympic Park, with access to all the facilities within there.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
 The venue meets the Red Book requirements.

What events are usually held in this venue?
 Yet to be opened, but this public state-of-the-art venue will host regional national and international tournaments and events.

Why did you choose this venue?
 Bringing softball in to the heart of the Gay Games experience, the Queen Elizabeth Olympic Park will provide a stunning setting for the softball tournament.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
 N/A

Yes

Who will organise/manage the event?
 The London Raiders Softball club working with Baseball Softball UK

Will a local club be involved in the organisation of the event?*
 The London Raiders

What local experience is available to the host in organising competitions for this sport?
 The London Raiders host an annual softball tournament and in partnership with Baseball Softball UK will have all the expertise necessary to deliver a quality softball tournament.

Categories/Divisions
 Three divisions of play for each event for both men and women (A, B and C), as well as a Senior division (50+) should there be enough demand.

Scheduling (number of days, etc.)
 Five days.

Number of competitive instances per athlete
 Each team must be guaranteed to play a minimum of four (4) games.

Total number of competitive instances
 Dependent on the number of teams.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Is sport-specific sponsorship possible for this event?

Entry will be free to London 2018 Games participants. Additional spectator tickets may be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
 We will seek appropriate sponsorship.

Specific FGG Policies
 See Sports Policies on page 30.

NATURE OF THE EVENT

Anticipated number of participants
 400 - 800

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
 We expect a 60:40 Female to Male participants. We expect 46% of participants from Western Europe, 46% from the USA/ Canada and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
 Levels of ability will be offered; and there are separate women's divisions. A senior division (50+) will be offered depending on demand.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

We will focus on slow pitch as this is most popular in the UK and Europe. However women's fast pitch will be offered if there is sufficient interest.

- Men's Slow pitch, 12inch
- Women's Slow pitch, 11inch
- Women's Fast Pitch, 12 inch will only be offered if there is sufficient demand
- Men's Senior 50+ slow pitch
- Women's Senior 50+ Slow pitch

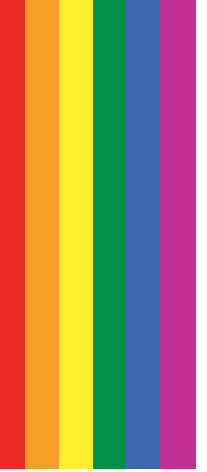
Each tournament will be divided into 2 rounds: pool play and then a double-elimination medal round (a division-segregated pool play that seeds double-elimination medal round).

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
 No

Will a regional (national, international) sanctioning or governing body be involved?
 Baseball Softball UK

Will the event be sanctioned?



3 Event content & programming

Squash



“Squash is played by more than 500,000 people in England every month, from elite players like world No.2 Nick Matthew all the way down to the thousands who take part in local leagues and events.”

Venue
Brixton Recreation Centre

Location
Brixton, The London Borough of Lambeth

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Brixton is easily accessible by Public Transport to the South Bank for the Cultural Festival and Central London for entertainment.

Access/transportation
The venue is served by Brixton Station on the London Underground. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The venue is fully accessible. There are 5, fully functioning squash courts, dry

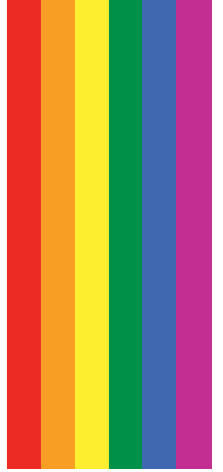
changing rooms, lockers and showers.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all of the Red Book requirements.

What events are usually held in this venue?
Squash tournaments.

Why did you choose this venue?
This is a dedicated venue with convenient public transportation links.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A



NATURE OF THE EVENT

Anticipated number of participants
100 - 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 25:75 Female to Male participants, and we expect 83% of participants from Western Europe, 7% from Australia / New Zealand and the remaining from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
The offering will have no limitations for age or gender. The competition will be divided into 8 levels of ability and will include a Wheelchair division.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
England Squash & Racketball

Will the event be sanctioned?
Yes

Who will organise/manage the event?
OutPlay Squash

Will a local club be involved in the organisation of the event?*
OutPlay Squash

What local experience is available to the host in organising competitions for this sport?
Outplay Squash (formerly 4Play Squash) have run a successful annual international LGBT squash competition for more than 10 years in London. The group also organizes an annual team competition which is open to both local and international members.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary Rounds : pool system
Final Round Knockout system

Preliminary matches will be "best of three".
Final matches will be "best of five".

Categories/Divisions
A - International (Professional)
B - National Top (Top-50 Ranking)
C - Competition Level (National 50-500)
D - Recreational with competition/ tournament experience
E - Recreational without tournament experience
F - Men and Women over 35 years of age
G - Men over 45 years of age
H - Wheelchair

Scheduling (number of days, etc.)
Four

Number of competitive instances per athlete
At least 3 games per participant

Total number of competitive instances
Dependant on entries

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets May be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Table tennis



Table Tennis

“The Pavilion, situated along the canal paths amongst the floating restaurants will be at the heart of our hub in the South Park.”

Venue
The Pavilion

Location
Queen Elizabeth Olympic Park, Stratford

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The Pavilion is a purpose-built venue right in the hub of the Gay Games village and has the benefit of catering facilities as well as spacious rooms to play the tournament in.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
There is no Red Book for table tennis.

What events are usually held in this venue?
Large multi-purpose venue, opening in 2014.

Why did you choose this venue?
To ensure that table tennis is a fully participating sport in the Games. Its central location to the other sporting events is key.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A

NATURE OF THE EVENT

Anticipated number of participants
140 – 200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 30:70 Female to Male participants. 80% are from Western Europe, 15% from USA and Canada, and remainder is from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Very accessible sport, easy to pick up and popular with both male and female participants.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
Pink Pong

Will a regional (national, international) sanctioning or governing body be involved?
English Table Tennis Association (ETTA)

Will the event be sanctioned?
No

Who will organise/manage the event?
ETTA

Will a local club be involved in the organisation of the event?*
Morpeth Community Club

What local experience is available to the host in organising competitions for this sport?
Many national tournaments.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary round: group matches; final round: knock out system.

Categories/Divisions
Competition division: Grade A, B, C.
Men's and women's singles and doubles as well as mixed.
Hobby division: women's and men's singles and doubles, as well as mixed.
Master division: Players over 40 single and doubles for women and men, as well as mixed.
Team Event: 3-4 players per team mixed from all divisions

Scheduling (number of days, etc.)
5 days.

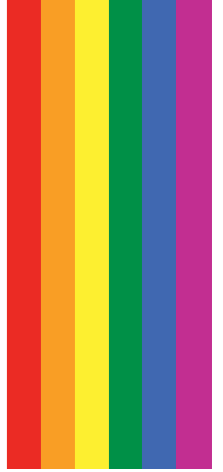
Number of competitive instances per athlete
At least 5 games per participant

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.



3 Event content & programming

Tennis



Tennis



Wheelchair tennis at the London 2012 Paralympic Games

“ Tennis London International has established local and international tournaments, attracting over 200 players from across the world. ”

Venue

Lee Valley Hockey and Tennis Centre, plus additional venues if needed.

Location

Queen Elizabeth Olympic Park

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?

Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.

Access/transportation

Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)

Tennis facilities all have spectator seating and show courts, locker rooms with showers, catering facilities with cold and hot food served all day, access to drinks including water, some would have gyms that will be available to our players.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?

All venues would meet the requirements of the Red Book

What events are usually held in this venue?

The venue is part of the Queen Elizabeth Olympic Park redevelopment. When it reopens, it will host national and international tournaments.

Why did you choose this venue?

It forms part of the main hub and will allow tennis participants easy access to hub activities. Additional venues across London will also be used, depending on demand, and all of these are regularly used by Tennis London during their annual tournaments.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
All venues will be accessible by public transport.

NATURE OF THE EVENT

Anticipated number of participants
600

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

We expect a 20:80 Female to Male participants. 60% are from Western Europe, 25% from USA and Canada, and remainder is from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

Tennis will be offered at four different skill levels ranging from professional to the novice beginner, as well as offered for different age groups, namely 40+, 50+ and 60+ and will be offered to men or women.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?

Tennis London International (TLI) and GLTA is the international sanctioning body for tennis events hosted around the world.

Will a regional (national, international) sanctioning or governing body be involved?

Lawn Tennis Association (LTA)

Will the event be sanctioned?

Yes

Who will organise/manage the event?

Tennis London International with the assistance of the GLTA board of directors.

Will a local club be involved in the organisation of the event?*

Tennis London International

What local experience is available to the host in organising competitions for this sport?

Tennis London have organised the tournament for Tennis London International Championships for the last 5 years and have served on the Tennis London International Committee for over 10 years.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

Single elimination with consolidation round

Categories/Divisions

Single and double women's and men's competitions in the following groups (open, A, B, C, D); the following age groups are also offered 40+, 50+, 60+

Scheduling (number of days, etc.)

6 days

Number of competitive instances per athlete

Players would have the opportunity to play at least four matches (one in each of singles, doubles and mixed-doubles) and a plate round should they be eliminated in the first round of the completion. The plate round will not be a unique medal event.

Total number of competitive instances.

Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?

Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?

We will seek appropriate sponsorship.

Specific FGG Policies

See Sports Policies on page 30.

3 Event content & programming

Triathlon



Hyde Park



Race start in the London Triathlon

“Follow in the footsteps of Olympic champions in London in 2018 at the Hyde Park triathlon.”

Venue
Hyde Park

Location
Hyde Park, Central London

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
None in Hyde Park specifically; however the central location of Hyde Park provides easy access to all other London 2018 sports venues.

Access/transportation
Hyde Park is located in Central London and is easily accessible by public transportation. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
As we will be teaming up with the British Triathlon Association for the World Series, all necessary facilities (e.g. changing areas, storage, etc.).

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets the Red Book requirements and is an internationally recognised course.

What events are usually held in this venue?
The London 2012 Olympic Triathlon was held in Hyde Park.

Why did you choose this venue?
Joining up with the World Series reduces the cost of running a GGX exclusive tournament

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A

NATURE OF THE EVENT

Anticipated number of participants
100-200

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?

We expect a 30:70 Female to Male participants. 70% are from Western Europe, 25% from USA and Canada, and remainder is from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?

The event is open to both men and women and will have participants of all ages and abilities.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
The British Triathlon Association

Will the event be sanctioned?
Yes

Who will organise/manage the event?
The British Triathlon Association

Will a local club be involved in the organisation of the event?*
No

What local experience is available to the host in organising competitions for this sport?

The British Triathlon Association has experience of running triathlon competitions, including for the London 2012 Olympic Games.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.

Two event: An Olympic Distance and a Sprint distance.

Categories/Divisions
Both men and women will be able to compete, in the following age categories: 18 – 29; 30 – 34; 35 – 39; 40 – 44; 45 – 49; 50 – 54; 55 – 59; 60 – 64; 65 – 69; 70 – 74; 75+.

Scheduling (number of days, etc.)
One day

Number of competitive instances per athlete
Maximum of two.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Spectators can support participants along the course. There will also be a ticketed stand.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Volleyball



SportsDock, UEL

“ [London 2012] Paralympics was absolutely the best show in the world, but I firmly believe that London 2018 can be the best at that point. ”

Claire Harvey, Captain, Paralympic GB Sitting volleyball

Venue
SportsDock, Univeristy of East London

Location
Docklands, London Borough of Newham

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity? Roller Derby at Excel, and open-water swimming at the Royal Albert Dock take place at neighbouring docks.

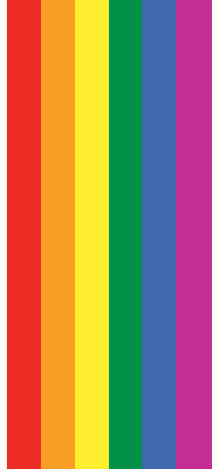
Access/transportation
The SportsDock ccan be reached by Tube, DLR and Bus. The closest station is Cyprus DLR station. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
SportsDock is a new state-of-the-art dedicated community sports centre, with two indoor arenas.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets the Red Book requirements.

What events are usually held in this venue?
It is a mult-purpose arena, and holds regional and national tournaments.

Why did you choose this venue?
It is easily accessible to the main Hub. And it has enough courts to deal with demand.



If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A

NATURE OF THE EVENT

Anticipated number of participants
700

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 20:80 Female to Male participants. 70% are from Western Europe, 15% from USA and Canada, 5% from Latin Amercica, and remainder is from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Teams will be made up of various skill levels, ages, genders, plus we will also be delivering a sitting volleyball tournament.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
Both Volleyball England and London Volleyball Association will be involved in the games

Will the event be sanctioned?
N/A

Who will organise/manage the event?
London Spikers Volleyball Club (LSVC) and Dynamos Dykes

Will a local club be involved in the organisation of the event?*
LSVC and Dynamos Dykes

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary Round, Double Elimination Round

Categories/Divisions
Separate women and men in Top Competitive (AA); Competitive (A); Advanced (BB); Average (B); Recreational (C)

Scheduling (number of days, etc.)
Six days

Number of competitive instances per athlete
At least seven per team.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games

participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Volleyball - beach



Beach Volleyball, Cologne 2010

Credits: Shobbygrant



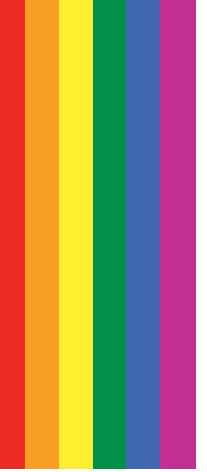
I am delighted to have the opportunity to express my support for London 2018's bid to host the Gay Games here in London, with many of the events planned to be held at Queen Elizabeth Olympic Park. ”

Dennis Hone, Chief Executive,
London Legacy Development Corporation

Venue
Queen Elizabeth Olympic Park

Location
Queen Elizabeth Olympic Park

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Beach Volleyball, Bridge, Cycling, DanceSport, Diving, Field Hockey, Football, Road Races, Softball, Swimming, Synchronised Swimming, Table Tennis, Tennis, Water Polo and the Gay Games Village. The proximity of so many events will ensure good spectator crowds for all events.



Access/transportation
Easily accessible from Stratford, Stratford International, Leyton and Hackney Wick stations, as well as a variety of bus routes. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
Custom made beach volleyball courts will be set in the grounds of the Queen Elizabeth Olympic Park, with access to all the facilities within there.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets the Red Book requirements.

What events are usually held in this venue?
Yet to be opened, but this public state-of-the-art venue will host regional national and international tournaments and events.

Why did you choose this venue?
A sensational setting for the beach volleyball against the backdrop of the Queen Elizabeth Olympic Park and its many iconic buildings.

If more than one venue will be used, what are the issues and solutions for this (transportation, communication, etc.)?
N/A

NATURE OF THE EVENT

Anticipated number of participants
200-300

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 20:80 Female to Male participants. 70% are from Western Europe, 15% from USA and Canada, and remainder is from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
Teams will be made up of various skill levels, ages and genders.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
No

Will a regional (national, international) sanctioning or governing body be involved?
Both Volleyball England and London Volleyball Association will be involved in the games

Will the event be sanctioned?
N/A

Who will organise/manage the event?
London Spikers Volleyball Club (LSVC) and Dynamos Dykes

Will a local club be involved in the organisation of the event?*
LSVC and Dynamos Dykes

What local experience is available to the host in organising competitions for this sport?
The LSVC will be supported by Volleyball England and the London Volleyball Association.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
Preliminary Round, Double Elimination Round

Categories/Divisions
Separate women and men in Competitive (A); Advanced (BB); Average (B); Recreational (C)

Scheduling (number of days, etc.)
Four days

Number of competitive instances per athlete
At least seven per team.

Total number of competitive instances.
Dependent on number of participants.

If the event is ticketed, how will tickets be sold, distributed, and collected?

Spectators can support participants along the course. There will also be a ticketed stand.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Event content & programming

Wrestling



“British Wrestling has extensive experience in running international, national and local wrestling competitions, most recently in Sheffield.”

Venue
Newham Leisure Centre – multi-sports hub

Location
Plaistow, London Borough of Newham

Which other sports or other Gay Games events will be organised in the same area? How will you take advantage of this proximity?
Newham Leisure Centre will be a strength sports hub with martial arts, wrestling and power lifting all taking place here.

Access/transportation
Newham Leisure Centre is within five minutes' walk of both Royal Albert and Prince Regent DLR stations. There are also numerous bus routes from Stratford and the centre has a large car park. See the map of London transport on page 121.

Description of the facilities (spectator seating, locker rooms, warm-up areas, etc.)
The multi sports hub is a large flexible sports hall space. Stadium style seating can be pulled out for spectators during key events.

Describe the venue with respect to Red Book requirements. If the venue does not meet Red Book requirements, what are your plans for dealing with this?
The venue meets all Red Book requirements.

What events are usually held in this venue?
This is a multi-sports venue so everything from athletics (it has an indoor sprint track) to basketball, volleyball, badminton etc. is available here.

Why did you choose this venue?
The venue is ideal for a wrestling event with large floor space area and spectator seating available. It is easy to get to from both Stratford, ExCeL and UEL Sports dock and is a clean, modern facility.

NATURE OF THE EVENT

Anticipated number of participants
100 - 150

Expected breakdown (by gender, by region of origin). On what basis were these numbers derived?
We expect a 10:90 Female to Male participants 90:10. 65% are from Western Europe, 30% from USA and Canada, and remainder is from the rest of the world.

How does the sport as you plan it respond to FGG goals for balance in the following areas: levels of ability and experience, access for the disabled, age groups, regions, men/women, personal financial resources, different body types and kinds of athletic ability?
The competition is open to men and women; and has age categories as prescribed by FILA. We will work with the national governing body to encourage more female participants in the UK to get involved with this sport in the build up to the Gay games and hope to see greater up take amongst women in this sport in 2018.

ORGANISATIONAL RESOURCES

Is there a national and/or international LGBT sports organisation for the sport?
Wrestlers Without Borders

Will a regional (national, international) sanctioning or governing body be involved?
British Wrestling

Will the event be sanctioned?
Yes

Who will organise/manage the event?
British Wrestling

Will a local club be involved in the organisation of the event?*
There are a number of local wrestling clubs who will be involved as participants, officials and volunteers.

What local experience is available to the host in organising competitions for this sport?
British Wrestling has extensive experience in running international, national and local wrestling competitions, most recently in Sheffield.

ORGANISATION OF THE EVENT

Description of tournament (seeding, rounds, etc.), relative to Red Book requirements.
There will be 4 mats available for competition.

Brackets: There will be a maximum of 8 or 9 wrestlers per bracket

Pairings. Wrestlers will be explicitly separated by team or country affiliation, then wrestlers will be blind paired by the pairing committee using random draw numbers, subject to any explicit separation.

Categories/Divisions
Women: 48K, 51K, 55K, 59K, 63K, 67K, 72K
Men: 55K, 60K, 66K, 74K, 84K, 96K, 120K

Scheduling (number of days, etc.)
Two days

Number of competitive instances per athlete
Minimum of three, maximum of seven matches per day

Total number of competitive instances.
Maximum 52

If the event is ticketed, how will tickets be sold, distributed, and collected?
Entry will be free to London 2018 Games participants. Additional spectator tickets will be sold both centrally and at the venue, and will be available to purchase before the event.

Is sport-specific sponsorship possible for this event?
We will seek appropriate sponsorship.

Specific FGG Policies
See Sports Policies on page 30.

3 Cultural events & venues

London 2018 Cultural Festival



“

London is home to some of the world's finest LGBT artists and institutions: where else offers the sensual sophistication of Matthew Bourne's ballet and also the risqué charms of gay cabaret? ”

With a vibrant arts scene, world-class venues, strong grassroots support and a track record for delivering exceptional LGBT cultural events, the London 2018 cultural festival promises to encourage widespread participation, challenge stereotypes and be an unforgettable experience.

THE CULTURAL DESTINATION

London is a global powerhouse for the arts. A world-class metropolis with a wealth of cultures and communities, it is an international city with justified pride in its diversity. From the glittering lights of a West End musical, to a cutting-edge poetry recital in a local pub, from a soaring orchestral concerto at the Barbican, to a quiet knitting circle in someone's living room, London has a long tradition of engagement with art, culture and craft at professional, community and personal levels, where opportunities to take part, either as a performer or audience member, abound. London 2018 is the perfect opportunity to reinforce the Gay Games' ideals of participation, inclusion and personal best in the cultural arena.

Credits: Justin David

WHERE LGBT ARTS AND CULTURE FLOURISH

For centuries London's urban mix has always been a haven for outsiders, welcoming LGBT people from around the UK and the world. This gathering of like-minded people, in a welcoming environment, has enabled individual self-discovery and created a fertile space in which artistic expression has had the nourishment to thrive. From this unique brew, a fantastic mix of LGBT professional and community arts has emerged. London is home to some of the world's finest LGBT artists and institutions: nowhere else can offer both the sensual sophistication of Matthew Bourne's ballet and also the risqué charms of gay cabaret at the Royal Vauxhall Tavern.

COMMUNITY-BASED ARTS SCENE

Perhaps less well recognised, however, are the scores of voluntary and community organisations which give the city an unmatched vibrancy and enrich the capital's LGBT arts scene. How many cities can boast three dynamic and growing LGBT choirs and three popular and varied LGBT orchestras? Add to that the many specialised LGBT dance groups ranging from tango to highland dancing, and social groups focused on topics from photography to craft – it is impossible to downplay London's importance as a centre for LGBT culture.

AWARD-WINNING SHOWS

The sheer breadth of LGBT arts in London is matched only by its strong drive for excellence. Whether it is a competition-winning performance by the Pink Singers, sell-out shows by the London Gay Men's Chorus or the thirty year plus run of Jacky's Jukebox at the Rivoli Ballroom, LGBT amateur arts in London have attained amazing standards indeed, fully embodying the Gay Games' ideal of



"personal best". At the same time, it is important to recognise that in a city as culturally diverse as London, different communities naturally intersect under the LGBT banner. As in the Gay Games, "inclusion" is a key tenet which means that ethnicity, social background and other differentiators are no barrier to participation in the arts.

CONFRONTING STEREOTYPES

Perhaps the greatest attribute of London's LGBT arts scene, however, is that it combines cultural groups that

celebrate their LGBT identity but also want to transcend it, with audiences who acknowledge this identity but can see beyond it. By drawing in the man on the street, Various Voices London in 2009 attracted the largest audience of any previous European LGBT choir festival. Dancers such as the Sugar Dandies and Joseph Mercier maintain a strong LGBT identity but pull in mixed audiences. In so doing, they, and London's LGBT arts in general, have helped to confront stereotypes by demonstrating the LGBT arts can be intelligent, accessible and popular.

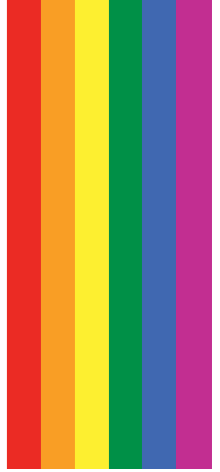


An important showcase of the incredible breadth of LGBT culture and a demonstration that ordinary people can create extraordinary works of art.”



Credits: Justin David

3 Cultural events & venues



Our cultural vision

A Gay Games cultural festival in London can only benefit from the artistic landscape that London provides.

and sporting contestants. All concerts, workshops and other events, some of which will be free, will be open to the public. Potential partner organisations, such as the National Portrait Gallery, will expose a wider audience to LGBT-themed activities and programmes. In so doing London 2018 will engage participants beyond the LGBT community.

CELEBRATE THE BREADTH AND DEPTH OF LGBT ARTS

London 2018 Games will be the first time the city's LGBT community arts groups gather under a unified event. It will be an important showcase of the incredible breadth of LGBT culture and a demonstration that ordinary people can create extraordinary works of art. In addition, through partnerships with organisations such as the British Film Institute, the Games will also highlight the successes of professional artistic endeavour. This celebration will not be confined to London: the capital of the UK has a large and varied hinterland to draw from and there is already significant national interest from cultural groups in participating in this event. London 2018 would not be the same without wider international participation, and we intend to invite LGBT delegates from countries around the world such as an outreach choir to join in the festivities. In particular we would like to broaden our efforts to LGBT cultural groups beyond the Euro-American tradition.

DEMONSTRATE THE CONTINUED NEED FOR LGBT CULTURAL GROUPS

The validity of LGBT organisations is often questioned – why does there need to be an LGBT-specific sports or cultural group? This ignores the fact that sports and cultural groups are also social activities, and that being surrounded by like-minded people empowers the individual and gives them a freedom of expression which enables them to push themselves further. By demonstrating that at all levels of participation LGBT art can be inspiring and achieve critical acclaim, London 2018's cultural festival aims to put these misunderstandings to rest.

REALISE THE IDEALS OF THE GAY GAMES

The Gay Games' ideals of participation, inclusion and personal best are embedded in the London 2018 cultural festival. A combination of public performances, fully integrated with the sporting events, and ease of access will showcase the incredible richness of LGBT arts and engender respect and understanding from a wider audience. Whether as a performer or audience member, London 2018 will serve as an inspiration for future engagement with LGBT arts.

ENGAGE A WIDER AUDIENCE & CHALLENGE STEREOTYPES

Located in the heart of London, the community arts festival will attract thousands of visitors, festival participants

3 Cultural events & venues



Experience iconic London at its best



Our expertise in the shaping and realisation of festivals mean that we can be an active partner committed to creating a memorable experience. We give our unreserved support for the London 2018 bid, and we are looking forward to welcoming visitors from all over the world.”

Jude Kelly OBE, Artistic Director, Southbank Centre

London’s reputation as a world-class centre for the arts is due in no small part to its cultural infrastructure. London is home to some of the world’s greatest museums, galleries and heritage sites. London 2018 has been fortunate to secure some amazing venues in which to host the cultural festival.

SOUTHBANK CENTRE

For London 2018, Southbank Centre will be the home to community arts, with the band, choral and visual and performing arts events finding their place in this magnificent venue. Southbank Centre is a world-famous arts centre on the South Bank of the Thames. Created in 1951 for the Festival of Britain, Southbank Centre draws on its heritage as a festival site, with art and activities inside and outside. It hosts different festivals throughout the year and occupies a 21-acre site in the midst of London’s vibrant cultural quarter on the South Bank of the Thames. Southbank Centre includes three theatres: the Royal Festival Hall, Queen Elizabeth Hall, Purcell Room, as well as the Hayward Gallery, and the Saison Poetry Library. There are restaurants, cafes, bars and shops to enjoy there.

QUEEN ELIZABETH OLYMPIC PARK

The Olympics in 2012 transformed 2.5km² of land in east London into a green space that both visitors to the Games and local residents can enjoy. Serving as a dramatic backdrop and also as a sporting venue, the Queen Elizabeth Olympic Park includes the iconic Olympic Stadium, Aquatics Centre and Velodrome. For London 2018, the main hub will present cultural-events alongside the sports, ranging from cheer, to choral performances and more. In particular, the bands will be able to use the large outdoor spaces the Park provides for formation rehearsals.

THE PAVILION

Also located within the Queen Elizabeth Olympic Park, and yet to be built, the Pavilion is a two-storey, canopied,

multi-use structure. For London 2018, the Pavilion will serve as the heart of the Games Village, a focal point where participants can congregate. It is therefore the ideal site for the display of the memorial quilt and its accompanying exhibition, and the perfect venue for the craft fair which will encourage participants to add their contribution to it.

NEWHAM LEISURE CENTRE

Located in easy access of the main hub, Newham Leisure Centre offers facilities and a covered indoor space which exceeds the exacting demands of the Spirit Spectacular cheer competition.

3 Cultural events & venues

We know how to put on a show!



BAND

Since its formation in 1996, the London Gay Symphony Orchestra (LGSO) has led LGBT instrumental musicianship in the UK. In 2005, the LGSO created a small ensemble called the London Gay Symphonic Winds (LGSW) which has grown to a full concert band in just a few years. Both are thriving and regularly perform in concert, Pride parades and events throughout the LGBT and wider communities. In 2011, the London Gay Big Band (LGBB) was founded, adding to London's LGBT musical life. With a total active membership across all three groups of around 200 musicians, the LGSO family now constitutes one of the largest LGBT music groups in the world. Outside the capital, the LGSO has also supported the creation of the Birmingham Gay Symphony Orchestra (2009) and the Dublin Pride Music Group (2010).

The LGSO has performed in every major concert venue in London and welcomed members of other European LGBT orchestras in musical exchange programmes. For London's 2012 World Pride the LGSW successfully hosted and organised events for over 50 international members of the Lesbian & Gay Bands Association. Although very young, the LGBB has had significant experience at Pride Events including many concerts with some of London's top cabaret performers and music provision for dance events.

EXCITING PERFORMANCES

For London 2018, the core band performances will be held at iconic venues including the O2 Arena for the opening ceremony, the Queen Elizabeth Olympic Park for the closing ceremony, and the band concert in the Royal Festival Hall. The multiple flexible spaces at Southbank Centre and spaces at the main hub and

sporting venues will provide many performance opportunities and social interaction for musicians throughout the entire period of the Cultural Festival. Workshops and small ensemble activities will add to the experience, fostering greater inclusion and collaboration between international musicians. For the first time at a Gay Games, London 2018 will provide performance opportunities not only for band musicians but also for orchestral musicians. The LGBB will also support the dance events by providing high-quality live music.

Credits: Karen Hope Photography



CHEER

Although cheer is a relatively new activity in the UK, it has seen explosive growth. London is home to roughly 20 cheerleading programmes. Across the UK, these teams number in the hundreds, including almost all universities having competitive teams. There are between 12 and 15 competitions held during a cheer season here, and in 2012, four squads represented the UK at the World Championships in different divisions.

London 2018 will highlight this discipline and bring it to a new audience. In addition to performing at the opening and closing ceremonies, there will be multiple opportunities in the day time to perform at sporting events, as well as pep rallies across the cultural and sporting sites. The jewel in the crown will be the Spirit Spectacular, an international competition

showing the very best in cheerleading. The intention is to host this event outdoors at the main hub, but if wet weather intervenes, Newham Leisure Centre will provide a covered alternative.

CHORAL

London has a strong LGBT choral tradition, beginning with the formation of the Pink Singers for the Pride March of 1983. Since then, it has also become home to Diversity Choir and the London Gay Men's Chorus. All three choirs have regular, often sold-out, London engagements and travel widely within the UK and internationally to bring their unique musical styles to ever wider audiences. Beyond the capital, LGBT choirs have blossomed in most metropolitan centres in the UK and Ireland, and the number continues to grow. Currently 30 in number, they form a wider network called Proud Voices which has

given London 2018 its express support. In addition, at the instigation of London 2018, Legato, the association of European LGBT choirs, has agreed to schedule the next Various Voices festival for 2017 in order not to jeopardise the Gay Games bids of European cities.

For London 2018, not only will participating choirs have the opportunity to perform at the ceremonies as well as daytime events across the cultural and sporting sites, with Southbank Centre being the home for participating choirs, they will also be able to sing in world-famous concert halls. Choral events which involve members of the public, or those not already in choirs, will encourage wider participation, and there will be master classes and workshops, as well as social events where choirs can combine learning with having fun. The highlight of the choral component of the festival will be a gala choral event in the Royal Festival Hall.

3 Cultural events & venues

Share in London's creativity



Credits: Ann Nicholls/LookSeeClick, courtesy of Sew Gay craft group, Norwich

INTERNATIONAL RAINBOW MEMORIAL RUN & MEMORIAL QUILT DISPLAY

Traditionally organised by the Frontrunners, the International Rainbow Memorial Run is an opportunity to raise awareness and to honour the memories of those who have died of AIDS related illnesses. The London Frontrunners have extensive expertise in organising charitable running events: 2013 will see them host the 10th annual Pride Run. This UK Athletics registered 10k, which includes a wheelchair race and raises money for LGBT charities, was voted the UK's best 10k in 2012.

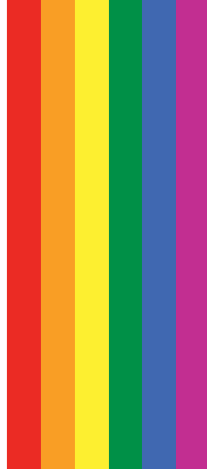
AWARENESS GENERATOR

For London 2018, the Frontrunners will spread the message of the Rainbow Memorial Run beyond London to the wider UK. As with the Olympic Games, the run can be a potent awareness generator. When the flag arrives in the UK, the Frontrunners will take it to other metropolitan centres to coincide with their local Pride events, supported by local cultural groups such as choirs, bands, cheer and dance. The national run will culminate in the flag's arrival in London, where the flag will be taken past iconic London landmarks until it finds its resting place with the Memorial Quilt in the Pavilion at the Queen Elizabeth Olympic Park.

At the centre of the Games Village, the Memorial Quilt will be highly visible, and there will be supporting events to give it focus, including an exhibition, cultural performances and a craft fair. This will encourage participants to create and weave their memories into a quilt of their own.

PERFORMING ARTS

London has a thriving and well-established LGBT dance scene, covering a range of dance styles including Scottish country dancing, line dancing, salsa, Argentine tango, ballroom and Latin dance. London 2018 will highlight London's unique dance offerings, running workshops and social dances in Southbank Centre.



AWARD-WINNING DANCE PROFESSIONALS

As well as the community dance London 2018 has support from the professional dance sector. Matthew Bourne is widely hailed as one of the UK's most popular and successful choreographer/directors. He is the creator of the world's longest running ballet production, a five-time Olivier Award-winner, and the only British director to have won a Tony Award for both Best Choreographer and Best Director of a Musical. Other professional dancers Joseph Mercier and Sugar Dandies who support London 2018 bring with them a wider audience from the mainstream dance sector. Josephs' work been programmed in Art Centres and Dance Houses across the country and the Sugar Dandies' T Dances attract audiences predominately made up of teenage girls and women.

VISUAL ARTS

In the visual arts, London has a long, unique and illustrious history of staging world-class, pioneering exhibitions. It also has a proud tradition of exhibiting smaller and more specialist shows – and everything in between. For London 2018, there will be an exhibition at Southbank Centre of photographs and paintings on an LGBT theme, and we will encourage submissions from around the world for this. The Gay Photographers' Network will support engagement by hosting workshops for festival participants. The LGBT theme will be extended to the fine arts by collaborations with artistic institutions which have offered their support such as the National Portrait Gallery and the British Film Institute.

“Through our award-winning work on stage and through our charitable arm Re:Bourne, we would welcome collaboration with the Games in regards to both the sporting events and the ceremonies.”

Matthew Bourne OBE,
New Adventures &
Re:Bourne



3 Cultural events & venues

Let the Games begin!



London is a city that combines a sense of history with cutting-edge creativity and a dynamic pop culture. As one of the most cosmopolitan and tolerant capitals in the world today, it attracts a genuine diversity of people – from radical activists to business leaders, intellectuals to fashionistas.

World Cities Culture Report, 2012



A GUARANTEED SPECTACLE

The Gay Games bring together possibly the largest gathering of LGBT people on the planet – and the Opening and Closing Ceremonies are the only two events during the games when that entire community comes together. This is an amazing opportunity for London, with its raft of some of the world's most gifted designers, advertisers, film production specialists, artists, musicians and writers, to flex its creative muscles, and put on two unforgettable shows!

LIVING THE VALUES

It is London's aim to ensure that the values and spirit of the Gay Games run through every element of the ceremonies. We will balance the need for professionalism and discipline with inclusiveness, participation and creativity.

OPENING CEREMONY

Our Opening Ceremony will be more than the sum of its constituent parts: a parade, a show, oaths, a flame. We will connect these elements with a narrative showcasing our colourful LGBT history, and the catalogue of achievements that make us the proud community we are. We will highlight the iconic appeal of London as: a Gay mecca for LGBT communities around the world; a city with a long and strong historical and progressive LGBT tradition. We will demonstrate that London is a sporting capital, a cultural capital, a creative capital and a diverse capital.

FANTASTIC WELCOME

We will add the humour, spectacle and substance that is unique to London and will provide a thrilling welcome to the Games and visitors from the world over. London is home to one of the world's

premier array of artists and people working across the creative industries – we will recruit from this pool to develop the content of the programme in consultation with members of the LGBT sporting and cultural communities. We are also fortunate to have the active support of every level of metropolitan, city and mayoral support, who have already begun to give valuable help and advice. This input will of course draw on learnings gained from hosting the Olympics and other world-class events.

STUNNING VENUE

The opening ceremony will take place at The O2 Arena. With a capacity of up to 20,000, it is the second-largest arena in the UK and one of the largest in Europe. The O2 Arena is the world's busiest arena, and sits within The O2 Entertainment District on the Greenwich Peninsula. It is one of London's modern icons and has hosted events from concerts by the



Rolling Stones and Prince to the final of the Olympic Basketball competition. The venue includes a VIP Club Lounge, Operations Room, Media Centre and dressing rooms. The O2 is located a short distance from our Village at the main hub, with fantastic transport facilities, including its own dedicated tube station, connecting the two.

PARTICIPANT'S PROCESSION

Our event will stage all of the crucial elements of a Gay Games opening ceremony, starting with the Procession of Participants – we will work with creative minds and our venue teams to ensure participants are engaged from the beginning of the ceremony and complete the procession swiftly. The intimate nature of the venue means that athletes will parade into a packed venue and can be loudly cheered by the spectators in the upper bowls. The participant experience is central to the Opening Ceremony

arrangements and we will endeavour to keep wait times to an absolute minimum. Our venue choice allows participants to be protected from the elements whilst they muster, along with access to restrooms and refreshments.

LIGHTING THE FLAME

London 2018 will engage the London Gay Symphony Orchestra (LGSO) and London's choirs to produce a unique and memorable arrangement for the official anthem. Following the handing over of The Dr Thomas F. Waddell cup we will take a moment for remembrance and reflection before the lighting of the flame.

A MEMORABLE OCCASION

Whilst ensuring that we maintain the dignity and spirit of all the Protocols, we will incorporate elements that are emblematic of the imaginative, innovative, irreverent and distinctive spirit of London. Interwoven through the official sections will be performances evoking the principles of

participation, inclusion and personal best. The unique seating and staging at The O2 will make the audience feel part of performances, allowing them to engage and participate more fully in the evening than ever before. To round off the evening, a showcase of UK and LGBT talent will rouse the spectators and audience, leaving them with an appetite for the week ahead.

ALTERNATIVE VENUE

It is our belief that London holds a great opportunity to increase ticket sales for key events, including the Opening Ceremony. In order to give our plans the necessary flexibility, we will retain for as long as possible, the option to move to the larger Olympic Stadium venue should demand for tickets mean we outgrow The O2. The world-famous London Olympic Stadium is currently being developed as a lasting legacy for London. With state of the art facilities, and an expected capacity of 60,000, it offers a memorable space for our Opening Ceremony.

3 Cultural events & venues

A fitting finale

At the end of a busy Games we will bring participants and spectators together once more in a celebration of the achievements across the week. While it will be the end to our Games, it will be the start of a legacy – to support the growth of the Gay Games movement and engender social change.

CLOSING CEREMONY

The Closing Ceremony will bring a casual atmosphere that allows an exhausted legion of participants to relax, engage and enjoy. The Queen Elizabeth Olympic Park will host the ceremony on the greens of the park alongside the riverbanks. It is ideally located, with the Village just a short walk away, and surrounded by many of our sports venues. The evening will begin with the processional against a backdrop of the week's achievements and culminate with performers representing the best of London's talent. This will be more than a concert. It's a chance to celebrate achievements, to cement new friendships, and look forward to a brighter future for LGBT communities everywhere, it will be an event that embeds the spirit of the games and creates lasting memories for all.

BUDGETING

Budgeting is key to any aspect of an event of this scale, never more so with ceremonies. We have budgeted conservatively, taking on the lessons learned from previous Gay Games. We will engage the flourishing creative community in London – one that delivered 14,000 volunteer performers to the London 2012 Games, as well as capitalising on the growing UK LGBT celebrity community. All of our plans are primed to manage changes in expected demand: if demand for tickets is high we have readied alternative, larger venues; conversely, should ticket sales be low we have the ability to flex the spaces and ensure the right atmosphere is maintained. In either instance, we are engaged with key stakeholders to be able to make swift decisions to ensure the best possible ceremonies take place.



Credits: Charlie Stewart





3 Cultural events & venues



Meet, eat and make merry

“ I am a part of all that I have met ”

Lord Tennyson, poet

THE VILLAGE

Building a community for London 2018 is key to delivering our vision of an exciting and inclusive Games. We will grasp the opportunity to bring together participants from all nations and cultures in a single social hub, allowing them to share their sporting achievements with fellow participants, friends, family and supporters.

HEART OF THE ACTION

This hub will be on the South Lawn of the Queen Elizabeth Olympic Park. This means it is in the centre of the action sitting alongside the softball and beach volleyball tournaments. Named 'The Pavilion' it will provide 5,000m² of flexible indoor space for people to gather, relax and discover more about London and the Games movement. During the day, The Pavilion will host the table tennis and bridge tournaments bringing sport into the heart of the village. Over two floors, The Pavilion will provide refreshments and a market area for local businesses, clubs and FGG member organisations to promote their activities and products. London 2018 will manage an information booth, providing details of all the upcoming events and activities going on around the Gay Games. We will also create social spaces that can be booked for groups to congregate.

WOMEN'S PLATFORM

The Pavilion will also play host to a women's social space where women can meet and relax in a dedicated environment. The women's area will offer scheduled activities such as discussion groups, reading groups, arts and literature workshops. We will also encourage the Pavilion to be used as a platform for female artists and performers from around the world to showcase their talents.

FAMILIES WELCOME

Many participants in Gay Games events will want to travel with their families. To support this we will provide a family-friendly space within the Village area that could provide crèche facilities to ensure that there is no barrier to parents participating in Gay Games events.

PRESS AND MEDIA

The Pavilion will also act as a media hub with the world's press taking up residence in a space that gives them an opportunity to interact directly with the Gay Games community.

EVENING EVENTS

In the evenings the Pavilion will turn into a destination venue that will showcase the best of the London and Gay Games community. This means hosting performances ranging from choirs and local bands to world-class artists. The venue will be fully licensed and participants will be able to celebrate their successes and new friendships without having to travel long distances from their events or hotels.

LOW-RISK VENUE

The Pavilion will be a commercial property on the Queen Elizabeth Olympic Park and London 2018 will secure an appropriate events management partner to manage this venue and secure the financial viability of this element of the Games. This outsourcing will reduce the financial risk associated with the venue, but will still allow the Games to share in any revenues. In procuring an operator we will ensure a clear set of performance indicators are agreed in the contract, ensuring that key services and facilities will be delivered.

3 Cultural events & venues

A place where everyone is welcome

HUMAN RIGHTS, DIVERSITY AND INCLUSION

Lesbian, gay, bisexual and transgender people have been largely invisible in mainstream sport, either because while they participate they feel they cannot be open about being LGBT, or because they decline to take part for fear of discrimination.

OPEN IDENTITY

However, in recent years, numerous high-profile sports personalities in the UK have decided to be open about their identity. These include rugby player Gareth Thomas, cricketer Steven Davies, footballer Hope Powell, and British born NBA basketball player Jon Amaechi, as well as London 2012 Olympic dressage champion Carl Hester and Paralympic volleyball player Claire Harvey. As a result LGBT sportspeople are quickly gaining profile in Britain, with increased media interest broadening the discussion in all segments of society and helping to promote full acceptance of all sportspeople.

EQUALITY FOR LGBT PEOPLE

As such Britain's celebration of diversity throughout sport is equalled in few countries around the world, and the raft of legislation, which has been passed to champion equality for LGBT people, supports this. Alongside the right to enter into civil partnerships and adopt children, and the outlawing of discrimination in the workplace, it is now unlawful to discriminate against LGBT people, when accessing any services in Britain, because of their sexual orientation or gender identity.



Everyone, no matter what their sexual orientation, gender, gender identity or expression, race, religion, nationality, ethnic origin, politics, age, physical challenge or health status can participate in the London 2018 Games.”

CULTURAL SHIFT

The police service in the UK respond to homophobic and transphobic hate crimes in the same way as all other forms of hate crime. There has never been a better time to be LGBT in Britain, whether you're a British citizen or a visitor. This legislation together with a cultural shift in the way LGBT people are perceived in sport provides a robust framework within which to deliver an inclusive Gay Games.

AN INCLUSIVE GAMES

As the world's biggest sports and culture participation event, making sure that human rights, diversity and inclusion are at the heart of the Gay Games is essential. Ensuring that everyone, no matter their sexual orientation, gender, gender identity or expression, race, religion, nationality, ethnic origin, politics, athletic/artistic ability, age, physical challenge, or health status, and regardless of wherever they live in the world and their income – has the opportunity to participate will make London 2018 the most inclusive and diverse Gay Games yet.

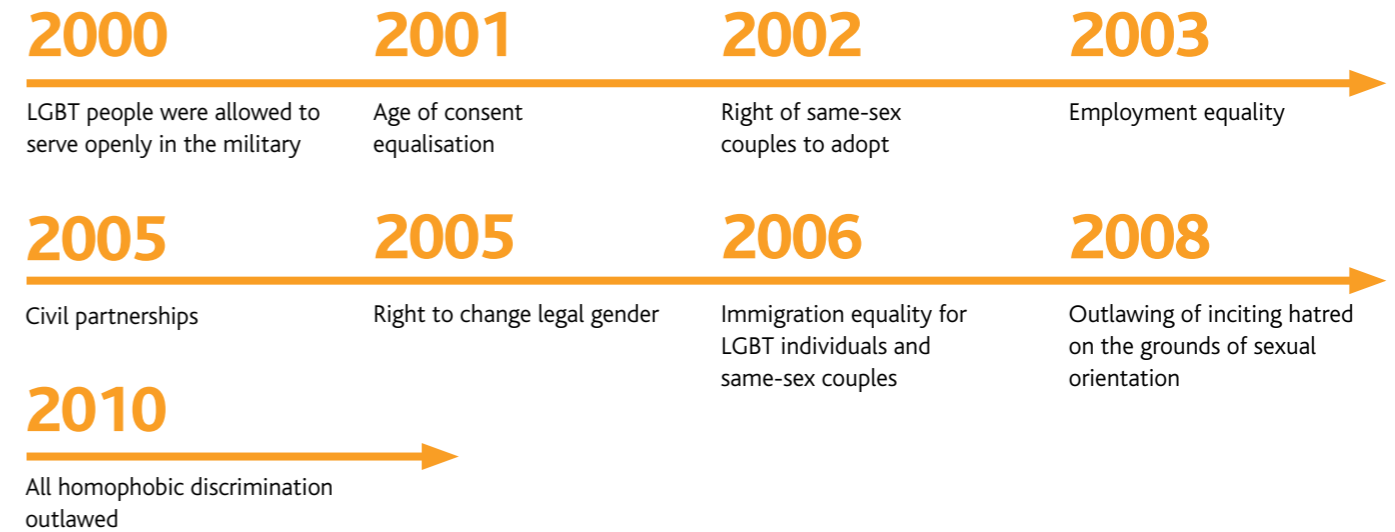
A DIVERSE CITY

The profile and success of not only the London 2012 Olympic Games but, of course, the Paralympic Games, clearly demonstrate London's capacity to embrace and celebrate diversity and to dispel the myths that surround some people's and communities' ability to participate in sport. London's 8 million residents represent a melting pot of peoples and cultures. For example: more than 300 languages are spoken by its inhabitants. Just one of the many reasons that makes the city an ideal location for GGX. A desire to reflect this diversity is central to our planning for the Games and will help create an event that is inclusive and reaches out to wider group of participants and spectators than ever before.

PROMOTING INCLUSION

We will work with human rights and diversity organisations to review past Gay Games and understand how and why people from particular backgrounds, identities and cultures may have been historically underrepresented. We will use this research and our broad network of partners to develop a strategy that means all visitors feel free to participate, activities are accessible to everyone and all considerations for their participation

KEY MOMENTS IN LEGISLATION LANDSCAPE



are taken on board. To have an accurate picture of people taking part in the Gay Games, we will ask participants to provide monitoring information regarding their identity, including their sexual orientation, gender, gender identity or expression, race, religion, nationality, ethnic origin, age, physical challenge, or health status. In order to ensure the confidentiality of all participants, this monitoring information will be collected anonymously (separately from any application forms) and will be optional. The London bid is working with experts in gathering monitoring information and using it appropriately and safely. In order to encourage people to share this information, it will be essential that all promotional materials developed as part of London's bid, as well as any resources, patrons, supporters and representatives of the Games reflect and celebrate the true diversity of participants. We will work with leading diversity and human rights organisations, nationally and internationally, to provide messages of support and advice for people of all identities who wish to take part. We will then work with partners to disseminate these messages across their networks.

COMMITMENT TO THE GAMES

All promotional materials for the London Gay Games will highlight the UK's commitment – political, legal and social – to human rights and to the rights of those visiting the UK. The Games already have widespread support, not only from NGBs, but from the general public, public figures and politicians, and we will post messages from these people on our website, showcasing the warm welcome visitors will receive. The website will also include an interactive area with information and FAQs on the rights of LGBT people, as well as signposting towards further human rights, diversity and inclusion organisations who can support those wishing to participate.

BUILDING A SUPPORTIVE NETWORK

London 2018 is currently working with groups representing and reflecting diversity across the UK to identify the opportunities

and challenges London faces in putting on the most diverse Gay Games ever. These groups will not only support London's bid but will also play a key role in their planning and delivery, to make sure that they are genuinely accessible to everyone. (For a list of supporting organisations, refer to Appendix A).

3 Conferences

Talking about the things that matter



Audiences will have the opportunity to hear keynote speeches from international experts on human rights. They will also have the opportunity to engage in topical debates discussing challenges and possible solutions.”



Credits: Joel Rowbottom, Shotbygrant

FLAGSHIP CONFERENCE

Building on the sporting events and ceremonies, GGX will host a groundbreaking cultural festival, celebrating identities and bringing together communities from across the globe. At the centre of this, our flagship conference will explore social, political and cultural issues relating to human rights, diversity and inclusion, giving everyone a voice, whoever they are and wherever they come from.

IMPORTANT DEBATE

The conference will be delivered in partnership with the University of East London, a leading UK university with expertise in human rights. It will take place at Southbank Centre, in the heart of the city and on the banks of the River Thames, and will welcome national and international lobbying and grass-roots organisations, academics, educational

institutions, government representatives and other interested parties. Its focus will be to debate issues across the spectrum of human rights, diversity and inclusion. It will take into account UK and international perspectives and explore issues associated with sport and beyond.

EXPERT SPEECHES

The conference will give audiences the opportunity to hear keynote speeches from international experts on human rights. They will also have the opportunity to take part in topical debates discussing challenges and possible solutions. We are currently in discussions with key partner organisations, including Stonewall, the national lesbian, gay and bisexual charity, about the scope of the conference, their involvement, and key themes.



PROGRAMME OF WORKSHOPS

In addition to the flagship conference, we also hope to host a range of workshops and seminars. Relevant content will be determined closer to the time but at present would include topics such as homophobia and transphobic bullying in education, HIV/AIDS and how local communities can work together to tackle discrimination and champion equality for LGBT people. We will seek to hold a one-day conference on 'Sports Participation' to coincide with GGX and therefore enable scholarship recipients from countries where they face hostility to successfully apply for visas. We will continue to engage our partner organisations on these activities, as well as engaging experts through relevant organisations such as Stonewall. These events will be open to experts in the field as well as accessible to

the general public in line with our aims to educate and foster inclusivity.

OTHER MEETINGS

During London 2018, we propose to work with all the key stakeholder and venue partners to assist FGG member organisations and the FGG board to choose from a range of venues to accommodate their meetings. London has a fantastic array of unique venues which can be sourced to meet all budgets and facility requirements.

THE FGG ANNUAL GENERAL MEETING

2017 will see the UK's LGBT community celebrate 50 years since the passing of the Sexual Offences Act of 1967, which decriminalised homosexuality in the UK. London 2018 proposes to celebrate this

momentous event alongside the FGG AGA in 2017 to create a celebratory event in the Queen Elizabeth Olympic Park. This will serve as both a 'one year to go' event for London 2018, as well as a celebration of progress during the last 50 years. The FGG conference will be hosted in the Pavilion and will combine the FGG Annual General Meeting with a day of sport in the park and, in the evening, London 2018 will host a fund-raising dinner. This will help bring the Gay Games to the heart of the UK's LGBT rights movement and ensure excellent exposure for both the FGG and London 2018.

4 Civic capacity & resources

London – dynamic, reliable and ready

SUBSTANTIAL INFRASTRUCTURE

London's infrastructure has delivered countless major international sporting and cultural events – not to mention the successful day-to-day business of a thriving visitor and commercial centre. We are already working with a range of partners to ensure the best of this infrastructure is available for the London 2018 Games and that operational challenges receive early planning and partner commitment.

A THRILLING MIX OF ACCOMMODATION

London's accommodation market is large, diverse and thriving. On-going investment means there are 120,000 available rooms in the city, all within an hour of the Queen Elizabeth Olympic Park. These options include some of the world's most glamorous five-star hotels, trendy boutique offerings, friendly, personal B&Bs and budget rooms within walking distance of venues in the main hub. London can genuinely offer accommodation to meet any budget, and style and provides fantastic options for participants, spectators and organisers alike.

AFFORDABLE ROOMS

We are working with the University of East London (UEL), hosts for the volleyball tournament, to provide up to 1,000 student accommodation rooms for the London 2018 Games. These will be available for use by London 2018 participants at an affordable rate and would create an athletes' village, which cements the wonderful atmosphere of the Games. The athletes' village will provide bed and breakfast, and self-catering facilities. Rooms would be a 10-minute walk from the volleyball venue, and a 15-minute train ride on the Docklands Light Railway to Stratford – home to the Queen Elizabeth Olympic Park. London 2018 will also work with the network of London's university colleges, all of which may have student accommodation available during the summer within easy reach of Stratford and the Games venues.

HOST FAMILIES

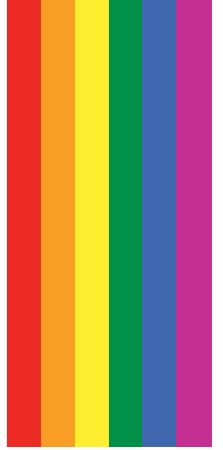
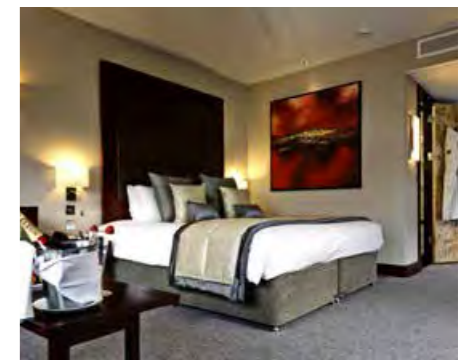
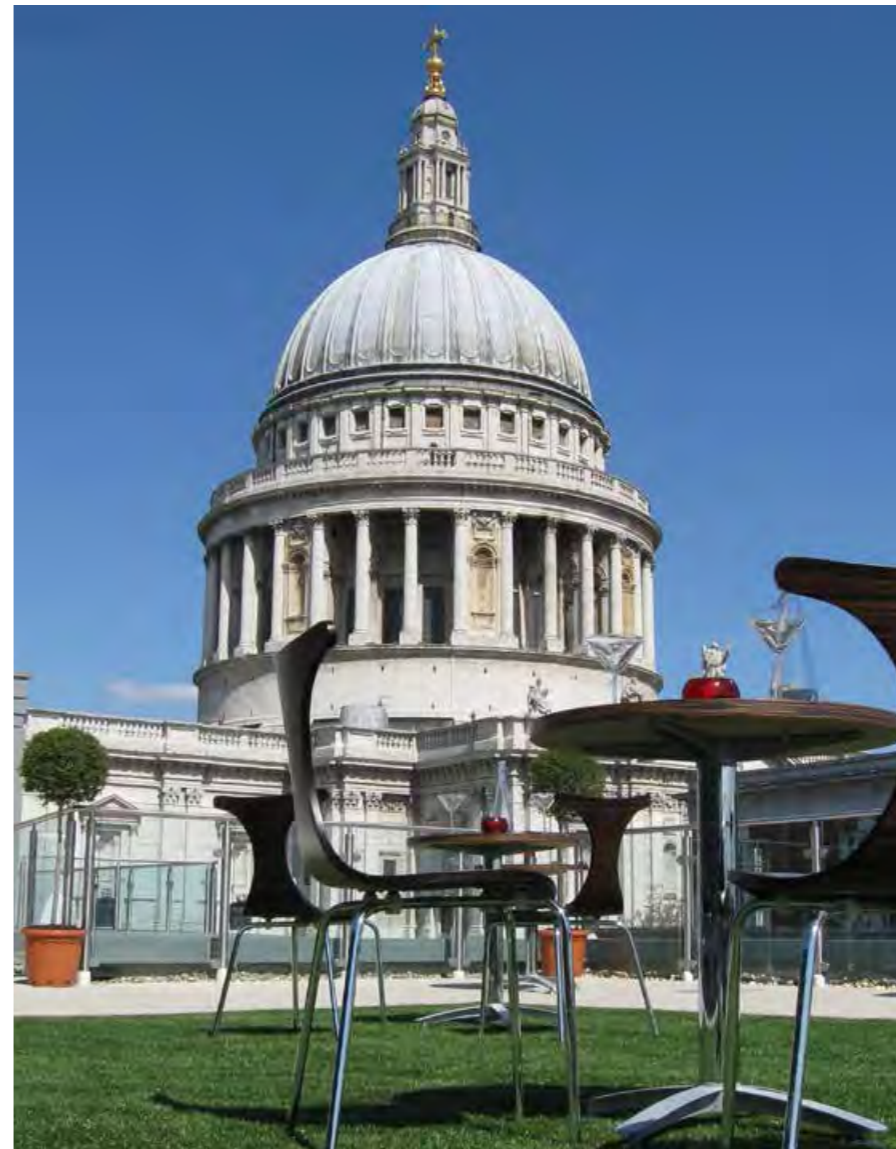
London clubs and LGBT organisations, as hosts of numerous international events, have experience of organising and providing hosted accommodation for participants in the private homes of London-based participants and supporters. This experience not only provides affordable accommodation for those on tight budgets, but opens up an opportunity to experience the customs and lifestyles of London's diverse community. It is anticipated that there will be a strong response to the call for hosted accommodation and London should be able to provide between 5-10% of all accommodation for participants through this method.

SOMETHING FOR EVERYONE

London and Partners are committed to working with London 2018 and the FGG to agree the optimum solution for the FGG delegation, participants and spectators. We will ensure that all groups are catered for and are given a suitable base from which to enjoy a memorable Games and visit to London.



“ We will ensure that all groups are catered for and are given a suitable base from which to enjoy a memorable Games and visit to London ”



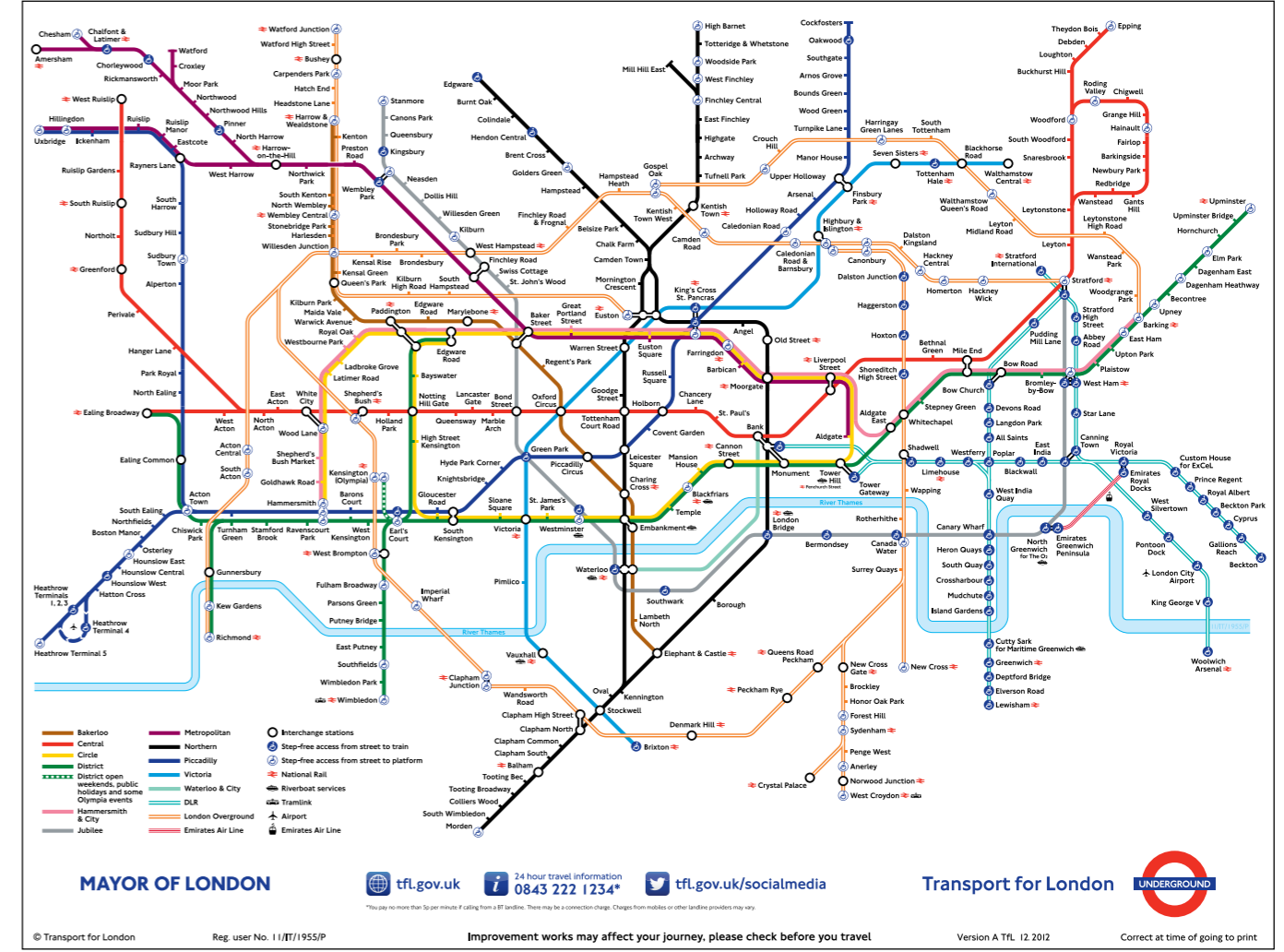
4 Civic capacity & resources

A tried-and-tested transport system



“The £17bn transport infrastructure improvements made for the 2012 Olympic and Paralympic Games make London one of the easiest cities in the world to get to and get around.”

THE MAP OF LONDON TRANSPORT



WELL CONNECTED

London has five international airports, with direct flights to and from 96 countries plus a cross-channel system that connects London and the UK to the heart of Europe. 2018 will also be the first operational year of Crossrail – the UK's largest transport infrastructure project of the past 30 years. This east-west train line will link Stratford and the main hub with central London and Heathrow Airport, increasing capacity and significantly reducing journey times.

COMPLEMENTARY TRAVEL PASSES

Once in London, all events will be accessible by public transport. All participants will be provided with zone 1-4 travelcards, which will give them the freedom to travel to their events and also

enjoy the capital's sights and attractions. For participants in events that are harder to reach by public transport, such as sailing, we will provide additional transport solutions to ensure that participants are able to reach their event from central London.

JOURNEY PLANNERS

Each participant will also be provided with a detailed information booklet that we will produce in partnership with Transport for London to ensure that participants are able to effectively navigate London's transport system. For any participants with mobility impairment, we will work on a case-by-case basis to find the best solution for their needs.

5 Reasons why London's transport system is ready for the London 2018 Gay Games

- 1 Five airports within an hour of central London provide direct links to over 275 worldwide destinations.
- 2 Fast links into Europe by Eurostar (Paris is just over two hours away) bring the event within easy access of many European participants.
- 3 By 2018, Stratford Regional Station will be one of the UK's biggest transport hubs handling over 200,000 passengers per day. It will connect with other parts of London via London Underground's Jubilee and Central Lines, and the rest of the UK via mainline Overground services.
- 4 Quick access to the Docklands Light Railway (DLR) System provides a direct link to London City Airport and the University of East London (UEL) accommodation hub, both of which can be reached within 15 minutes.
- 5 A comprehensive road network links the Queen Elizabeth Olympic Park to central London, with nearby motorways providing access to the M25 London Orbital and the rest of the UK.

4 Civic capacity & resources

London – at your service

HEALTH AND INSURANCE ARRANGEMENTS

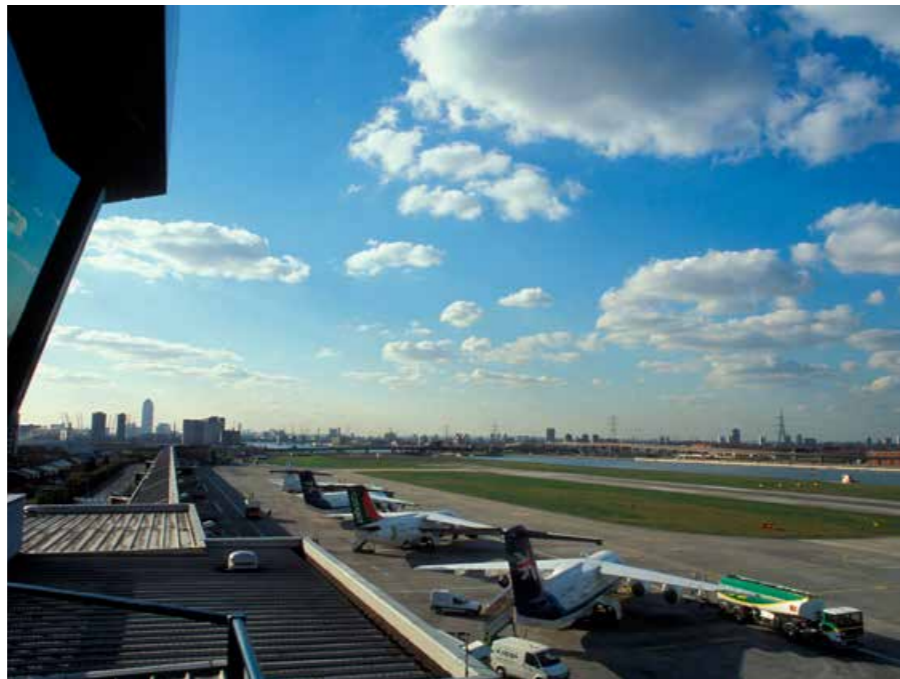
In London and the UK as a whole, emergency and urgent care to all patients is free at the point of delivery to anyone regardless of their nationality. This is provided through the National Health Service (NHS). Further treatment will require the individual to purchase private health insurance undertaken before travel to the UK or may be covered within reciprocal arrangements that exist with European Union member states, Commonwealth States and some other countries. Full details are outlined in Department of Health specific guidance (DH 2012). We will fully explain this position to participants and overseas spectators, and provide links to organisations that provide appropriate travel insurance through our website and supporting marketing materials.

Participants and spectators with HIV

London 2018 will work with national HIV and sexual health organisations and medical experts to ensure the safe participation of people with HIV in the London 2018 Games. The UK places no specific entry or residence regulations for people with HIV/AIDS, and neither a medical certificate nor an HIV test result is required when entering the country. Visitors to the UK with a known HIV infection are not subject to specific residence regulations, and there are no regulations regarding the control, deportation or expulsion of people with HIV.

Comprehensive Games insurance

For all events, London 2018 will secure appropriate liability insurance. The majority of venues used in the cultural and ceremonies program will also come with



liability insurance included in partnership agreements. Necessary risk assessments and duty of care will be comprehensively carried out.

LEGAL SERVICES AND BORDER CONTROL

London 2018 has benefited from free legal advice from a number of law firms in regards to its incorporation and ongoing governance requirements, as well as reviewing the legal documents associated with the bid. There is no shortage of lawyers in London and we continue to receive offers of pro bono support regularly. We are currently engaging with several of the UK's top law firms and intend to have a selection of firms engaged on a standby basis to provide legal support dependent on the type of support required.

Visa process

As you will see from our letters of support, the British Government are supportive of our bid and we have been assisted by the Department of Equalities in developing this document. We expect the Department to continue their support, helping us to work with other Government departments such as the Home Office, who are responsible for issuing visas. This partnerships reflects our aim to streamline the process for visitors to London in 2018. There is previous precedent for this in the run up to London 2012.

Nationals from around 50% of countries worldwide will need a visa to visit the UK. The process of applying for a visa (where required) is fully explained on the home office website. It highlights that all visa applications are resolved within 12 weeks of application.



Credits: Joel Rowbottom

“Providing interpreting and translation services, including sign language, will ensure the GGX is accessible to everyone, regardless of their language and country of origin.”

Transgender rights

The British Government is committed to equality for transgender people at home and abroad. With the rights of transgender people being explicitly covered by the

Equality Act 2010 and the Public Sector Equality Duty, the UK is one of the world's leading countries with respect to the rights of transgender people. As part of its LGBT Action Plan, the Government has made internationally groundbreaking advances in ensuring safety of identity and privacy of transgender people within the UK. This includes protection of transgender people's privacy in employment and services.

EQUAL PROTECTION

The UK Government is working to improve immigration guidance for handling applications of transgender people coming to the UK, so as to provide them with safe entry to the country. The Government is also working to ensure that transgender people are afforded the same protections as any other visitor to the UK. We will continue to work with the Home Office and relevant central Government departments to make sure that these advances allow transgender people visiting the London 2018 Games to enter and leave the UK safely, and also to participate freely in the Games without fear of persecution here.

TRANSLATION PROVISION

London 2018 has secured the commitment of a network of professional translators from the University of East Anglia and University of Leeds, with experience of coordinating volunteer translators for major sporting events, including the Rugby World Cup 2015 and the London 2012 Olympics and Paralympic Games. London's hugely diverse population means that native speakers are available for hundreds of languages. The majority of events will be hosted in the London Borough of Newham, which is one of the most diverse areas of the UK, with more than 100 languages spoken from Albanian to Zhuang. We anticipate that should additional translation and interpreting services be needed, our strong network of stakeholders will source local people with translation skills. On a day-to-day basis, the following key languages will be catered for: Bulgarian, Mandarin, Finnish, French, German, Italian, Portuguese, Russian, Slovenian and Spanish.

Cross-culture awareness

London 2018 will ensure that key promotional materials, including the London 2018 website, documentation and digital media resources will be available for translation into key languages. Translators will also be engaged to deliver cross-cultural awareness training, so that the customs and expectations of visitors from countries across the globe are respected.

Sign language provision

Additionally, London 2018 has secured the support of a sign language interpreter with expertise in LGBT specific events, to coordinate a network of interpreters for the Games. As well as the key cultural and sports events, British Sign Language, American Sign Language and International Sign will be used across pre-Games materials where possible, and will include video embedded in the website to interpret key Games documents and resources.





4 Civic capacity & resources



A time to celebrate



The 50th anniversary of the decriminalisation of homosexuality in the UK with a conference to discuss the ongoing campaign for equality for all people across the world.”

ANNUAL GENERAL MEETING 2017

London 2018 will welcome the FGG to London for its 2017 Annual General Assembly and Site Selection meeting. 2017 will mark 50 years since the decriminalisation of homosexuality in the UK. Alongside the provision of high-quality conference facilities and support in finding appropriate accommodation, London 2018 will commemorate this anniversary with a one-day conference to discuss the broader topic of human rights for all people around the world.

FUNDRAISING DINNER

This conference will be organised by one of London 2018's partner organisations and will draw on the expertise of human rights experts from the UK, as well as the FGG board and member organisations. In the evening, London 2018 will host a fundraising dinner, welcoming members of the wider London community.

5 Reasons why AGM 2017 will be memorable

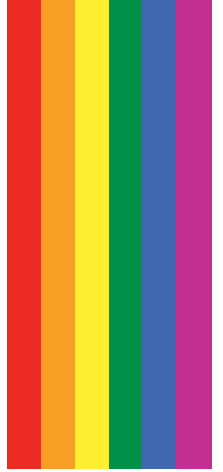
- 1 It will be held in the Pavilion at the Queen Elizabeth Olympic Park.
- 2 We will deliver it in partnership with key UK LGBT and Human Rights organisations.
- 3 We will provide an engaging and inspirational fundraising dinner in the Pavilion.
- 4 We will combine the visit with a community celebratory event in the Queen Elizabeth Olympic Park.
- 5 We will ensure high-quality promotion to get interest and attention from the media.



“ London’s Metropolitan Police are also highly experienced at dealing with major events of this nature, of which the policing operation for London’s Pride celebrations each year is a testament ”

5 Security

Our safe and welcoming city



London is a world leader in delivering large-scale safety and security services. Our varied calendar of major cultural, sporting and state events combined with the experiences gained in preparing for the 2012 Olympic and Paralympic Games mean we have some of the most sophisticated and highly tested security operation systems in the world.

WORKING TOGETHER

The city’s police, emergency and intelligence services will work together to provide a safe, secure and enjoyable environment for participants, spectators and all other parties at the London 2018 Games. These arrangements are in place for over 4,500 public order events each year. They are delivered by 31,000 police officers and more than 2,500 volunteer police officers and 4,000 Police Community Support Officers.

RENOWNED AND REASSURING

The Metropolitan Police Service (MPS) manages high-profile sporting events, including five Premiership football grounds, major sporting occasions at Wembley Stadium, international rugby at Twickenham, the tennis Championships at Wimbledon, international cricket at The Oval and at Lords, and international athletics at Crystal Palace. The planning and resourcing of such events is

continually and rigorously tested, with consistently successful results. London’s Metropolitan Police are also highly experienced at dealing with major events of this nature and the policing operation for London’s Pride celebrations each year is testament to this. The police service take LGBT matters highly seriously and have significant outreach into our communities across the entire metropolis, with dedicated officer teams dealing with LGBT issues in every borough. Numerous police forces from across the UK now actively participate in our annual Pride events, which further cements relationships.

KEEPING YOU SAFE

London has always devoted every effort to ensuring the safety and security of its communities and global visitors, and this approach will continue throughout the London 2018 Games. London is a safe city. Crime levels have continued to reduce year-on-year for the last 10 years, recording a 2.7% reduction in the last 12 months.

WORLD LEADER IN SECURITY

London’s ability to deliver a cohesive and integrated security operation at major events is well documented and evidenced. The Olympic and Paralympic Games were a leading example of successful security operations throughout the summer of 2012 and received critical acclaim from international partners. However this is just one of a long list of events which have passed without significant incident in recent years.

AN INTEGRATED AND RISK-BASED APPROACH

London 2018 will create a multi-agency security committee with representatives from London’s world famous Metropolitan Police, the venue owners and relevant departments of the organising committee. Together these groups will develop a clear integrated security strategy and concept of operations. London will undertake a comprehensive risk assessment of the event (including the cultural programme, accommodation and the ceremonies) to review the security risks from the outset. This will ensure the security approach is effective, commensurate with the identified risks and integrated into the wider Games operation to minimise the impact of participants and attendees.

SAFETY FIRST

The overarching approach will be to contract ‘in venue’ safety and security requirements to ensure that the existing venue knowledge is utilised to the best advantage. Where there is a need to increase this capability (e.g. Ceremonies) then appropriately trained Volunteers will be the primary source, with support from the necessary law enforcement agencies.

SECURITY ENSHRINED IN LAW

Both Safety and security are highly regulated in the UK and London 2018 will benefit from legislation that ensures all contracted stewards and security staff are fully trained and professional. The UK event operations reflect that security is ‘everyone’s business’ and to that end we will ensure that every volunteer and workforce member receives a security awareness module during their pre-Games training.

Credits: Joel Rowbottom

6 Medical support

A service to depend on

“Participants would have the reassurance of support and service provision from the largest and busiest metropolitan ambulance service in the world.”

Jason Killens,
Director of Service,
London Ambulance
Service



The health of London 2018 Games participants and visitors is of the utmost importance to us. London offers internationally renowned health and medical services and has long been a global centre of scientific excellence.

MEDICAL SUPPORT BY NUMBERS

32 internationally recognised Hospital Trusts

3,800 emergency calls handled daily

4,900 employees in the London Ambulance service

200,000+ employed by the NHS in London

THE NATIONAL HEALTH SERVICE

The National Health Service (NHS) London is the strategic Health Authority (SHA) for London and is accountable to the Department of Health. It provides strategic leadership for the capital's healthcare and makes sure the £13billion annual investment in staff and services delivers the best possible care and support for the public and patients. NHS London has overall responsibility for the performance of 31 Primary Care Trusts (PCTs), 24 acute trusts, three mental health trusts and the London Ambulance service. A further 14 trusts in London are foundation trusts and regulated by Monitor.

PRIMARY CARE TRUSTS

The 31 PCTs are responsible for providing primary and community health services including general practice. They also commission specialist services from hospitals and from the independent sector, and improve health for the 8.1 million residents of London.

HOSPITAL TRUSTS

In addition, many of the 32 Hospital Trusts in London have earned national and international reputations of excellence, and are linked to universities to provide education, training, and research.

HOW TO ACCESS NHS MEDICAL TREATMENT:

- 1 NHS Direct 24-hour phonenumber** offering quick access to health-care advice. They either talk patients through a course of self-treatment or direct them elsewhere.
- 2 Primary care out-of-hours services** Providing 24/7 cover for patients
- 3 NHS Walk-in Centres.** Offering treatment for minor ailments and injuries,

they also offer health information and self-help advice.

4 Accident and Emergency These hospital-based departments focus on trauma and serious illness.

5 The Ambulance Service A rapid response to any 999 emergency call.

OPERATIVE EMERGENCY MEDICAL SERVICES

Medical emergency calls in London prompt a response from the London Ambulance service (LAS), the Helicopter emergency service (HEMs) or other specialist units as required. London ambulance crews are trained in all aspects of pre-hospital emergency care.

TRIED-AND-TESTED PROCEDURES

The overall management of emergency services at sports events follows the national Green Guide for safety at sports grounds. These procedures are built on lessons learned dealing with premium sports events that are a weekly feature of life in London. The Green Guide provides guidance on the level of medial cover required for both athletes and the public. A similar guide, known as the Purple Guide, covers event safety and provides a similar level of risk assessment with expected numbers of medical service personnel in support of events, such as the cultural events that would be planned as part of the celebrations for London 2018.

ADDITIONAL AID PROVIDERS

A number of medical providers exist with extensive experience of both stadia and event coverage such as St John Ambulance. Both private and voluntary aid providers would be commissioned to provide the

medical support to each of the stadia and events. Command and control of the overall event would encompass the medical provision to ensure that care is delivered quickly and effectively to any person becoming injured or unwell as part of the games. The London Ambulance Service NHS Trust would provide staff to support this function as a statutory responsibility.

HOSPITAL CARE

London has a significant network of internationally renowned hospitals that provide emergency and urgent care to all patients, which is free at the point of delivery to anyone regardless of their nationality as part of the National Health Service (NHS). Beyond this, patient care will be subject to either payment via health insurance undertaken before travel to the UK or within reciprocal arrangements which already exist with European Union member states, Commonwealth States and some other countries. These are outlined in Department of Health specific guidance (DH 2012). In parallel with the NHS there is significant private medical provision in a number of centres across London that would support patients with the appropriate private medical insurance.

PUBLIC HEALTH / SEXUAL HEALTH

Any condition that requires public health intervention from a disease that is termed a 'notifiable disease' in the United Kingdom would be managed and treated free of charge for all patients regardless of their country of origin. This would include the treatment of sexually transmitted infections, and patients will be able to access these services through any NHS provider.

PRIMARY CARE

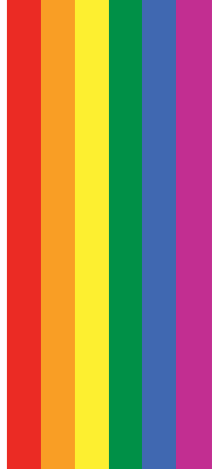
Overseas visitors can present to Primary Care centres for other health conditions that can be treated simply without the need to attend a hospital. Patients that fall outside the guidance on overseas visitors may be subject to payments at the time of treatment but this should be able to be claimed back through personal health insurance.

HIV / AIDS CARE

The diagnostic testing and any associated counselling for HIV / AIDS is free of charge to all visitors to the UK. All continuing treatment must be provided by the individual if taking anti-retroviral medications and an adequate supply brought with them. Any further treatment, including the full cost of drugs is liable to charges unless the patient is themselves exempt.

OLYMPIC & PARALYMPIC GAMES LONDON 2012 GAMES

Family members during the London 2012 games were given exemption from treatment charges for the duration of the games. If the bid were to be successful, an approach would be made to the Department of Health to identify if a similar exemption could be agreed for participants and attendees of the London 2018 games.



7 Budget & Financial Management

A robust and responsible budget



London has a track record for transforming events, delivering superb spectator experiences and ensuring commercially viable propositions



The London 2018 Committee has developed a robust financial model that presents a clear and accurate account of the financial implications of staging GGX. The budget has been prepared in close consultation with the individuals and sub-committees responsible for the respective sports, cultural and ceremonial events that make up the Games. The assumptions and outcomes have also been reviewed by event experts and key London stakeholders.

A RESPONSIBLE, LOW-RISK BUDGET

In preparing the budget, we have analysed different scenarios for the Games. This bid presents the most cautious of these scenarios, and it reflects our aim of delivering a low-risk option for the FGG. We think this means there is

the potential for a significant upside in financial performance. Our confidence in outperforming our base scenario reflects London's track record for transforming events, delivering superb spectator experiences and ensuring commercially viable propositions. The result of this work is a responsible budget with the potential to deliver the most financially successful Gay Games in history.

FEES TO THE FEDERATION OF GAY GAMES

All of the budgeting has been undertaken with recognition of the FGG requirement for income of \$510k. We are confident that the central registration system, coupled with our strategy for securing participants, will ensure all necessary payments are covered through the licence fees of those who register to compete.

STAKEHOLDER BACKING

The bid has the support of national and local governing bodies who all have a proven track record in delivering world-class sporting and cultural events. We are working with these bodies to secure government grant funding.

BUDGET PREPARATION

The FGG have requested a one-page summary of the budget for delivering the Games. We have developed a detailed financial model that underpins this summary and breaks the Games down into individual constituent events. We therefore have a clear understanding of the revenue, expenditure and projected

profit or loss position for each event. The review of each budget segment was followed by detailed analysis of the overall financial position of the Games providing us with confidence in the financial viability of the Games as a whole.

BUDGET DETAIL

The rest of this section presents an explanation of the primary items and assumptions in GGX London 2018 bid budget. These are provided in the order in which they appear in the FGG budget template.

CURRENCY, INFLATION AND EXCHANGE RATE

The budget has been developed in pounds sterling (GBP), the currency of the United Kingdom and that in which the vast majority of income and expenditure will be incurred. All expense and revenue items have been built up in GBP on a real basis i.e. at current 2013 values. These nominal pound sterling values have then been converted into United States Dollars (USD) using the rate of exchange on the 1st of February 2013. The direct and indirect rates of exchange used in the budget are

Great Britain Pound	(£) 0.6532:1
United States Dollar	(\$) 1:1.5744

This budget is presented in USD.

FORECAST CASH SUMMARY (USD)

	2013	2014	2015	2016	2017	2018	Total	
REVENUE								
Fundraising - Corporate	-	157,440	314,880	393,600	393,600	629,760	1,889,280	
Fundraising - Other	31,488	236,160	236,160	236,160	393,600	551,040	1,684,608	
Government grants	-	157,440	157,440	157,440	157,440	157,440	787,200	
Licenses, Media Rights, Merchandise	-	-	-	15,114	56,678	263,712	335,505	
Registration Fees	-	-	-	241,065	1,038,317	2,040,854	3,320,236	
Entry Fees	-	-	-	-	27,375	520,118	547,493	
Opening Ceremony	-	-	-	-	36,500	328,500	365,000	
Closing Ceremony	-	-	-	-	10,000	90,000	100,000	
Other Revenue	-	-	-	-	-	128,943	128,943	
Total Revenue	31,488	551,040	708,480	1,043,380	2,113,510	4,710,368	9,158,265	
EXPENSE								
Staffing/Administration	-	63,763	430,598	380,218	859,622	2,115,994	3,850,195	46%
Insurance/Legal/Accounting	-	1,574	3,149	11,021	48,806	580,954	645,504	8%
Marketing	-	89,741	62,976	113,357	113,357	483,341	862,771	10%
Fundraising	3,936	15,744	15,744	15,744	15,744	15,744	82,656	1%
Opening Ceremony	-	-	-	-	37,786	340,070	377,856	5%
Closing Ceremony	-	-	-	-	9,857	88,716	98,573	1%
Sports and Cultural Events:								
Venues	-	-	-	-	-	658,886	658,886	8%
Officials	-	-	-	-	-	-	-	0%
Sport Administrators 3rd Party Contractors	-	-	-	-	-	973,145	973,145	12%
Sports and Cultural Event Total	-	-	-	-	-	1,632,031	1,632,031	20%
Volunteers	-	-	-	-	-	81,774	81,774	1%
Expense Subtotal	3,936	170,822	512,467	520,339	1,085,172	5,338,623	7,631,360	
FGG Fee	-	-	-	43,823	211,568	439,790	695,181	
Expense including FGG fee	3,936	170,822	512,467	564,162	1,296,740	5,778,414	8,326,541	
Net Income Before Contingency	27,552	380,218	196,013	479,218	816,769	(1,068,046)	831,724	
10% Contingency Expense	394	17,082	51,247	52,034	108,517	533,862	763,136	
Operating Income	27,158	363,135	144,766	427,184	708,252	(1,601,908)	68,588	
CASH FLOW								
Beginning Cash	-	27,158	390,294	535,060	962,243	1,670,496	-	-
Year-End Funds	27,158	390,294	535,060	962,243	1,670,496	68,588		

7 Budget & financial management

Making the most of the Games

REVENUE

Fundraising – corporate

We anticipate corporate fundraising of \$1.9m. This is based on the marketing plan detailed in section 8 of our bid.

Fundraising – other

We anticipate receiving non cash items (value in kind) of \$1.3m. This includes office space, staff, accounting services, translation services and website design. We have already received strong support from the London Borough of Newham and local businesses to provide in-kind resources, particularly with regard to office space and staffing. This line also includes community fundraising at \$400k based on our strong track record of fundraising to date.

Government grants

We anticipate receiving grants up to \$800k. There are numerous grant-making bodies in the UK that support community sports events. Examples that we have assessed and provide relevant funding opportunities are Big Lottery Fund, Sport England and The Arts Council England.

EUROPEAN GRANTS

Other similar grants exist on a European level, such as The Commission Directorate General Education and Culture (DG EAC) Preparatory Actions in Sport, and DG Justice - Fundamental Rights and Citizenship Funding Programme.

Licences, media rights, merchandise

The Bid Committee has been deliberately conservative in its projection of marketing-related revenue. The estimated revenue from advertising and publicity of \$336k is based \$80k of media rights (radio) and \$256k of merchandising from programmes, apparel and other branded goods. Merchandising is assumed net of costs and includes the contribution to FGG.

Registration fees – estimated participants

The budget has been developed on the basis of 12,000 participants, as required by the FGG. This is broken down into 10,000 sports participants and 2,000 cultural participants. At an average fee of \$280 per participant, our budget is in line with previous Gay Games and generates total registration fees of \$3.3m. The fee varies between the less expensive sports (Bridge, for instance) and the more expensive, such as sailing. We believe that our approach to a London Games would allow us to attract above average participants, but have retained this baseline assumption. The budget is calculated such that registration fees cover all the costs of the sporting and cultural programme, fees to the FGG and transport. It will also make a contribution of \$1.0m to other costs. We assume registrations and fees over the following timescale:

Year	2016	2017	2018
Percentage	8%	30%	62%

Entry fees

We have assumed \$550k from this source, primarily from ticket sales to the cultural events of \$300k. We have been deliberately prudent in our estimates of tickets sales. London, however, represents a considerable opportunity in growing these numbers. London's population is over 8m, and the LGBT community estimated at nearly 250,000. London also welcomes over 4.4m overseas visitors each summer. We strongly believe that London's appetite for sport will increase the number of spectators to GGX significantly, and our operational plans have the necessary mechanisms to allow us to scale our efforts according to demand.

CULTURAL EVENTS

London has a lively and vigorous cultural scene. We anticipate that the cultural festival will be financially self-sustaining. All events have been budgeted at 33% capacity as per FGG regulations.

SPORTS EVENTS

We have based our ticketing figures on the experience of previous Games and a review of ticket sales. We have once again taken a conservative stance on the numbers used within our bid, but as already mentioned, we believe London offers a unique opportunity to raise the profile of LGBT sport. The Bid Committee has been conservative in only budgeting for ticket sales to the sports that attracted the most paying spectators during the Sydney Games. Our estimate of 4,000 ticket sales are based on the actual Sydney figures, but in reality we will be aiming to exceed this level given the size of London's potential audience and the interest we will generate in the Games.



OPENING CEREMONY

The majority of anticipated ticket sales relate to the opening ceremony. We have budgeted \$50 per ticket with an estimated ~4,400 tickets being sold. This represents 50% occupancy, after allowing for participants and FGG dignitaries. We have intentionally gone for a small venue (total capacity 20,000) to ensure a sell-out event.

CLOSING CEREMONY

We anticipate holding the closing ceremony in the Queen Elizabeth Olympic Park. We have projected a similar number of ticket sales, at a lower price of \$25 per ticket. This allows us to cover venue hire and performance fees (which will be scalable depending on ticket sales).

Other revenue

This reflects revenue from festivities and parties. We have assumed that 30% of the 12,000 participants and 1,650 observers will attend on average two parties during the week of the Games. This will generate

revenues of \$125k. The parties will be outsourced with no costs incurred by the Games organisers who will receive a share of the ticket price, assumed to be \$16 per ticket. We have not budgeted for attendance by members of the public, although we believe there will be strong interest in these events.

Total revenue

The total budgeted revenue for the London 2018 Gay Games is \$9.2m.

7 Budget & financial management

Smart and savvy spending

EXPENSES

Staffing & administration

Staff, management and administration expenses are expected to total \$3.9m, and represent 46% of total projected expenditure. The committee has been prudent in estimating these expenses and is confident that all eventualities have been considered. These expenses treat value in kind services as cash items (which are balanced by the 'other fundraising' revenue described above). Sixty percent (\$2.3m) is expected to be salaries and wages for management staff. The Bid Committee considers it vital that the Games be staffed by competent and professional personnel. The management staff will be the driving force behind the Games and ultimately, will dictate the sporting, cultural and financial success of the event.

TRANSPORT

Another significant expense in this category is expenditure on transport which has been budgeted at \$50 per participant for the week. This represents the cost of providing a one-week travelcard for unlimited public transport around London for each participant. In total the budget provides for total transport costs of \$670k.

NUMBER OF STAFF

The number of estimated personnel required for the Games has been built up by considering each sports, cultural and ceremonial event and through analysis of revenue and cost centres relating to marketing, fundraising and sponsorship, festivities and parties, management and administration, marketing and communication and other expenses. Only personnel working directly for the Bid Committee have been included as staff. Volunteers are not included.

ARMY OF VOLUNTEERS

The number of management and administration staff will gradually increase in the build up to 2018. There will be 10 full-time equivalent staff in 2018. We recognise that this is a relatively small number to run an event of the size and complexity of the Gay Games but reflects the ability of the London event and LGBT communities to deliver large numbers of skilled, engaged volunteers. Staffing is focused on the central functions, where professional expertise is required (who in turn manage and mobilise the volunteer community).

SALARIED POSITIONS

Key salaried positions will be Chief Executive (starts 2015), Financial Controller (starts 2015), Fundraiser/ sponsorship (starts 2015), Project managers (start 2017) for sports, culture and logistics, Technology Manager (starts 2014), Registrations Director (starts 2017).

Insurance/ legal/ accounting

The major expense here is insurance.

Marketing

We have budgeted for marketing costs of \$863k which relates to 10% of total 2018 Games expenditure. This includes the anticipated expenditure incurred to advertise the Games on third-party websites. Maintenance of the London 2018 Games website is accounted for under the staffing/ administration budget line.

OUTREACH PROGRAMME

The outreach programme expense of \$315k is significant. This represents the subsistence expense incurred in providing housing, meals etc for the anticipated 100 scholarship participants, as well as the transport cost involved in getting the scholarship entrants from their homes to the Games.

PROFILE RAISING

Marketing expenses also include \$70k for targeted profile raising and brand awareness at relevant pre-GGX events.

Fundraising

Expenses on fundraising are small – the key cost of fundraising staff is covered under staffing and administration. The \$80k budgeted in this line relates to their supporting expenses.

Ceremonies & festivities

We have been particularly cautious in the planning of ceremonies and festivities. We have focussed our effects to the core event programme and have limited event expenditure to instances where there is a known associated revenue stream. As such, the total opening ceremony costs are budgeted at \$380k with a lower cost of \$100k projected for the closing ceremony. The ceremony costs include venue and equipment hire and entertainment. The modest projections of ticket revenue covers these costs.

BREAK-EVEN CEREMONIES

On this basis both the opening and closing ceremonies are projected to break even. In particular, we have planned on a cost effective closing ceremony using the talent of participants, the goodwill of performers and a creative approach to developing a festive atmosphere. This means that we expect to attract a similar number of attendees as the opening ceremony, but at reduced costs. In projecting the cost of the ceremonies, consultation has been made with experienced event delivery stakeholders and the Bid Committee is confident that all expenditures have been accounted for in the budget.

There are no costs associated with further parties and festivities. These events will be outsourced to an independent operator and the Bid Committee will receive a share of the ticket sales revenue.

Sport events

To budget operating expenses for the sports events, each discipline has been researched and analysed in detail by sport specific experts with local knowledge. Each sport was reviewed as a self-contained event and the respective revenue (in the form of entry fees for all sports and additional ticket revenue for physique) was reviewed against expenses to arrive at a profit (or loss) per sport.

VENUE COSTS

These are based on direct quotes received from the respective proposed venues, or their operators. In a number of instances, there is a single venue cost for a number of events (for example, the venue cost for the aquatics centre has been included in swimming however it also covers diving and water polo). The use of venues will cost \$660k. All other sports events' operating costs were researched in detail to ensure that they are reflected accurately in the budget. These costs include:

- 1 Expenditure for on-site medical services** based on number of athletes per sport and propensity for injuries;
- 2 Equipment and supplies costs** (some sports require the organisers to provide the respective equipment, while for other sports, the athletes provide their own);
- 3 Sanctioning fees per sport** based on local knowledge of those sports, which require sanctioning by the local bodies;
- 4 Staff and officials costs**, which include expenditure to agencies who will, in some instances, be tasked with running a particular sport (therefore officials aren't separated on a different line);
- 5 Logistical expenses**, which include security measures specific to each sport

and miscellaneous expenditure to account for items such as telephone expenditure, signage specific to the sport etc.

SPORTS EVENT COST

The combined total expense of delivering the sports events is projected to be \$1.1m. Non venue costs, such as sports equipment have been included in the 'sports administrators' line of our budget.

Cultural events

Consistent with the approach adopted in respect of the sports events, each cultural event was researched in detail by appropriately experienced persons. The total projected costs for the band concert, choral festival, orchestral festival, visual and performing arts events and the rainbow run are \$570k. Off-setting this cost is the participant entry fee revenue of \$280k and additional ticket sales revenue of \$320k. We have therefore budgeted for total direct cultural event revenue of \$600k and a profit across cultural events of \$30k. The FGG limit of a \$50k subsidy for cultural events from other events will likely not be required.

Fees to the Federation of Gay Games

Assuming that Gay Games X London 2018 meets its targets for participants, the FGG will automatically receive its fee of \$510k. Over and above this, the FGG will also receive a share of merchandising, media rights and an amount to host the FGG's annual general meeting in 2017.

Total expenditure (excluding contingencies)

The total budgeted expenditure excluding contingencies for the London 2018 Gay Games is \$7.6m.

Contingencies

While the Committee feels that it has accurately projected all expenses and has been conservative in its approach, we recognise the Federation's rationale for the inclusion of a 10% contingency in the budget. This is calculated before FGG fees and FGG's share of merchandising and media rights, and totals \$763K.

Total expenditure (including contingencies)

The total budgeted expenditure including contingencies for the London 2018 Gay Games is \$9.1m.

Operating income and budget conclusion

Based on total revenues of \$9.1m, we anticipate that the London Games will deliver a small surplus of \$69k. Any surplus will go to support LGBT sport in London. The Committee firmly believes that the approach taken to the budget has been conservative and that the net result presented is achievable with the potential to generate increased revenues.

7 Budget & financial management

Ambitious yet responsible

OPTIMISTIC CASE

London is one of the most accessible cities in the world and has a growing diverse LGBT community of over 250,000, which is why we believe that London has the ability to attract a considerable number of participants to the Gay Games. Given FGG recommendations, we have assumed the base case of 10,000 sporting participants and 2,000 cultural participants for the event. We are ambitious and think that a London Games would attract far more participants than that for both the sporting and cultural events. However, given the FGG guidelines on presenting a on upside case, we are presenting a case that assumes only an extra 2,000 sporting participants.

RISE IN REVENUE

This case raises registration revenue by approximately \$500,000, and takes into consideration a small increase in merchandising revenue from the extra participants. Following FGG guidelines, for the base we have assumed 50% occupancy of the opening venue after allowing for the extra participants. For the Opening Ceremony, having more participants would reduce the amount of tickets available for non-participants. For the optimistic case, we have therefore assumed the same number of ticket sales to non-participants and therefore have an occupancy rate of more than 50%.

FUNDS

We intend to use the funds generated by the additional participants for the following:

- 1** Increase the outreach program to allow more disadvantaged athletes to attend the games (+\$160k)
- 2** Increase the amount we can spend on talent and show for the opening ceremony (+\$140k) and the closing ceremony (\$45k);
- 3** Increase the amount spent on creating atmosphere in and around the festival village (+\$95k).

EXTRA REVENUE

Please note that we have assumed that the FGG will have received the agreed fee from the original participants, and hence most of the extra revenue is available to enhance the London games. We appreciate that this will need to be negotiated as part of the licence agreement. Remaining additional revenue will be spent on the variable costs for participants (e.g. travel costs, volunteers, sports equipment, etc.). All of the venues presented in the bid have the capacity to include the aspiration of an additional 2,000 participants.



FINANCIAL CONTROL

The Bid Committee is acutely aware of the significant financial losses incurred by the past Gay Games as well as the financial difficulties experienced by past host cities, including the imposition of external administration and the inability to pay creditors. The Committee is therefore absolutely committed to hosting the Games according to the strictest principles of financial discipline and transparency and to the highest standards of corporate governance.

FULLY QUALIFIED FINANCIAL PERSONNEL

The Committee will appoint a financial controller part-time from 2015 and full-time from 2017 (with an assistant from 2017). The salary costs budgeted for these individuals will ensure positions attract high-quality professionals – in particular the financial controller will be a fully qualified Chartered Accountant. The financial controller will be responsible for the implementation of strict internal controls (e.g. dual payment authorisation, requiring authorisation from two directors, an 'expense hierarchy' whereby expenses over certain pre-set limits require differing levels of authorisation etc.). The financial staff will remain in employment until the end of 2018 to ensure that all of the post-Games reports as required within 90 days of the closing of the Games are submitted.

MONTHLY REPORTS

In addition to the post-Games financial reports, the Committee will ensure that monthly management accounts, accurately reflecting the current financial performance and status of the London 2018 Games are prepared. This process will ensure that at any point in time, accurate financial information (including comparison of actual to budgeted figures) is available. A monthly reporting process will also ensure that all information



required for the FGG's quarterly financial reports is available on request.

FINANCIAL STATEMENTS

In addition to the internal controls the Committee is already in talks to engage the services of a registered accounting firm to ensure the appropriate preparation of the annual financial statements of the registered non-profit organisation. These financial statements will be subject to an annual statutory audit to provide assurance of their fair presentation.

FISCALLY RESPONSIBLE GGX

On the basis of the above, the Committee will run a fiscally responsible and efficient London 2018 Games. It is anticipated that over and above the required financial reporting to the FGG, the Committee will develop and foster a close relationship with the Federation and will be in a position to provide detailed financial information at any time.

8 Marketing & outreach plans

Making a name for ourselves

“ We will focus on high-impact, low cost platforms to generate awareness, using the networks and media platforms of the UK and international LGBT communities, and working with our sponsors and organising partners. ”

OUR MARKETING PHILOSOPHY

The Marketing Strategy for GGX aims to maximise awareness and action while minimising marketing costs. To achieve, this we will focus on high-impact, low-cost platforms for generating awareness. This means utilising the networks and media platforms of the UK and international LGBT

communities, working with our sponsors and organising partners. We will focus on developing content that will grab media attention and create a social network buzz.

FAR-REACHING AMBITIONS

Our approach will draw on the enthusiasm of the LGBT community to reach out across international networks. In doing so, our imagery and messaging will have a clear agenda of stimulating diversity and will reach out to groups who, to date, have not engaged with the Gay Games.

In a nutshell, our marketing strategy will

- 1 Capitalise on the UK's extensive network of LGBT sports clubs and supporters around the world
- 2 Engage across social media platforms and utilise new technologies platforms as they emerge
- 3 Develop relations and partnerships with experienced PR & Marketing firms
- 4 Exploit all media and promotional opportunities generated by our partner organisations and sponsors
- 5 Link with key global promotion organisations, such as London & Partners
- 6 Visit key international tournaments and Pride parades to ensure a visible presence and content that engages and educates people about the Games

FORGE COLLABORATIONS

Part of our approach will be leveraging the FGG's database of past Gay Games participants and collaborating with FGG Delegate Organisations and the Partner

Programme members to drive registrations in established markets. The London 2018 marketing and outreach teams will also work together to identify key communities for outreach activities, and will work with local and regional partners to help us reach the right people in those territories.

INTERNATIONAL INTRODUCTIONS

We will build low-cost or no-cost relationships with key media partners around the world that will help spread the excitement about London and GGX. Our bid team's connections and London's role as a media hub will help facilitate this, whilst London & Partners relationships with municipalities around the world will broker these introductions on our behalf.

OUR DOMESTIC AND INTERNATIONAL MARKETING PLAN

Autumn 2013 to Summer 2014

- 1 Raise level of awareness about the Gay Games movement, focusing on Cleveland
- 2 Participate in the London Pride Parade, and work with organisers to raise awareness
- 3 Identify ambassadors to take part in media and promotional activities
- 4 Start ongoing community announcements, such as cultural and human rights development
- 5 Leverage media opportunities through sponsors
- 6 Generate coverage for local athletes and their achievements in previous Gay Games

- 7 Establish a marketing task force of qualified volunteers
- 8 Demonstrate support for GGIX and the Gay Games Flag that will be passed to London
- 9 Promote London and its place in LGBT Sport

Summer 2014 to Summer 2017

- 1 Promote the handover of the flag from Cleveland GGIX, and successes of these Games
- 2 Identify and brief key Games champions from sport, business and the community
- 3 Launch a recruitment programme to attract volunteers
- 4 Collaborate with London & Partners, Visit Britain, and London First
- 5 Profile local athletes and their achievements
- 6 Grow and develop the marketing task force
- 7 Establish relationships with branded merchandise providers
- 8 Initial media briefings
- 9 Initiate international tourism marketing, promote opportunities for international visitors

- 10 Promote the Games at international LGBT Sport tournaments, Cultural Festivals, Pride celebrations and events

- 11 Commence the countdown clock with key Games announcements
- 12 Profile athletes from other parts of the world training in the UK
- 13 Procure and announce major sponsors and supporters

Summer 2017 to Summer 2018

- 1 Promote London 2018 social and cultural calendar
- 2 Start recruitment campaign to attract staff and volunteers
- 3 Profile the London 2018 management team through web and media partners
- 4 Develop key media messages for all stakeholder groups
- 5 Commence awareness campaigns through radio, print and social media
- 6 Post regular news and updates through social networks, and sharing sites
- 7 Promote media coverage of test events and the Rainbow Run
- 8 Promote the Games at international LGBT Sport tournaments, Cultural Festivals, Pride celebrations and events to appear in UK and international publications
- 9 Work with the FGG to position former athletes and representatives from previous Gay Games Host countries as International Ambassadors for the Games
- 10 Promote the student exchange programme

Summer 2018

- 1 Provide regular media events showcasing athletes, training, and the characters surrounding the Games, as well as information on transport, access, logistics and ticketing
- 2 Manage athlete and ambassador visits to schools and community groups
- 3 Promote athlete and FGG ambassador appearances, signings and promotional activities
- 4 Work with London's international gateways to install 'welcome to London' signage, information and support
- 5 Distribute show reels and signage to all London 2018 preferred or partner hotels and accommodation



8 Marketing & outreach plans

Telling the world about our games

“ London is a magnet for people from around the world and London 2018’s collective experience of participating in sport globally will help us bring our message to international communities. ”

We aim to engage a wider community than ever before with the help of our global networks of partners and community groups. These partners will support us by distributing marketing materials on our behalf and generating connections via online media outlets. London & Partners is the official promotional organisation for London, and they have confirmed they will reach out to and engage with key cities around the world. Similarly the Greater London Authority and London Boroughs have a network of ‘Sister Cities’ across that will allow us increased reach.

GLOBAL DISTRIBUTION
Using emerging cloud technology, our networks will provide marketing materials to local representatives around the world for distribution, in electronic or print form, in their cities. Local representatives will have access to postcards, banners and flags – it will eliminate the need for excessive inventory stock to be stored centrally. Our website will have a ‘request’ function to ensure that anyone outside of our networks can gain access to logos and materials.

TARGETING EVENTS
We will also have targeted marketing materials that address the specific audience at a particular event such as materials for a volleyball tournament with a focus on structure, history in the Gay Games, and links to London 2018. We will continue to develop our relations with the aviation industry to travel and participate in events around the world. This will enable the Bid Committee to directly interact with international LGBT communities and inspire them to travel to London in 2018 to take part in the our Games. Target events include Pride parades and festivals in Sydney, Sao Paulo, Tel Aviv, San Francisco, New York, Chicago, Manila, Berlin, Tokyo, and Montreal. We will also visit emerging Pride events in places like Taiwan, Johannesburg, Zagreb and Delhi (2016).

DRIVING REGISTRATION
We look forward to working in partnership with the FGG’s excellent communications network to deliver key news stories about London 2018 Games. We are keen to drive registration by women and people with disabilities. We will be delivering two sports catering specifically for para-athletes: sitting volleyball and wheelchair basketball, plus a new sport, Roller Derby, which is predominately played by women.



LONDON’S OVERSEAS REPRESENTATIVES

London is a magnet for people from around the world and London 2018’s collective experience of participating in sport globally will help us bring our message to international communities. It means that we already have contacts in places like New York, Sydney, Mexico City, São Paulo, Tokyo, Lagos, Taipei, Beirut and Beijing, who each support the London Bid and will contribute to London 2018’s success. Plus, we have also garnered the support of Fleishman-Hillard’s LGBT network, Outfront. This international comms specialist has promoted previous Gay Games and has more than 80 offices across the world.

REACHING OUT
Global reach and diversity are key tenets of the London 2018 bid. London’s unique character and place in the global community makes it ideally placed to take the message of the Games to new territories and reach out to traditionally under-represented groups. The London 2018 Committee is comprised of LGBT athletes from across a wide range of sports and so the clubs and leagues are regularly updated on our progress.

SOCIAL NETWORK
We have held regular Community Information Meetings alongside a highly interactive and responsive Facebook Page and Twitter feed with followers from across the globe representing every sport of our Games.

LOCAL AND NATIONAL MEDIA
We have developed excellent relationships with local media outlets including BBC London, London Evening Standard and Pride Live, LGBT radio. And nationwide, we have been profiled by the following: Pink News, Gay Star News, QX Magazine, DIVA, Planet London and The Sunday Telegraph.

INTERNATIONAL FOLLOWING
We also have a growing international following, and announcements about the London bid have made headlines in gay press all around the world. Because of this we have already built a strong global network; one that we continue to develop every day.

BEYOND THE LGBT COMMUNITY
The London bid team – and the clubs they represent – have existing strong ties with non-LGBT organisations which have been expanded in developing this bid. We have the endorsement of key NGBs and organisations including The ASA (Swimming), British Basketball, Volleyball England, The Football Association and Arsenal Football Club (UK Premier League). Through engagement with groups like these we will get the word out beyond the LGBT community about the Gay Games showcasing it as a unique sports festival that not only accepts, but embraces participants from all walks of life and all sexual and gender orientations.

LONDON’S KEY CULTURAL VENUES
We’re lucky to have support from London’s best known arts and cultural venues including Southbank Centre, Barbican Centre, The National Portrait Gallery, plus the Arts Council England. We will work with each of these London icons to make best use of their extensive network and execute our marketing strategy internationally to both LGBT and non-LGBT people.

ENGAGING WITH ALL PARTS OF SOCIETY
Londoners take pride in the unparalleled diversity of our city. Groups historically under-represented at Gay Games are well represented in London. We also have strong support networks within the city which allow us to reach out to local people and provide support to visitors in London. These include multiple-faith groups, social networks for people traveling from a geographical area, HIV support groups, women’s networks and social groups, trans action groups and more. With the support of these networks we plan to produce appropriate marketing materials that will engage the target audiences and re-assure them that they will be welcome and supported in London.

TRANSGENDER COMMUNITY
The transgender community is sadly often a silent ‘T’ in LGBT and the London 2018 Games will work hard to address this imbalance. We are working with groups like Gendered Intelligence and Trans Action Group for Sport (TAGS) to hone and deliver our message to transsexual and transgendered people around the world.

YOUNG PEOPLE
We are also looking at ways to engage younger people in the Games and have developed an excellent relationship with National Student Pride, which is a three-day annual event taking place in nearby Brighton. This will be another key event for us to work with in the build up to 2018.

8 Marketing & outreach plans

Reaching all corners of the globe

“ We feel that London would be the best choice for our audience of 600,000 members and 25m web visitors. ”

Wilson Ng from fridae.asia, LGBT Asia



We recognise that direct contact with LGBT individuals and organisations in some countries should be handled sensitively, so as not to put anyone in harm's way.

AFRICAN CONNECTIONS

We are currently working on developing relationships with groups like Justice for Gay Africans, IGLA Africa, Rainbow Colours in Kenya and FEW in South Africa. Their advice will be key to us addressing African audiences in an appropriate manner.

ASIAN CONNECTIONS

We have developed strong connections in Asia. The Blue Diamond Society has endorsed our bid. Based in Nepal, this vanguard organisation hosted the first-ever South Asian LGBTI Sport Festival in October 2012 with 200 participants. We are thrilled to have their support and will work with them to cross-promote our events. Another exciting relationship we have developed is with Fridae.asia the largest Asian gay lifestyle website in the

world and will be a powerful messenger for our communications. We are also making connections with the burgeoning LGBT sport scene in Asia.

LATIN AMERICAN CONNECTIONS

In Latin America, we have proudly garnered the support of Tri-Gay in Mexico City, the hosts of the 2012 IGLFA World Cup competition. CDG Brasil has also endorsed our bid and we will use these relationships as a starting point for communicating the Gay Games message in these markets.

MARKETING TO THE WORLD

We will be partnering with professional interpreters and translators from the University of Leeds and the University of East Anglia who are engaged with organisations such as the European Union and United Nations. Our partnership agreements means we are able to provide translation capabilities in 16 languages including Spanish, French, Portuguese, Arabic, Mandarin, Cantonese, Japanese, Russian and Hebrew.



TEAM OF TRANSLATORS

A team of volunteers will be available at all competitions where there is a participant need. We will monitor registrations to ensure translations needs are met for all participants. Communication isn't just about instructions for events, it's also the key to being able to socialise with and meet other participants from around the world. Our translation volunteer network will ensure that participants at London 2018 feel welcomed and included in all aspects of the Games' sporting, cultural and social program. This resource allows us to tailor our marketing materials for different countries and cultures around the world and our online presence will be multilingual.

“ Communication isn't just about instructions for events, it's also the key to being able to socialise with and meet other participants from around the world. ”

THE PARTNER PROGRAMME

The Gay Games Partner programme provides a great way to engage with key organisations around the world. However, communicating with over 100 organisations across six continents can be time consuming and costly. London 2018 will create an online community space where partner organisations can register their details and then choose the methods of communication most appropriate to themselves. This will be similar to the way the London 2018 committee have run their online fundraising campaign, 100-Out.

ONLINE REGISTRATION

Partners will register through an online system allowing them to display their organisations logo and link directly to their own website. Partners will be automatically registered for the regular newsletter updates and can receive communications via their preferred social media platform such as Facebook or Twitter.

COMMUNICATION PLATFORM

Organisations will be able to share information with their members easily, helping to spread key messages about the Games. The nature of the communications platform also means that it will be easier for Partner Organisations to interact and coordinate meetings and travel plans in the lead up to the Games. In this way the Partner Programme can become a key marketing tool for the Games as well as being a great asset to the partner organisations. Once created, this asset can be passed on from Games to Games.



9 Information system plans

Our IT vision

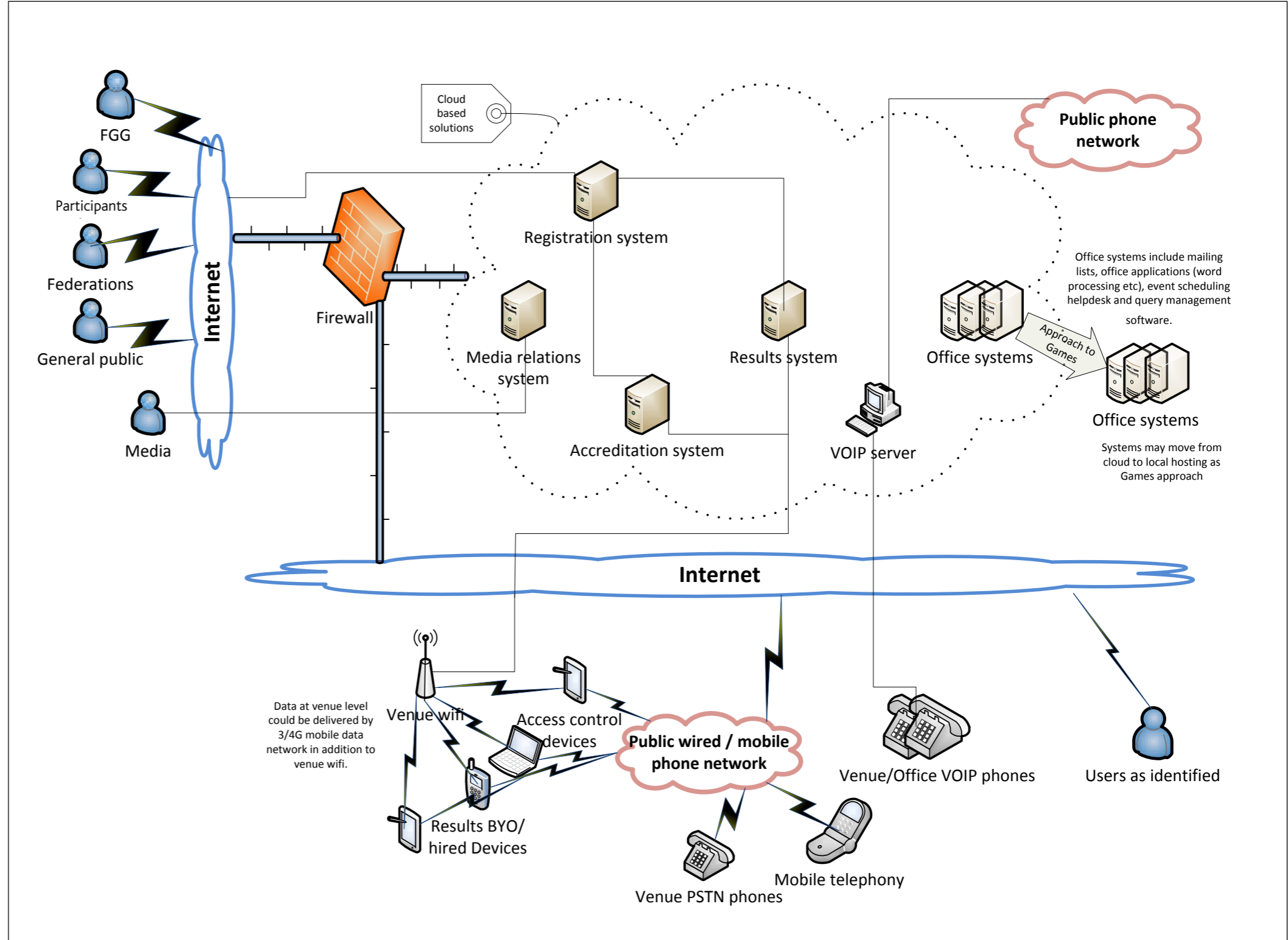


“Data is a precious thing and will last longer than the systems themselves”
 Tim Berners-Lee, inventor of the World Wide Web

The right information systems are crucial to the delivery of any large-scale event. London 2018 has already engaged expert resource to ensure the right vision in created. However, as Tim Berners-Lee so eloquently stated, data lasts longer than the system. Our ability to sensitively and effectively manage data for our Games will provide information that the FGG and future hosts can use to benefit the Gay Games movement in years to come.

- London 2018 will seek an information systems specialist organisation to deliver our IT vision, and develop the appropriate platforms needed. They will be bolstered by support from specialist advisors and a voluntary committee. This allows us to benefit from:
- Access to industry experts – by outsourcing needs we get access to a wider team, and range of bespoke skills matched specifically to our changing needs
 - Cost-effective structures – minimising our financial commitments to development and maintenance only, rather than on-going overheads

Our Technology Manager (recruited in 2016) will be responsible for driving the technology strategy during the planning and operational phases. They will oversee further development of our technology platforms and ensure the most cost effective models are employed for our Games.



9 Information system plans

Delivering smart systems

ARCHITECTURE SOLUTIONS

Registration

Using the SportingPulse system provided by the FGG, registration and fee payment will be managed almost exclusively online except where individual needs dictate. Offline registration can be by phone or paper with manual input by our registration volunteers. Entrants will receive a unique identifier that will be used for accreditation and to track their application. SportingPulse is already integrated with mobile phone apps for results publication and London 2018 will work with SportingPulse to extend this functionality to registration. Alternatively, the website will be optimised for mobile device usage.

Accreditation

The accreditation database will utilise data from the registration system and will add accreditation rights on the basis of sport, venue and privileges. The output will be in the form of laminated standard printed-paper with photograph, accreditation codes and barcode / QR code. Validation of accreditation will be carried out at the entry to venues using an app/web-based query that uses the unique number stored in the barcode / QR code. This will be based on a "bring your own device" principle, supplemented with rented devices connected to a venue WiFi network / mobile data network.

Results

SportingPulse has a results module which will be reviewed in detail by the London 2018 team should we be successful in our bid. The data feed from this system will be used to publish results on the internet via venue and sport specific pages. Our alternative system will be a sport-by-sport database to collect data at a venue/

sport level. A collaboration tool such as Microsoft SharePoint, hosted in the cloud, will store forms where administrators can enter results straight into the cloud. Templates will be created based on the detailed event-planning process. This will allow us to consistently report on the sport, stage of competition and athletes (from the central identity management solution / Accreditation database), allowing the organisers to quickly and simply enter accurate data.

Storing results data

Timing and scoring data will be generated via the sport-specific technology and recorded on a device locally. Depending on the sport, this will be via dedicated devices, such as tablets or a "bring your own device". Once this data is saved within the device it will be available for upload centrally. Given the importance of maintaining the integrity of this data, its submission will be via secure web page or app, and the database will be behind a firewall.

Collecting results data

Once the results have been collected, the tool will be capable of workflow functionality, so they can be automatically published on the publicly facing website and mobile applications.

Hosted housing

We envisage using a hosted solution, which will save on up-front costs of IT-related hardware and software, and enable staff to work collaboratively while ensuring high levels of in-built resilience. Initially, email, web presence, and file storage would be hosted in the cloud. As the operation gathers momentum and demand increases, we will look at the benefits of locally housing certain services.

Mailing lists

Mailing lists are a powerful way of providing targeted information. These will be set up and utilised as needed, based on the hosted solutions. It will also be important to take advantage of other social-media tools to more widely publicise the event such as Twitter, and Facebook.

Media relations

In order to interface with the media, we will use a cloud-based solution, such as those offered by Microsoft and Google, to publish content such as images, videos and news releases. This will have authenticated access to maintain integrity. These solutions are scalable upon demand and will ensure that higher demand during popular events will not impact service.

Social computing

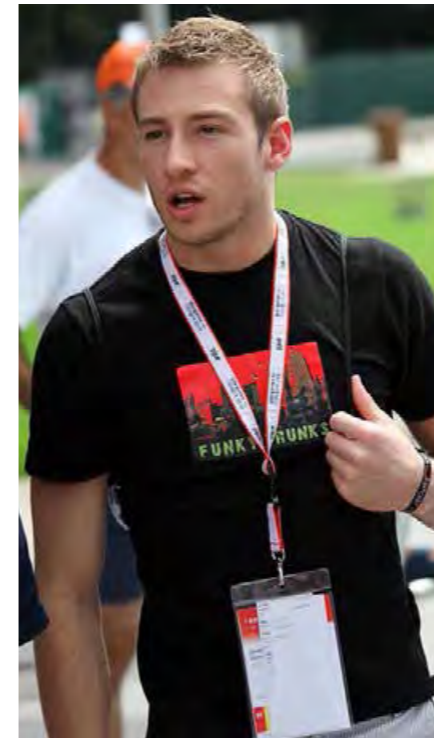
Social computing is an emerging theme and we will allow for a number of mechanisms for the media to ask questions and feedback in an instant and collaborative way. Services such as Yammer offer private Facebook-like features where members of the press and the organising committee can collaborate in a secure environment.

Event scheduling

SportingPulse has an events scheduling module, which the organising committee will review and adapt as required to meet the needs of London 2018. If it is not possible to use SportingPulse there are numerous other suppliers that produce similar software that we will examine.

Event operations

As noted, some services will be outsourced to external vendors to help with keeping costs down. It will be necessary to have locally-provisioned services both at event locations and also within the main office during games operations. Office locations



will have a small wired ethernet network to provide interconnectivity, sharing and internet access (see LAN Services). Event spaces will utilise in-house networks and 'bring your own device', along with a small number of organising committee provided devices (as described below in LAN services).

Telephony

In the UK, 92% of adults personally own or use a mobile phone. To minimise cost, London 2018 will have a strong emphasis on 'Bring Your Own Device' (BYOD). The office telephony solution will be a scalable cloud-based VoIP solution that can be accessed either via desk phones or an application on a Smartphone, using WiFi or 3G/4G connectivity. This has the added benefit of enabling flexible working for volunteers, and use of the solution at the venue to minimise cost. The VoIP solution will divert to mobile phones when users are not logged in to the VoIP solution.

AUDIENCES - TELEPHONE SERVICES

- 1 Public Event, schedule and ticket purchase information via an interactive menu
- 2 Participants Information about the games, offline registration and to contact the office
- 3 Commercial Connections for suppliers and officials to contact the office
- 4 Internal for London 2018 Games volunteers to contact the office
- 5 Special needs – a suitable solution will also be implemented for hard of hearing callers
- 6 SMS Solution Available for large-scale, real-time communications

LAN services

In the venues, it is expected that most data requirements will be met by the volunteers' inclusive allowance as part of their BYOD. Many of the venues already have public WiFi and private LAN networks available and it is expected that this will increase by 2018 as technology becomes more prevalent. As a fall-back, by 2018, 4G data services will have rolled out across the UK and mobile hotspots (MiFi) will be provided where necessary. The main solution will be cloud based, utilising a high-availability, scalable solution designed to allow staff to be office, home or venue based. Local caching of files will be permitted to allow offline working. Regular backups will be taken and secured separately. Links to the cloud solution will be via a secure VPN, with user authentication.

Access control

Each venue will have a local barcode scanner or QR device (most probably

via a mobile device) which will verify participant's accreditation. These devices will have a simple local database containing all valid accreditations for that event, and will have functionality for real-time synchronisation.

Public website

A separate public website will be created, from which members of the public and participants can find out information about the games, venues and event schedule. An online shop will be available to purchase tickets and merchandise, and make donations to the Games. Photographs and real-time video streaming will be available.

Identity and access management

One key offering from an IT and infrastructure perspective relates to identity and access management. This means ensuring that the right people have the right levels of access. From the early phases of planning, through to the Games period itself, this service will need to be in place. We will implement a solution that will easily interface with technologies from a variety of vendors. We also propose that this will be a cloud-based solution, and able to support and grant access to a variety of internet and cloud-based services.

9 Information system plans

Ensuring best practise

KNOWLEDGE MANAGEMENT

Effective knowledge management at London 2018 will be achieved through targeted recruitment and expert advisers, a network of functional area Champions and a systems solution that allows efficient sharing of information.

PROVEN EXPERIENCE

Our committee is already made up of members who bring large-scale events experience to the London 2018 Games. We will continue to capitalise on this experience within our recruitment programme to increase our access to expert knowledge.

EXPERT TEAM

We will identify experts within the team to be champions for functional areas – such as sport, venue management, or security. On top of this, we will draw on organisations that possess the experience and learnings that will be invaluable to our Games such as the FGG, LGBT sports and community groups, and hosts of previous Gay Games.

SYSTEM SOLUTIONS

Systems will be key to ensuring knowledge can be shared quickly and easily. London 2018 will utilise a system of “shared drives” either on physical servers hosted locally or via an outsourced solution. These will be arranged on a functional area basis to enable sharing of information and its collation post Games.



MAINTAINING RECORDS

We will operate a ticket/service management system based on a helpdesk function that records all enquiries, whether received by phone or to a dedicated e-mail address. Queries will be routed to the relevant team via an automated e-mail. The response to the individual enquirer can then be carried out manually via e-mail or phone. We will also build a set of routine responses into the service management system to provide automated responses to standard queries.

TRACKING ENQUIRIES

Each enquiry will have a unique reference number assigned to it which can be used to track the enquiry and assign SLA response times using automated e-mails to notify team members and managers of any breaches of the pre-set times.

PROJECT MANAGEMENT

Whilst ensuring robust processes and due diligence are in place, we recognise that a successful Gay Games cannot be delivered in a rigid manner. Our success lies in defining our plans and approach from the outset, and identifying key decision points that allow us to flex these plans as the need arises. The unexpected happens. Our ability to deal with this is what will set us apart. London has great strength in delivering top-quality events, and the recent London 2012 Games were a beacon of expert management delivering a successful event.

WORKING PRACTICE

Our project management approach will be based on PRINCE2® methodology. PRINCE2® is a de-facto standard developed and used extensively by the UK government and the private sector, both in the UK and internationally embodying proven best practice in project management.

EXTRA SUPPORT

London 2018 has received offers of in-kind support from management consultancy specialists and will employ this support during three crucial milestones:

- 1 Start-up** Initial 6 months support to help define and establish plans, systems and processes, ensuring that London 2018 is able to 'hit the ground running'
- 2 Delivery** Additional project support will be utilised in the 'delivery' phase to bolster the support available for venue and sports team to resolve operational issues
- 3 Evaluation** Help to provide a robust evaluation of the London 2018 Games and recommendations for the future.



10 Ceremonies' ticket sales plan

Giving the games a boost



Credits: Charlie Stewart

MARKING THE OCCASION

The London 2018 ceremonies will be key events to mark the opening and closing of the Gay Games, and our ticket sales and marketing plan will ensure that these are not only fantastic and exciting events but are also delivered on budget. These events will feature in all marketing activity and collateral associated with the London 2018 Games. In addition to our Marketing Plan (more details can be found in Section 8), we will focus on the following key groups: Non-participants associated with the Games, such as our partners, Gay Games tourists and volunteers; the LGBT community; supporters of LGBT events; and general sports/cultural/festival supporters. We are also working closely with London Community Pride, who deliver the UK's largest Pride event, to explore the opportunities for linking the Pride festival activities to our Games in 2018.

OPENING CEREMONY

Our Opening Ceremony will be held at the O2 Arena, which is a major music and events arena in the East of London. The O2 is the most popular music venue in the world, selling more tickets in 2011 than any other venue. This gives them an unparalleled database of corporate sponsors and individual spectators that we will be able to exploit through their in-house marketing team. The venue already has in place a state-of-the-art ticketing operation that will be put at our disposal. Ticket sales will commence at the start of the 'one-year-to-go' countdown in 2017 and we anticipate being sold-out prior to the opening ceremony night.

CLOSING CEREMONY

Our closing will be more of an informal celebration and will be held in the Queen Elizabeth Olympic Park in a defined outdoor space known as the South Lawn – this has been designed to be scalable in terms of capacity and can hold up to 20,000 people. Due to the informal nature of this event, costs will be significantly lower and tickets are expected to be priced at around \$25 each. Ticket sales will commence at the start of the 'one-year-to-go' countdown in 2017, and sales will continue through the week of our Games. Our budget for the closing ceremony has been built on a minimum crowd size of 10,000. Ticket sales will be delivered through the venue's existing infrastructure.

11 Sponsorship acquisition & management



The UK sports sponsorship market is expected to grow to a value of £1.92bn by 2015, up from £1.59bn in 2011.”

Key Note Sports Sponsorship Market Report 2011

WORLD-LEADING SPONSORSHIP OPPORTUNITIES

London is home to many leading international companies and is Europe's premier destination for corporate headquarters. Coupled with this, London has a large and mature sports sponsorship market, which invested nearly \$2.5bn in 2011. We are confident there are few sponsorship markets in the world that are more willing and able to engage in a Gay Games.

BUSINESS AND COMMERCE SUPPORT

Corporate partners in London are also likely to enhance the games themselves by developing activations and events to work alongside the plans of team. Corporate sponsorship is crucial to the success of the London 2018 Games. We have already made great strides in engaging with the private sector, and will continue to do so throughout the summer of 2013 to capitalise on the interest shown so far.

BUILDING RELATIONSHIPS

One of our first tasks will be to employ our Chief Executive who will take responsibility for sponsorship and grants. Their attention will be focused on building the relationships needed to secure early sponsorship. Our first six months will be crucial in exploiting the relationships already built, and to create momentum for revenue generation. From the expressions of interest received so far, we expect to have secured 25% of our sponsorship total within this period. London provides an excellent opportunity for the FGG to develop multi-games partnerships and we will work closely with the FGG to identify these prospects and facilitate discussions.

CORE PROPOSAL

We will develop a core sponsorship proposal, allowing three tiers of engagement. The release of these tiers will be phased in order to maximise income, and availability will be limited within the first two tiers in order to create exclusivity and value to partners and ourselves as rights holder.

GRANT DEVELOPMENT

London 2018 has opened discussions with, and secured the support of, key grant-offering organisations in the UK. These include Sport England, Department for Culture, Media and Sport, The Arts Council England and the Big Lottery Fund. These organisations alone have an average annual funding allowance of over \$2.2b. The UK is fortunate to have many local and national grant opportunities within the sporting and cultural arena. These, and other relevant non-UK grant-awarding bodies will also be targeted.

VALUE IN KIND

Value in kind support is an ideal way of getting the right skills, services or products from the experts. We are already discussing secondment opportunities in order to get the right staffing expertise at crucial points in the planning phase. Other offers of support include sharing office space with key stakeholders and resource sharing with London Community Pride, in order to help both of our efforts to gradually increase staff. London 2018 will exploit all relevant value-in-kind offers to deliver the wider budget management objectives of the event.

REPORTING AND DECISION MAKING

The Chief Executive will provide regular updates to the Board of Directors and the FGG. We believe timely information and transparency will be key in making appropriate decisions about the London 2018 Games. We will set out sponsorship targets and milestones for the first 18 months. Each milestone date will be marked with a meeting of a Decision Board to agree amendments to plans, additional measures needed and next steps. Whilst this process has been developed to ensure we are able to react to lower than expected levels of sponsorship, it is equally geared to generating higher than budgeted income. This reflects our belief in our ability to generate record-breaking levels of sponsorship whilst being thoroughly prepared for every eventuality.

INSPIRE CONFIDENCE

Our milestone plan will evolve based on continuing discussions during 2013 and will ensure that London 2018's stakeholders, Board of Directors and the FGG are given confidence in our ability to deliver a great Games.

12 Volunteers

Making sure we have the best people



A THRILLING PROSPECT

Volunteers will be essential to the success of the Games. The capital is full of people who have participated in previous Gay Games and who are thrilled at the prospect of being involved in a London-based Games. We will be able to draw on a lot of volunteer support from local clubs and organisations with existing links to the Games.

EXPERIENCED PARTNERS

We will work in partnership with the Newham Volunteers programme to recruit and train local people to support the Games. The Newham Volunteers is an award-winning volunteering initiative that supports major events such as the recent Olympic and Paralympic Games, the London Marathon, the London Triathlon and the Great London Swim.

EXPERT TRAINING

The Newham Volunteers bring expertise in training and supporting volunteers, and we will work with them to use this experience to recruit, train and support volunteers in the run-up to the London 2018 Games. This will enable us to tap into the knowledge of established organisations and empower local community groups to grow their volunteer base. We believe this will give us a sound footing to achieve our goal of securing a large pool of volunteers that delivers over 40,000 volunteer hours in 2018.

OVERWHELMING SUPPORT

As we witnessed with London 2012 Games Makers, volunteers will be key to the success of GGX and London and its LGBT community have a strong history in volunteering. We will bring together the London LGBT sports and culture community and their friends to participate, spectate, host, and volunteer. This will help us create a legacy of an active community, working together to change London for the better.

13 Board & staff recruitment



We will engage partners such as Sport England and the networks of staff from the London 2012 Games to ensure we recruit people with the necessary experience. Recruitment criteria will include experience of delivering a multi-sport, multi-venue event and a clear understanding of the needs of the LGBT community.

STAFFING LEVELS

Staffing will be kept to a minimum to reduce overheads. We will utilise seconded staff and resources from key-partner organisations, rather than recruit directly and also seek to secure partnerships with experienced delivery organisations for key areas such as merchandising, delivery of social events and the Village.

TRAINING

All holders of Board and Executive roles will benefit from an on-going training and development programme that will include a mentor from a public sector or private sector organisation and, where required, coaching.

ESSENTIAL SUPPORT

With a highly competent board providing specific guidance, advice and direction, we aim to ensure that the very highest standards of training are given to our executive director, paid staff and volunteers. London benefits from having a huge number of professional organisations who offer programmes on maximising the potential of volunteers and staff.

A TALENTED POOL

We anticipate that London's successful LGBT community, coupled with the city's superb major events track record, will provide us with a talented pool of professionals to lead the delivery of GGX. We will bolster these individuals with robust training and support networks to ensure a motivated and highly skilled delivery team.

THE BOARD

The Board will comprise a Chair and around 10 independent Non-Executive Directors, including a Deputy Chair. Selection will be driven by the desire for a range of experiences, perspectives and skills, as well as expertise to bring independent judgement on issues of strategy, finance, fundraising, contract negotiation, resource management and standards of conduct.

SHARED VISION

When inviting directors to join the board we will test their understanding of, and empathy with, the vision for the London 2018 Games and that of the FGG. We are focused on ensuring this vision flows through all elements of our planning and decision making. The Chair will be responsible for the effectiveness of the Board, and tasked with recruiting a high-calibre Executive Director group with the right set of skills.

THE EXECUTIVE COMMITTEE

The Executive Committee will be led by a Chief Executive who will be appointed following a rigorous recruitment process. The early focus for this position will be on fundraising and, as the Games preparation progresses, will be responsible for the recruitment of additional paid staff in conjunction with the Board of Directors.

Credits: Joel Rowbottom

14 Scholarship management & administration

Lending a hand

MAXIMISING SUPPORT

London 2018 will deliver a scholarship program that is professionally managed and strives to maximize the practical and financial support it offers applicants. Our selection processes will be open and transparent and we hope the financial success of a London Games will enable us to offer new levels of scholarship support.

REMOVING BARRIERS

London 2018 is committed to supporting individuals from under represented groups participate in the Gay Games and reap the benefits that they bring. We recognize that cost is often a barrier to participation and that the FGG Out Reach program is crucial to ensuring that London 2018 delivers the principles of participation, inclusion and personal best. Clearly the scholarship fund is limited, and we are committed to working with FGG to develop and implement robust selection criteria and processes that maximize the impact and reach of the Gay Games amongst these groups.

OUR FOCUS

- Women;
- People with disabilities;
- Black, Asian and minority ethnic (BAME) LGBT people ;
- LGBT people living in countries where homosexuality is illegal or where LGBT people face hostility from their governments and their local communities;
- New applicants who have not previously received financial support from a previous Gay Games scholarship program.

CORE OFFER

London 2018 will provide two tiers of scholarship. The first will cover registration and sports/culture participation fees, whilst a full scholarship will include registration, sports/culture fees and travel costs. All scholarship recipients will also gain priority access to hosted housing – allowing us to make the program cost effective but crucially helping to fully integrate visitors into the Gay Games experience and providing them with a complete London cultural experience.

LEARNING FROM OTHERS

We will work with the FGG's key outreach stakeholders and previous hosts to gain a detailed understanding of what's worked and what hasn't for previous Gay Games. We will also seek to understand which participants have previously received scholarship support and which have effected positive change in their LGBT communities once they've returned home from the Games. This feedback will be incorporated into the Scholarship targeting and selection criteria.

REACHING OUT

We will work with the FGG, relevant Delegate Organizations and partners as well as other local, national and international networks to identify the right people and ensure that outreach-marketing materials reach them. Once we have established contact and understand their suitability our Outreach Team will follow up with regular messages to encourage them to apply for scholarship support.

VISA SUPPORT

We will encourage early applications for scholarship support to ensure that we have sufficient time to arrange visas and travel permits and secure cheaper air travel. We have already established contact with the UK government's Foreign & Commonwealth Office as well as the Home Office to help us secure visas. We are also working with the University of East London to host a one-day conference on 'Sports Participation' to coincide with the Gay Games and therefore enable scholarship recipients from countries where they face hostility to successfully apply for visas.

A DEDICATED TEAM

In order to maximise the number of participants we can support with scholarships, we will establish a dedicated fundraising team who will focus on raising funds and 'in kind' support for scholarship recipients. This team will coordinate their efforts with the main Gay Games fundraising team to ensure that they complement each other's work.



Credits: Joel Rowbottom

SELECTION

We recognize that there are thousands of individuals who would benefit hugely from involvement in the Gay Games but with limited funds difficult decisions need to be made. With this in mind London 2018 proposes to set up an independent panel of experts to hold monthly reviews of applications for scholarships from January 2017 when the scholarship program opens. After an initial screening process against the agreed scoring criteria, these experts will review applications every month and prioritize those that meet one or more criteria as set out in agreement with the FGG.

PROCESS

We understand that many individuals will need time to plan their travel or will need legal assistance to gain a visa. Therefore we will set up a two stage process where

priority applicants will receive immediate acceptance of their application. Those who are not assessed as immediate priorities will be considered at a second review panel once all priority applications have been confirmed and there is a clear understanding of the remaining scholarship budget. In this way we will ensure priority cases are responded to quickly and efficiently whilst budgeting is managed effectively. Given our belief that London will achieve record breaking levels of sponsorship and ticketing revenue, we hope to be able to channel some of this financial 'upside' into the scholarship program.

SIGNPOSTING

In cases where we are unable to provide direct financial support to applicants we will signpost them to alternative funding streams as well as helping to find hosted accommodation in London or, where possible, put them in contact with support networks or other participants in their region.

SUPPORT

All scholarship applicants will be supported by a group of volunteers from London 2018. This support will be tailored to each individual's needs and could cover applying for a visa, booking air travel, arranging hosted housing and learning more about London. This support will continue into the week of the Gay Games and beyond. We will host a reception for scholarship recipients and a 'Welcome to London' session at the beginning of the Games as well as informal social events during the Games.

BUDDIES

We will also invite London's LGBT sports and culture teams and groups to 'buddy up' with scholarship recipients and their teams. The aim is to provide support and share best practice during the Games and build relationships that last for years to come.

Letters of support & appendices



15 Appendix A

Full list of letters of support



#	NAME/ORGANISATION	CATEGORY	#	NAME/ORGANISATION	CATEGORY
1	Ben Bradshaw MP	Government	53	UK Same Sex Dance Council	Sport
2	Caroline Pidgeon AM	Government	54	Volleyball England	Sport
3	Clive Efford MP	Government	55	Wheelchair Basketball	Sport
4	Councillor Chris Roberts	Government	56	Actually Gay Men's Chorus and Women's Chorus, Hove	Culture
5	Darren Johnson / Jenny Jones AM	Government	57	Arts Council	Culture
6	Jim Fitzpatrick MP	Government	58	Barbican	Culture
7	Jo Swinson MP	Government	59	Brighton Gay Men's Chorus	Culture
8	Kit Malthouse AM	Government	60	Bugaloo Stu	Culture
9	Lea Valley Park Authority	Government	61	Cactus Club	Culture
10	London Ambulance Service	Government	62	Choral Con Fusion, Cork	Culture
11	London Borough of Newham	Government	63	Club Kali	Culture
12	Lyn Brown MP	Government	64	Craig Revel Horwood	Culture
13	Mike Freer MP	Government	65	Deep C Divas, Leeds	Culture
14	Rt Hon Nick Raynsford MP	Government	66	Diversity Choir, London	Culture
15	Rt Hon. Hugh Robertson MP	Government	67	Dublin Pride Music Group	Culture
16	Rt, Hon Dame Tessa Jowell MP	Government	68	Edinburgh Gay Men's Chorus	Culture
17	Rt. Hon Gregory Barker MP	Government	69	Foundation for Community Dance	Culture
18	Rt. Hon John Bercow MP	Government	70	Gay Abandon, Leeds	Culture
19	Sport England	Government	71	Gay Gordons	Culture
20	Stephen Gilbert MP	Government	72	Guys In Sync and Studio La Danza	Culture
21	Stephen Twigg MP	Government	73	James Oliver Cole, Andrew McMillan	Culture
22	Steve Reed MP	Government	74	Joseph Mercier	Culture
23	Stuart Andrew MP	Government	75	Legato Choirs, Europe	Culture
24	Tom Copley AM (on behalf of the Labour Group AM)	Government	76	Leicestershire Rainbow Voices	Culture
25	London Legacy Development Corporation	Sport & Culture	77	Liverpool LGBT Singers	Culture
26	University of East London	Sport & Culture	78	London City Stars	Culture
27	Arsenal	Sport	79	London Frontrunners	Culture
28	British Basketball	Sport	80	London Gay Big Band	Culture
29	British Swimming	Sport	81	London Gay Men's Chorus	Culture
30	Cycle Out	Sport	82	London Gay Photographers' Network	Culture
31	Devon Lions Football Club	Sport	83	London Gay Symphonic Winds	Culture
32	Diving Devils	Sport	84	London Gay Symphony Orchestra	Culture
33	England Athletics	Sport	85	Loud and Proud, Edinburgh	Culture
34	Gay Football Club Brighton and Hove	Sport	86	Manchester Lesbian & Gay Chorus	Culture
35	Gay Football Supports Network	Sport	87	Matthew Bourne's New Adventures	Culture
36	Hot shots Football Club	Sport	88	National Portrait Gallery	Culture
37	Leftfooters Football Club	Sport	89	Out Aloud, Sheffield	Culture
38	London Falcons Football Club	Sport	90	Phil Wilmott (the Scoop and Finborough Theatre)	Culture
39	London Frontrunners	Sport	91	Pink Dancers and Jackie's Jukebox	Culture
40	London Raiders, Softball	Sport	92	Pink Fringe	Culture
41	London Royals	Sport	93	Pink Jukebox	Culture
42	Out To swim	Sport	94	Proud Voices, U.K. & Ireland	Culture
43	Out To Swim Angels	Sport	95	Quire, Belfast	Culture
44	Phoenix Football Club	Sport	96	Rainbow Chorus, Brighton	Culture
45	Rainball Tel-Aviv	Sport	97	Rainbow Voices, Birmingham	Culture
46	Saltire Thistle Football Club	Sport	98	Reading Superstars	Culture
47	Slam Dunkin' Divas	Sport	99	Royal Vauxhall Tavern	Culture
48	Tennis London	Sport	100	Sing out Bristol	Culture
49	The ASA (Amateur Swimming Association)	Sport	101	Sing With Pride, Norwich	Culture
50	The Football Association	Sport	102	Southbank Centre	Culture
51	The Irons Gay Golf	Sport	103	Sugar Dandies	Culture
52	The London Knights	Sport	104	The Pink Singers, London	Culture
			105	BEEHAYVE	HRDI

15 Appendix A

Full list of letters of support (continued)

#	NAME/ORGANISATION	CATEGORY
106	Blue Diamond Society	HRDI
107	Business Disability Forum	HRDI
108	CDG Brazil	HRDI
109	dbPride (Deutsche Bank)	HRDI
110	Diversity Role Models	HRDI
111	Federación Argentina LGBT	HRDI
112	Fridae.asia	HRDI
113	Gay Outdoor Club	HRDI
114	Gender Identity Research and Education Society (GIRES)	HRDI
115	Gendered Intelligence	HRDI
116	Gingerbeer	HRDI
117	Grupo Gay da Bahia	HRDI
118	Health Equality and Rights Organisation (HERO/GMFA)	HRDI
119	Ian Mikardo School	HRDI
120	Imaan	HRDI
121	Kick it Out	HRDI
122	London Community Pride	HRDI
123	Metrocentre	HRDI
124	National Student Pride	HRDI
125	Out to Swim	HRDI
126	Outcome	HRDI
127	Positive Health Swimming Programme	HRDI
128	Sarbat	HRDI
129	Schools Out	HRDI
130	Show Racism the Red Card	HRDI
131	Southwark LGBT Network	HRDI
132	Trans Action Group for Sport	HRDI
133	UK Black Pride	HRDI
134	UK Deaf Sport	HRDI
135	Attitude Magazine	Media
136	Gay Business Association	Media
137	Gaydio	Media
138	GAYtoZ	Media
139	Gscene Magazine	Media
140	Planet London	Media
141	Pride Life Magazine	Media
142	Qind	Media

15 Appendix A

Nick Clegg



DEPUTY PRIME MINISTER
70 WHITEHALL, LONDON SW1A 2AS

From the Deputy Prime Minister

6 February 2013

London 2018 Gay Games Bid

I wholly support the bid for London to host the Gay Games in 2018.

Last year we showed what a great Olympics and Paralympics London and the UK could host – exceeding many people’s expectations and putting us on the world map as a future contender for high-profile international sporting events.

With our incredible infrastructure, some of the best sports facilities in the world and Londoners’ enthusiasm and diversity, I cannot think of a better place to hold the Games than here.

I’m a proud supporter of the bid and hope I get the chance to see Britain’s gay athletes compete on home ground in 2018.

Good luck with the bid.

NICK CLEGG

15 Appendix A

John Bercow



Speaker's House Westminster London SW1A 0AA

The Speaker 30 November 2012

Dear London 2018 Bid Committee,

LETTER OF SUPPORT FOR LONDON 2018 GAY GAMES BID

I am delighted to add my support to the bid for London to host the Gay Games in 2018 and would be happy for you to submit this letter to the site selection committee in support of the bid.

I believe that London is well-placed to host the Gay Games in 2018. It has the infrastructure, resources and more importantly, the incredible diversity that makes London a welcoming and inclusive place for everyone, including lesbian, gay, bisexual and transgender people.

I am proud to be a supporter of the London 2018 bid and look forward to welcoming visitors from all over the world to deliver the best Gay Games ever.

*Best wishes,
Yours sincerely*



Rt. Hon John Bercow MP
Speaker

Adrian Trett Esq.
Political Communication Lead
London 2018 Bid Team
77 Thorpe Road
London E7 9EA

15 Appendix A

Hugh Robertson

Department for Culture, Media and Sport
Rt Hon Hugh Robertson MP
Minister for Sport and Tourism

2-4 Cockspur Street
London SW1Y 5DH
www.culture.gov.uk

Tel 020 7211 6000
Fax 020 7211 6309



department for culture, media and sport

CMS 222926/DC

Adrian Trett
77 Thorpe Road
Forest Gate
LONDON
E7 9EA

21 January 2013

Dear Mr Trett,

I am writing to offer my wholehearted support for your bid to host the Gay Games in London in 2018. I understand you met with my officials in November. I apologise that I couldn't meet you in person, I have, however, received feedback on your impressive proposals.

One of my main aims for the London 2012 Olympic and Paralympic games, was for the event to inspire a generation. For this inspiration to resonate long term, we will rely on major event organisers to continue to develop ambitious bids to bring top sporting events to the country. This event, as much as any other, encapsulates the definition of inspiring.

I am delighted that the inclusive nature of the events in your proposal displays a genuine focus towards increasing participation, in particular, through encouraging an increase in the number of sports clubs available to those with a passion to hone their skills. I genuinely believe that an event of the nature your bid proposes, can encourage more people to take up sport, and the more opportunities people have to do this, the greater our chances will be of creating new Olympic heroes to inspire future generations.

When organising sports events it is important that we do not forget the wider picture of what they can encompass. What has impressed me most about your proposals is the way in which they cut across many of my Department's wider policy areas. Given that my Ministerial brief also covers tourism, I would encourage you to continue to look at ways to use this tournament to increase international travel to the UK. My officials will be happy to advise as to how we can help a Gay Games in London increase its international exposure and promote international visitors to come to the UK and enjoy the events.




15 Appendix A

Jo Swinson

Department for Culture, Media and Sport
Jo Swinson MP
Parliamentary Under-Secretary of State

2-4 Cockspur Street
London SW1Y 5DH
www.culture.gov.uk

Tel 020 7211 8000
Fax 020 7211 6309



department for
culture, media
and sport

Adrian Trett
77 Thorpe Road
Forest Gate
London
E7 9EA

16 January 2013

Dear Adrian,

Thank you for your letter dated 8 December 2012 requesting my public support to bring the Gay Games to London in 2018.

As a passionate advocate for ensuring that sport at all levels is inclusive and open to everyone, I am writing to offer my wholehearted support for your bid to host the Gay Games in London in 2018.

As you will be aware, the Government is committed to tackling homophobia and transphobia in sport and as part of these plans launched a Sports Charter calling for everyone with an interest in sport to unite to a common cause to condemn any acts of homophobia or transphobia. We launched the Sports Charter in March 2011 with the backing of five major sporting bodies and the London Organising Committee for the Olympic and Paralympic Games (LOCOG). To date, the Charter has gained support from all over the UK, and has over 3,500 signatories. Further information about the Sports Charter is available from <http://homeoffice.gov.uk/equalities/lgbt/sports-charter/>

The inclusive nature of the events in your proposal displays a genuine focus towards increasing participation in sport. I believe that an event as outlined in your bid can encourage more people to take up sport. The more opportunities people have to do this, the greater our chances will be of creating new sporting heroes to inspire future generations as demonstrated recently with the London Olympic and Paralympic Games.




15 Appendix A

Stephen Gilbert

Stephen Gilbert MP



HOUSE OF COMMONS
LONDON SW1A 0AA

London 2018 Bid Committee
77 Thorpe Road
Forest Gate
London
E7 9EA

15th January 2013

Dear Organisers

Dear London 2018 Bid Committee,

LETTER OF SUPPORT FOR LONDON 2018 GAY GAMES BID

I would like to add my support to the bid for London to host the Gay Games in 2018 and would like this submitted to the Site Selection Committee in support of the bid.

I firmly believe that London is incredibly well-placed to host the Gay Games in 2018. It has the necessary infrastructure, resources and experience to host a truly successful Games. Moreover, London has world famous tradition of diversity that makes it a welcoming and inclusive place for everyone, including lesbian, gay, bisexual and transgender people. It is this combination that makes London the perfect place for the 2018 Gay Games.

I am very proud to be a supporter of the London 2018 bid and I look forward to welcoming visitors from all over the world to deliver the best Gay Games seen to date. I look forward to working with you and embracing the Gay Games principles of participation, inclusion and personal best.

Kind regards,



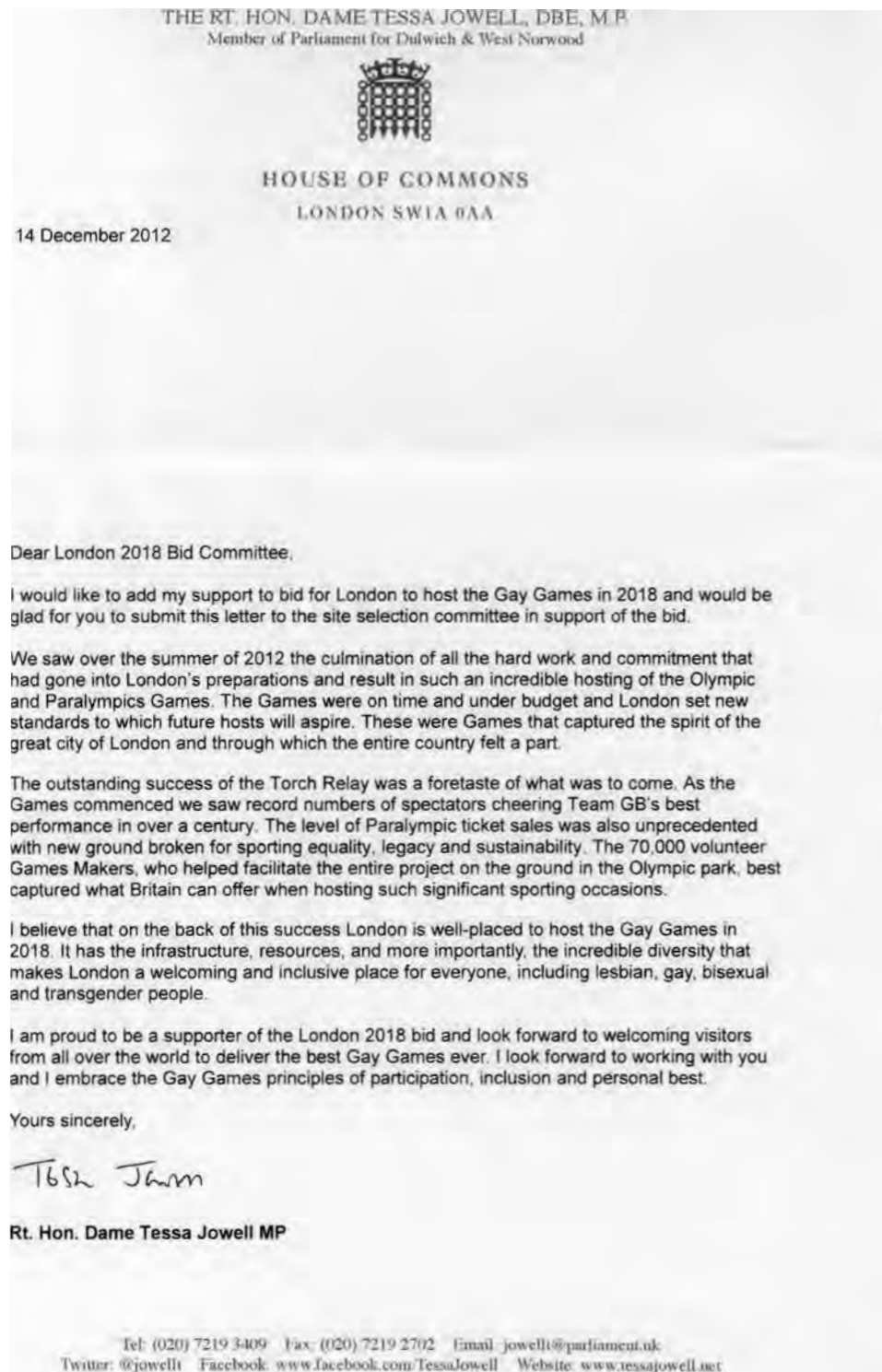
Stephen Gilbert MP
Member of Parliament for St Austell & Newquay

For information on my work – www.SteveGilbert.info

Whilst your MP will treat as confidential any personal information which you pass on, he will allow authorized staff and volunteers to see the information if this is needed to help and advise you, and may pass all or some of this information to agencies such as the DSS, the Inland Revenue or the local Council if this is necessary to help with your case. He may wish to write to you from time to time to keep you informed of issues that you might find of interest – please let him know if you do not wish to be contacted for this purpose.

15 Appendix A

Tessa Jowell



15 Appendix A

Lyn Brown



15 Appendix A

London Borough of Newham




Date: 14 February 2013
REF: MAY 21928

TO WHOM IT MAY CONCERN

RE: London bid to host the 2018 Gay Games

I am delighted to endorse the London bid to host the Gay Games in 2018 and pledge our support to make it an unforgettable sporting event.

This is an amazing opportunity to build on the many successes of the London 2012 Olympic Games, celebrate diversity and change perceptions.

We've already won the bid to host the 2017 Paralympic World Championships and we've got the British Athletics Grand Prix coming to the stadium this July.

We want to continue to inspire a generation, ensure a long-lasting sporting legacy and bring our community together.

We will bring our experience and enthusiasm to the Gay Games to deliver a great event in the heart of the most diverse borough in London.

In Newham we are proud of our diversity; it is a place that is shared by people from practically every country on the planet. We are also proud of the fact that we are one, tolerant, community.

There is no better place to host 15,000 competitors than in a vibrant, global city that has already shown it can unite and inspire.

With an airport and a major transport hub in Stratford, we have the best-developed transport links that helped bring millions of people to the Olympic Park.

We are also able to host the world's media in modern, digital-friendly facilities.

Our cultural offering includes hosting brilliant live music and entertainment events attended by thousands of people. One of our programmes for 2012 was called Let's Get the Party Started and that's exactly what it did, through hundreds of events organised by more than 7,000 volunteers.

Uniting as a community is at the core of everything we do and we would bring that spirit to the Games in London.

More importantly, just as the Paralympics have transformed attitudes towards people with physical impairment, hosting the Gay Games at the stadium will present another ground-shifting moment to engender respect and tolerance for others. I sincerely hope that London's bid succeeds.



Sir Robin Wales
Mayor of Newham

London Borough of Newham
Newham Dockside
1000 Dockside Road
London E16 2QU

+44 (0) 20 8430 2000
www.newham.gov.uk

Host Borough for the London 2012 Olympic and Paralympic Games

15 Appendix A

London Legacy Development Corporation



Level 10, 1 Stratford Place
Montfichet Road
London E20 1EJ
Tel: +44 (0) 20 3288 1848

20 December 2012

To Whom It May Concern

Re: Support for London2018 - the bid to bring the Gay Games to London

Following an incredibly successful staging of the Olympic and Paralympic we are confident that we have showcased London doing what it does best: delivering events of a global scale.

I am delighted to have the opportunity to express my support for the London2018 bid to host the Gay Games here in London, with many of the events planned to be held at Queen Elizabeth Olympic Park.

By 2018, London's Olympic Park will be a place of local, national and international significance; it will be a destination of choice for many exciting events and community activities. Securing the 2018 Gay Games would help to build upon a fast growing list of world championships and international events being held in the Park.

London's five airports serve over 300 domestic and international destinations, ensuring that competitors and officials from all over the world will be able to get to the city. Once they arrive in London they will have the choice of over 120,000 bedrooms to accommodate them, catering for all budgets, with many within a few minutes' walk of the heart of the Park. With King's Cross station only seven minutes away by Javelin train and nine Overground and Underground lines serving Stratford, we have a proven transport network that makes it incredibly easy for visitors to arrive at and depart from a world renowned park full of amazing venues and parklands.

The 2018 Gay Games will provide a unique opportunity to host an unforgettable event that helps to sustain the increasing passion and excitement of LGBT sport and cultural events in this country and around the world, whilst at the same time delivering on our commitment to building a sporting legacy at the Queen Elizabeth Olympic Park.

I very much hope that you share our vision to celebrate the Olympic legacy by awarding London the honour of hosting the 2018 Gay Games.


Yours sincerely



Dennis Hone
Chief Executive

15 Appendix A

University of East London



**VICE-CHANCELLOR
AND CHIEF EXECUTIVE**
Professor Patrick McGhee
MA (Glas) DPhil (Oxon) CPsychol AFBPsE

Docklands Campus,
University Way,
London E16 2RD
Tel: +44 (0)20 8223 7307
Fax: +44 (0)20 8223 4100
Email: p.mcgee@uel.ac.uk
uel.ac.uk

TO WHOM IT MAY CONCERN

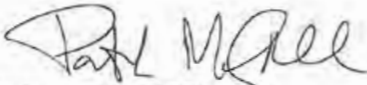
London Bid to host the 2018 Gay Games

The University of East London is keen to see the Gay Games come to London in 2018. We are a Stonewall Diversity Champion and have a strong policy commitment to promotion of equalities. The University hosted Team USA during the 2012 Olympic and Paralympic Games as well as 800 officials for LOCOG and other smaller teams and organisations. Our Docklands Campus will be the 'village' for the 2017 World Athletics Championships in London. So we have excellent experience on both the sports and facilities sides of hosting major events of this kind.


Specific areas where we are, in principle, able to offer practical support are:

- as a venue for competitive sports events, eg volleyball
- as a source of residential accommodation and other facilities
- as an academic contributor to the organisation of the proposed human rights conference taking place immediately before the Games
- supplying students and staff as volunteers
- in terms of media promotion via our website and social media
- as a named supporter,

With best wishes,



Professor Patrick McGhee
Vice-Chancellor and Chief Executive



15 Appendix A

Lee Valley



Alex Davis
Chair
Sport London
London 2018
Freepost RSKZ-KTZL-XYPR
London
SW9 8AY

24 January 2013

Dear Alex,

Lee Valley Regional Park Authority is delighted to support Sport London's bid to host the 2018 Gay Games, utilising several of our world class sporting venues.

As owners and operators of a series of outstanding sports venues and award winning spaces for leisure and recreation, we share the aspirations of all supporting partners to secure the Gay Games for London in 2018.

This event will continue to provide opportunities for participation, competition and inspiration, helping to cement the legacy from the London 2012 Olympic and Paralympic Games and once again welcome the world to our wonderful capital.

Lee Valley Regional Park Authority supports the potential use of several of our sporting venues including (but not limited to) the Lee Valley VeloPark, Lee Valley Hockey and Tennis Centre and Lee Valley Ice Centre.

We would like to commit these centres as host sports venues for the London 2018 Gay Games bid, subject to the satisfactory venue hire negotiations between the Authority and Sport London Committee. In addition, we would also like to commit our support in helping to deliver community outreach programmes and activities in the build up to, during and after the London Gay Games 2018.

We look forward to continuing our partnership and helping to shape the London 2018 Gay Games bid.

Yours sincerely



Shaun Dawson
Chief Executive

Lee Valley Regional Park Authority
Myddelton House, Bulls Cross, Enfield, Middlesex EN2 9HG
Telephone: 01992 717 711 Fax: 01992 719 937 www.leevalleypark.org.uk

Bringing you
LV Lee Valley
For nature, sport and discovery

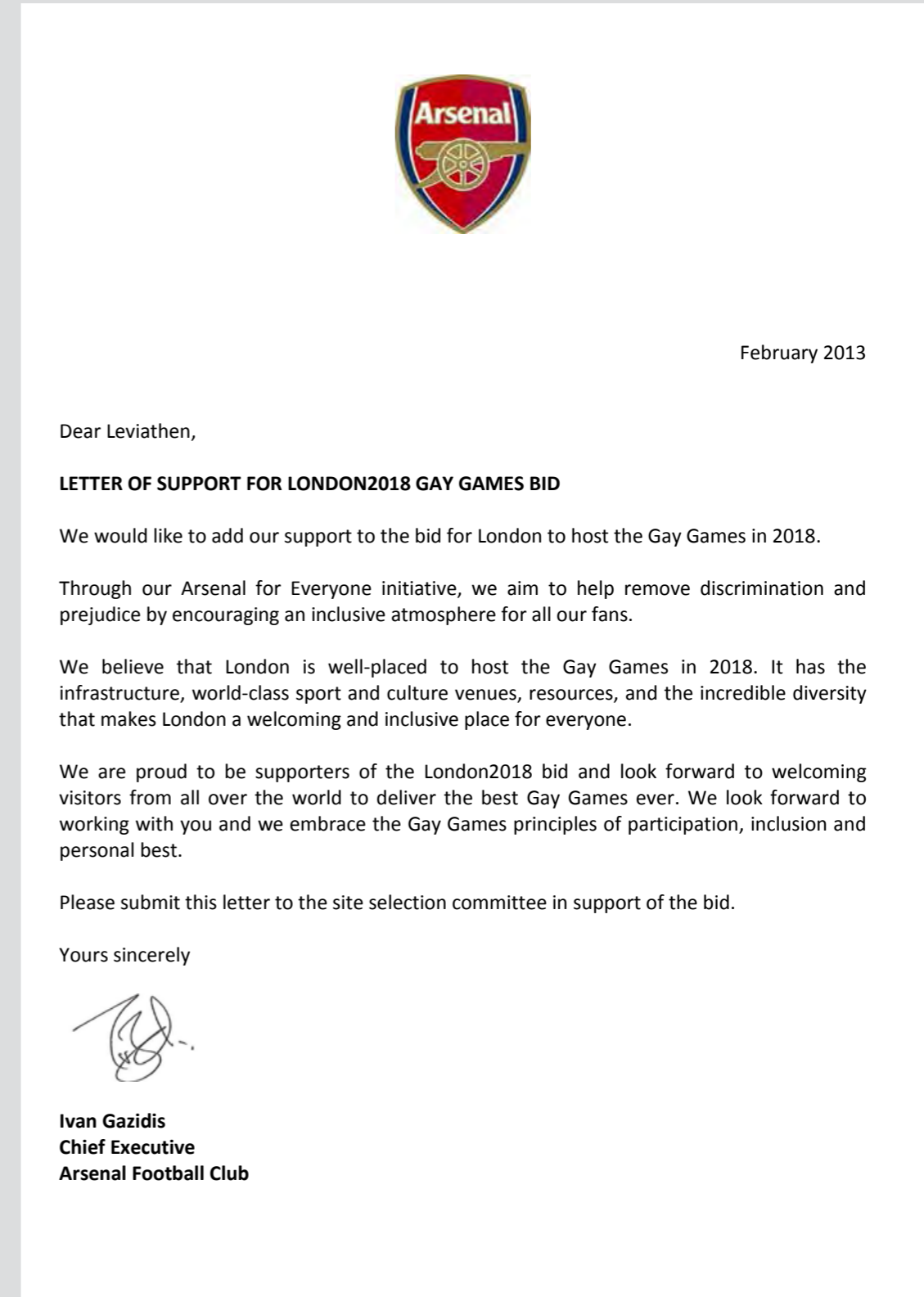
15 Appendix A

The Football Association



15 Appendix A

Arsenal FC



15 Appendix A

England Athletics



15th May 2012

England Athletics
Alexander Stadium
Walsall Road
Perry Barr
Birmingham
B42 2BE

LETTER OF SUPPORT

Dear Alex,

England Athletics wish to express our support for the London 2018 Gay Games bid that you are submitting to host at the Olympic Park in legacy mode.

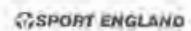
We feel that the event you are proposing to deliver will both support and complement our London Run! project that England Athletics is delivering in partnership with The Mayor's Office, Local Authorities and Street Games, which aims to make our sport more accessible and inclusive. This project has engaged over 30,000 participants through athletics in its first year of delivery, and has been driven through a strong cross organisation approach involving both sport and broader agencies under the leadership of England Athletics.

With Athletics forming a key component of the Gay Games proposal with a full Track & Field programme, half and full marathon road races, our local delivery team will be very keen to work together to see how we might develop joint programmes of activity and ensure the best use of resources in attracting your target of 1000 participants for the Athletics events.

We are confident that this way of working will directly contribute to increased participation levels in the areas that you plan to target, particularly with the added focus on Athletics as a result of London 2012 and the 2017 World Athletics Championships respectively. Athletics embraces the values of sportsmanship, team work, fair play, honesty and integration. We believe that all these ingredients, alongside the factors articulated above, demonstrate clearly why we support the project proposal for the first Gay Games to be held on the Olympic site.

Yours sincerely,

Chris Jones
England Athletics Acting Chief Executive



Athletics House, Alexander Stadium, Walsall Road, Perry Barr, Birmingham B42 2BE. Tel : 0121 347 6543 Fax : 0121 347 6544
Registered in England. Registered Number 5583713. VAT NO 887115693

15 Appendix A

Volleyball England



Alex Davis
The London 2018 Gay Games Bidding Committee
London 2018
Freepost RSKZ-KTZL-XYRR
London, SW9 8AY

30th January 2013

Dear Alex,

The Gay Games Bid Team for London 2018

On behalf of Volleyball England and the British Volleyball Federation we would like to write to confirm our total support for the bid to host the Gay Games 2018.

As you will know, volleyball is a fully integrated sport, with beach, indoor and sitting disciplines. We also have a number of openly gay staff and players who I am sure will also be happy to support the bid!

Please accept our apologies that we were unable to attend the reception on 28th January, due to other commitments, but please do let us know if you require any help or advice.

With very best wishes,

Lisa Wainwright
Chief Executive, Volleyball England

Richard Callicott
President, British Volleyball Federation



Volleyball England
SportPark, Loughborough University
3 Oakwood Drive
Loughborough LE11 3QF
T: 01509 227722
F: 01509 227733
www.volleyballengland.org
Registered in England No: 2023635
VAT No: 118 3039 89

15 Appendix A

British Wheelchair Basketball

**British Wheelchair Basketball**

Charlie Bethel – Chief Executive
SportPark, Oakwood Drive, Loughborough,
Leicestershire, LE11 3QF Great Britain
Tel: ++44 (0)1509 279900 Fax: ++44 (0)1509 279909
Mob: ++44 (0)7748 668395
Email: c.bethel@gbwba.org.uk

26th November, 2012

To whom it may concern,

With the greatest respect, British Wheelchair Basketball is fully supportive of London's bid to host the 2018 Gay Games in our capital city. Furthermore we are greatly encouraged to see London take the mantle of proposing the inclusion of disability sport in the programme for the event.

Wheelchair Basketball is arguably the largest Paralympic Sport in the World and in the United Kingdom the size and depth of that participation is mirrored through our levels of participation in the game and the officials and coaches that support it.

The potential for Wheelchair Basketball in the Games would provide a viable legacy for participation in both the United Kingdom and the rest of the world, London was ground breaking in its embrace of the London Paralympic Games, and with the Gay Games similar new ground can be broken to provide sport for all in all communities.

In both competitive and festival (have-a-go) environments British Wheelchair Basketball will work with you to provide the best possible opportunities for participants and the general public.

If successful we will be fully supportive in engaging with both the International Federation and our workforce to make the Games a great success.

Yours sincerely,

Charlie Bethel
Chief Executive

President - Richard A Gamble
Life Vice President - Richard W S Baker
Vice Presidents - Mr. Richard Callicott OBE, Sir Philip Craven MBE, Rt. Hon. Kate Hoey MP,
Ms. Jean Ratcliff, Prof. Sir David Wallace CBE FRS



15 Appendix A

National Portrait Gallery

National
Portrait
Gallery

23 February 2013

Dear Sam and the London 2018 Bid Committee

LETTER OF SUPPORT FOR LONDON 2018

We would very much like to add our name to the growing list of cultural groups who support the bid for London to host the Gay Games in 2018. We would be glad if you submit this letter to the site selection committee in support of the bid.

We believe that London is well-placed to host the Gay Games. It has the infrastructure, the resources, and more importantly, the incredible diversity that makes London an amazing, welcoming place for all.

Having staged the successful *Gay Icons* exhibition in 2009 and many other LGBT events as part of our regular programming, we are proud to be supporters of the London 2018 bid and are really looking forward to welcoming visitors from all over the world to deliver the best Gay Games ever. The Gallery looks forward to the outcome of the bid and continues to embrace the principles of participation, inclusion and personal best.

Yours sincerely,

Sandy Nairne
Director

For and on behalf of

National Portrait Gallery, London

15 Appendix A

The Arts Council

letter of support

From: **Moira Sinclair** (Moira.Sinclair@artscouncil.org.uk)
 Sent: 06 December 2012 15:06:41
 To: stuartbarrettdance@yahoo.co.uk (stuartbarrettdance@yahoo.co.uk)
 Cc: hsien@proudvoices.org (hsien@proudvoices.org); Tony Panayiotou (Tony.Panayiotou@artscouncil.org.uk); Joyce Wilson (joyce.wilson@artscouncil.org.uk)

Dear Stuart,

Arts Council England is pleased to support your proposal to bring the Gay Games to London in 2018. As a principle funder of the Cultural Olympiad for the London 2012 Olympic and Paralympic Games, we know how much culture can add to the sense of occasion, the opportunities for people to engage and the richness of experience for visitors and host city alike and we also know that artists benefit from the platform such occasions provide and the chance to connect with the rest of the world. I am sure this would be as true in 2018 as it was in 2012.

London is a city that already supports and celebrates culture in a way that chimes with the values and spirit of inclusivity and equality. If your bid were successful, we would be pleased to help you connect with our networks to see how artists and arts organisations might want to join in the celebrations. We would see our open application Grants for the Arts programme as the route for possible support for specifically commissioned cultural elements.

With best wishes in your endeavour,



Moira Sinclair
 Executive Director London
 Arts Council England
 Direct Line 020 7973 5525

Email moira.sinclair@artscouncil.org.uk

www.artscouncil.org.uk

15 Appendix A

London Ambulance Service



London Ambulance Service **NHS**
 NHS Trust

BY EMAIL
 Alex Davis
 Chairman
 London 2018 Gay Games Organising Committee

Headquarters
 220 Waterloo Road
 London
 SE1 8SD

Tel: 020 7783 2000
 Fax: 020 7783 2265

www.londonambulance.nhs.uk

03 February 2013

Dear Mr Davis

Letter of support for London 2018 Gay Games

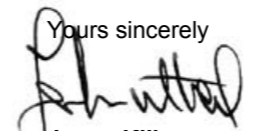
I write on behalf of London Ambulance Service NHS Trust (LAS) to express our support for the bid to host the 2018 Gay Games in London. I understand that final submissions are due by the end of February 2013 and I hope that this letter of support from the emergency ambulance service for London assists. London is well placed to host a sporting event of this magnitude and the expected 12,000 participants from 70 countries would have the reassurance of support and service provision from the largest and busiest metropolitan ambulance service in the World to support their wellbeing.

Following the London 2012 Olympic Games, in which we played an important role in the delivery of a safe and successful event for London, we would be very happy to lend our support to the bid and work with you to develop appropriate pre-hospital care deployments at games venues and associated cultural events. This will ensure the Games in 2018 are safe and secure whilst limiting the impact on routine health services in London. I do hope that the bid to host the games in 2018 is a success supported by the legacy provided by the Olympics.

As a Stonewall top 100 employer LAS is committed to equality and diversity in the workplace and as a Stonewall Health Champion we work to ensure that we deliver effective care to all communities within the health economy across the Capital.

We embrace the Gay Games principles of participation, inclusion and personal best and join with our partners to support the bid to bring the games to London.

Yours sincerely



Jason Killens
 Director of Service Delivery (North Thames)

15 Appendix A

CDG Brasil



LONDON2018 GAY GAMES BID

Sao Paulo, Brazil, 07th February, 2013

LETTER of SUPPORT

Dear Leviathen,

We would like to add our support to London's bid to host the Gay Games in 2018 and would be glad for you to submit this letter to the Federation of Gay Games site selection committee in support of the London2018 bid.

London would be a fantastic place to travel to for the Gay Games in 2018. It has the infrastructure, world-class sport and culture venues, resources, and the incredible diversity that makes London a welcoming and inclusive place for everyone, including lesbian, gay, bisexual and trans people.

We are excited to be supporters of the London2018 bid and look forward to being a part of expanding the diversity of the Gay Games to include more participants from South America than ever before. We look forward to working with you and we embrace the Gay Games principles of participation, inclusion and personal best.

Yours sincerely



Erico dos Santos
President
Official Brazilian LGBT Sports Committee

CDG BRASIL - Official Brazilian LGBT Sports Committee
Address: Francisco Vieira Bueno, 242 - Zip Code: 03390-000 - São Paulo, SP, Brazil
Phone : + 55 11 3439-2001 - info@cdgbrasil.org - www.cdgbrasil.org

15 Appendix B

Attendees at meeting

17TH JULY 2012

LLDC

- Girls in Golf
- The Goslings
- Irons Golf Society
- Ishigaki
- Kings X Steelers
- The London Royals
- London Orca
- London Raiders
- Out For Sport
- Out Play Squash
- Out To Swim
- Phoenix Football Club
- The Pink Singers
- Sailing & Cruising Association
- Soho Rowing Club
- Tennis London
- UK Roller Derby Association
- UK Same Sex Dance Association
- LLDC
- Tennis London

9TH OCTOBER 2012

PRISM, BNY MELLON

- Bank of Tokyo Mitsubishi UFJ Ltd
- London Big Gay Band
- Boyz in Sync
- BP
- Cycle Out
- Deutch Bank
- Gay Out Door Club
- Girls in Golf
- Gay Mens Fitness Association
- Goldman Sachs
- IGLFA
- Irons Golf
- Ishigaki
- Jewish Gay and Lesbian Group
- Lea Valley Park Authority

- Leftfooters FC
- LGBT Consortium
- London Gay Symphony Orchestra
- Live
- London Royals
- London Gay Big Band
- MBARC Sexual Health
- The Met Police LGBT Advisory Group
- Not So Trad LGBT Climbing
- Out on the Street
- Phoenix FC
- Pink Singers
- Stonewall FC
- Tennis London
- The Lesbian and Gay Christian Movement
- UBS
- University of East London
- West London Disability Sport

21ST JANUARY 2013

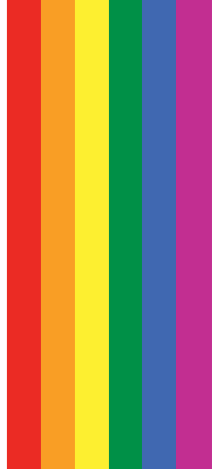
THE LOFT, WESTFIELD

- 2012 Gamesmakers
- BBC World
- The Cactus Club
- Canis Media
- Cycle Out
- Ernst & Young
- Hackney Women's Football Club
- LOCOG
- London Front Runners
- London Royals
- Network Rail
- Out Play Squash
- Out To Swim

28TH JANUARY

PORTCULLIS HOUSE

- 100 Out Campaign Fundraiser
- Ambulance Service
- Baseball / Softball UK
- BBC Journalist
- Brighton Lesbian & Gay Sports Society (BLAGSS)
- British Wheelchair Basketball
- Cactus Club
- Celebrate & Educate / Schools Out
- Deep C Divas
- Deputy Head Teacher – Alfred Salter School
- Diversity Role Models
- ELOP
- Elton John Agency – Rocket Sports Management
- Elysian Events
- Equalities Lead at Newham Council (representing Mayor of Newham)
- Equalities Minister (Liberal Democrat)
- Ernst & Young
- Former Mayoral Candidate for Liberal Democrats
- G3 Magazine
- Gay Football Supporters Network (GFSN)
- Greater London Assembly Labour Member
- Greater London Assembly Lead Member for Liberal Democrats
- Journalist
- Kaleidoscope Trust
- LCP (London Community Pride)
- Lead Singer from The Feeling
- Lee Valley Park
- LGBT BNY Mellon Group
- LGBT Consortium UK
- LGBT History Month / Schools Out
- LGBT Labour Group
- LGBT+ Liberal Democrats
- Liberal Democrat Press Office
- Liberal Democrats
- London & Partners London 2018 Bid Team



15 Appendix A

Attendees at meeting (continued)

London Gay Symphony Orchestra
London Legacy Development Corporation
London Royals
Manchester Pride
Mayor of Waltham Forest
Members of Parliament - Labour Party
Members of Parliament - Liberal Democrat
Members of Parliament - Conservative Party
MET LGBT Network
National Student Pride
Out to Swim
Paralympic Gold medalist
Paralympics Wheel Chair Volleyball Team Captain
Parliamentary Staff Group (Parliout)
Photographer
Pink News
Poet
Professional Cricketer
Radio 5 Live Commentator
Royal Borough of Greenwich
Speaker of House of Commons
Stonewall
Sugar Dandies
The Howard Rose Agency
Trans Action Support Group (TAGS)
Triathlete
UK Same-sex Dance Council (UKSSDC)
University of East London

15 Appendix c

Cultural & ceremonies venues (CCX)



1. THE O₂

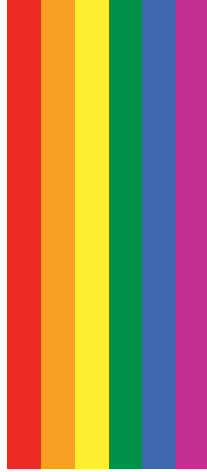


2. SOUTHBANK CENTRE

15 Appendix C

O₂ Venue information

1. VENUE DETAILS					
VENUE NAME	STREET ADDRESS	CITY	STATE/REGION	POSTAL CODE	
The O2	Peninsular Square	London		SE10 0DX	
Contact Person	Telephone	Fax	Email	Website	
Yanni Andreopoulos	"44 207 757 7554		Yanni.andreopoulos@aegeurope.com	www.theo2.co.uk	
Type of Events to be held in this venue:	CULTURAL EVENTS	CEREMONIES	OTHER EVENTS		
	No	Yes	No		
Backup Venue?	No	No	No		
If Backup Venue, enter Primary Venue					
2. VENUE FACILITIES					
Seating Capacity	Number of seats	Percentage of covered seating space?		Describe: Sky-boxes, box-seats/ tiers/ sections?	
20,000	18,000	100%		Level 0: Event Level (up to 6,000 standing) Level 1: Lower Bowl seating (ca. 8,000 seats) Level 2: 48 suites Level 3: 48 suites Level 4: Upper Bowl seating (ca. 6,000 seats)	
Access for disabled	Available / NOT available	Percentage seating disabled-accessible			
	Available	1%			
Parking	Number of cars	Number of covered spaces		Distance from venue	
	2000	0		500m	
On-street Parking	Available?	Number of spaces		Distance from venue	
	No				
Bus Parking	Number of buses	Number of covered spaces		Distance from venue	
	60	0		500m	
Truck Parking - Large (Semi's) [Broadcast Television / Stage Equipment]	Number of trucks	Number of covered spaces		Distance from the Stage and loading dock	
	ca 10	2 -3 depending on size		100m	
Truck Parking - Small (delivery-type)	Number of trucks	Number of covered spaces		Distance from Stage	
	ca 10	2 -3 depending on size		100m	
Loading Dock (describe: lifts, platforms)	Number of bays	Partially covered?		Distance from Stage	
	3 bays	fully covered		50m	
Public Transportation - Distance from venue	Bus	Subway/Tram		Train	
Boat pier 100m from venue with service to central London.	8 bus lines with terminus at arena	North Greenwich station 100m from The O2, on Jubilee Line			
Other Comments					
3. MEDICAL FACILITIES					
Medical Facilities	On site?	Covered	Size	Running Water	Electricity
	Yes	Yes	There are several on each level which vary in size.	Yes	Yes
Other details					
4. OTHER VENUE FACILITIES					
Sound systems (Does the venue have it's own, give details.)	Available/ Not available			Capacity: Can sound be heard throughout the entire competitive area? (Describe acoustic quality.) Can these be easily controlled for rehearsals, including simple level adjustments, adding microphones?	
	Available			The venue PA system is suitable for public announcements, music and video playback and even small performances, but not a large-scale production.	
Lighting systems (Does the venue have it's own, give details.)	Available			Can these be easily controlled for rehearsals, including simple: focusing & level adjustments?	
	Available			The lighting system is a sports lighting system that allows various lighting levels. It also has instant blackout and restrike capabilities with shutters. No other show lighting is available.	

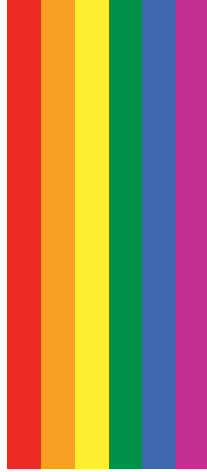


Air Conditioning	Available / Not available		Give details of the ventilation within the facility. i.e. adequate cooling/heating system, windows, fans etc.		
	Available		The venue has an air handling system which can regulate temperatures within the bowl.		
Control Rooms, Offices, Press Boxes	How many?		Give details: specific location, equipment, intercoms		
			The venue has 1 control room on Level 5, at the top of the Upper Bowl. There are flexible rooms back-of- house which can be used as offices or dressing rooms. There is no dedicated press box.		
Power supply: such as 3-phase hookups, are additional generators needed?			Provide details		
No additional generators are needed.					
Provide details about loading dock/areas					
	Loading dock is right behind stage-end and seating can be removed to allow trucks to come straight onto event floor during load in and load out.				
Other Facilities: including small practice rooms, large rehearsal spaces, risers...					
5. SPECTATOR FACILITIES					
Spectator Facilities	Quantity	Distance from event		Comments	
Public Telephones	0				
Snack Bar	12 food concession points 6 bars	WITHIN ARENA			
Vending Machines	8	WITHIN ARENA			
Food Store or Restaurant	27 bars & restaurants within The O2 complex, under the tent.	20m			
6. EVENTS FACILITIES					
EVENTS FACILITIES	Available / NOT Available	Covered	Size	Ceiling Height	Water Available
Stage Area	Please refer to plans for all sites				
	Available	Yes	TBD	22m	Yes
Equipment Storage (24 Hour Access?)	Available / NOT Available	Covered	Size	Ceiling Height	Equipment Locked?
	Available	Yes	TBD	TBD	Possible
Locked Space for Performers' Valuable (24 Hour Access?)	Available/ NOT Available	Covered	Size	Ceiling Height	Water Available?
	Available	Yes	TBD	TBD	Yes
7. DRESSING ROOM FACILITIES					
Men's Dressing Rooms	Quantity & Capacity	Facilities located Inside Dressing Room	Distance from event, Stage, secure-storage	Comments	
Lockers, Storage rooms	4 locker rooms: 25 lockers each 24 dressing rooms of various sizes	"Lockers, showers, toilets, TV Most dressing rooms include toilet, shower and mirrors	Within Arena	Plan available	
Showers					
Toilets					
Women's Dressing Rooms	Quantity & Capacity	Facilities located Inside Dressing Room	Distance from event, Stage, secure-storage	Comments	
Lockers, Storage rooms	See above				
Showers					
Toilets					
8. LIST ALL EVENTS FOR WHICH THIS VENUE WILL BE USED					
Event 1	Event 2	Event 3		Event 4	
Opening Ceremony					

15 Appendix C

Southbank Centre venue information

1. VENUE DETAILS					
VENUE NAME	STREET ADDRESS	CITY	STATE/REGION	POSTAL CODE	
Southbank Centre	Belvedere Road	London		SE1 8XX	
Contact Person	Telephone	Fax	Email	Website	
Shan MacLennan	(020)79210768	(020)79210700	shan.aclennan@southbankcentre.co.uk	http://www.southbankcentre.co.uk	
Type of Events to be held in this venue:	CULTURAL EVENTS	CEREMONIES	OTHER EVENTS		
	Yes / No	Yes / No	Yes / No		
Backup Venue?	Yes / No	Yes / No	Yes / No		
If Backup Venue, enter Primary Venue					
2. VENUE FACILITIES					
Seating Capacity	Number of seats	Percentage of covered seating space?		Describe: Sky-boxes, box-seats/ tiers/ sections?	
Southbank Centre is a world-famous arts complex on the Thames comprising 3 main auditoria, 2 art galleries, a ballroom with multi-function rooms, outdoor performance spaces and restaurants					
Royal Festival Hall	2,780	100%	Stalls, balcony, 30 boxes (please refer to plan)		
Queen Elizabeth Hall	914	100%	Stalls only		
Purcell Room	367	100%	Stalls only		
QEH Foyer	200	100%	Mobile seating		
Saison Poetry Library Foyer	60	100%	Mobile seating		
Clore Ballroom	1,000 unseated, 300 seated	100%	Mobile seating		
Green and blue display spaces	N/A	100%	N/A		
Access for disabled	Available / NOT available	Percentage seating disabled-accessible			
Royal Festival Hall	Available	1%			
Queen Elizabeth Hall	Available	1%			
Purcell Room	Available	1.60%			
Parking	Number of cars	Number of covered spaces		Distance from venue	
On-site parking is not available at Southbank Centre					
On-street Parking	Available?	Number of spaces		Distance from venue	
	Available	Limited		In surrounding streets	
Bus Parking	Number of buses	Number of covered spaces		Distance from venue	
	Available	Limited		In surrounding streets	
Truck Parking - Large (Semi's) [Broadcast Television / Stage Equipment]	Number of trucks	Number of covered spaces		Distance from the Stage and loading dock	
	2	2		200m	
Truck Parking - Small (delivery-type)	Number of trucks	Number of covered spaces		Distance from Stage	
Drop off and load only available				200m	
Loading Dock (describe: lifts, platforms)	Number of bays	Partially covered?		Distance from Stage	
Royal Festival Hall has lifts from the bays to backstage and Clore ballroom	2	Yes		By lift	
QEH has lifts to backstage	4	Yes		By lift	
Public Transportation - Distance from venue	Bus	Subway/Tram		Train	
	2 minutes from venue	2 minutes from venue		2 minutes from venue	
Other Comments					
3. MEDICAL FACILITIES					
Medical Facilities	On site?	Covered	Size	Running Water	Electricity
	First aid facilities on site	Yes	Small	Yes	Yes
Other details	St. Thomas' Hospital is 5 minutes away				
4. OTHER VENUE FACILITIES					
Sound systems (Does the venue have it's own, give details.)	Available/ Not available			Capacity: Can sound be heard throughout the entire competitive area? (Describe acoustic quality.) Can these be easily controlled for rehearsals, including simple level adjustments, adding microphones?	
Royal Festival Hall	Available			Good acoustic quality with easy control	
Queen Elizabeth Hall	Available			Good acoustic quality with easy control	



Purcell Room	Available		Good acoustic quality with easy control		
QEH Foyer	Available		Good acoustic quality, portable amplification possible		
Saison Poetry Library Foyer	Not available		Good acoustic quality, portable amplification possible		
Clore Ballroom	Available		Good acoustic quality with easy control		
Lighting systems (Does the venue have it's own, give details.)			Can these be easily controlled for rehearsals, including simple: focusing & level adjustments?		
Royal Festival Hall	Rigged lighting system		Easy control		
Queen Elizabeth Hall	Rigged lighting system		Easy control		
Purcell Room	Rigged lighting system		Easy control		
QEH Foyer	Rigged lighting system		Easy control		
Saison Poetry Library Foyer	Not available		Easy control		
Clore Ballroom	Rigged lighting system		Easy control		
Air Conditioning	Available / Not available		Give details of the ventilation within the facility. i.e. adequate cooling/heating system, windows, fans etc.		
Southbank Centre is climate controlled with heating and cooling available through all indoor areas.					
Control Rooms, Offices, Press Boxes	How many?		Give details: specific location, equipment, intercoms		
Royal Festival Hall	Control room, existing offices in place, but no additional office space, no press boxes, but press seats available for performances		For location please refer to RFH plan, intercoms from control room to dressing rooms, walkie talkies		
Queen Elizabeth Hall	Control room, existing offices in place, no additional office space, no press boxes, but press seats available for performances		For location please refer to RFH plan, intercoms from control room to dressing rooms, walkie talkies		
Purcell Room	Control room, existing offices in place, no additional office space, no press boxes, but press seats available for performances		For location please refer to RFH plan, intercoms from control room to dressing rooms, walkie talkies		
Power supply: such as 3-phase hookups, are additional generators needed?			Provide details		
3-phase hook up is available without additional generators					
Provide details about loading dock/areas					
RFH	Ground level loading dock with 2 bays and lifts to backstage areas				
QEH Foyer	Ground level loading dock with multiple bays and lift to backstage areas				
Other Facilities: including small practice rooms, large rehearsal spaces, risers...					
Green rooms, multiple dressing rooms with pianos, backstage bar area, vending machines, warm up area, RFH has pneumatic risers, QEH has mobile risers.					
5. SPECTATOR FACILITIES					
Spectator Facilities	Quantity	Distance from event	Comments		
Public Telephones	Some in the vicinity				
Snack Bar	Many	On site	Many bars and cafes within the foyers		
Vending Machines	N/A		Backstage only		
Food Store or Restaurant	Many	On site	Southbank Centre hosts multiple restaurants and a food market on site, with commercial outlets nearby		
6. EVENTS FACILITIES					
EVENTS FACILITIES	Available / NOT Available	Covered	Size	Ceiling Height	Water Available
Stage Area	Please refer to plans for all sites				
Royal Festival Hall	Available	Yes			Yes
Queen Elizabeth Hall	Available	Yes	11.8m x 15.1m	Fly	Yes
Purcell Room	Available	Yes			Yes
QEH Foyer	Available	Yes			Yes
Clore Ballroom	Available	Yes	27mx24m		Yes
Equipment Storage (24 Hour Access?)	Available / NOT Available	Covered	Size	Ceiling Height	Equipment Locked?
No 24 hour access	Available	Yes	Please refer to plans		Possible
Locked Space for Performers' Valuable (24 Hour Access?)	Available/ NOT Available	Covered	Size	Ceiling Height	Water Available?
No 24 hour access	Available	Yes	In dressing rooms, please refer to plans for size and number		Yes

15 Appendix C

Southbank Centre venue information

(continued)

7. DRESSING ROOM FACILITIES				
Men's Dressing Rooms	Quantity & Capacity	Facilities located Inside Dressing Room	Distance from event, Stage, secure-storage	Comments
Lockers, Storage rooms	No lockers, items can be stored in dressing rooms	Yes	On site, backstage, dressing rooms locked	Please refer to plan
Showers	6	Depends on dressing room, please refer to plan	On site, backstage, dressing rooms locked	Please refer to plan
Toilets	6 private, 1 communal	Depends on dressing room, please refer to plan	On site, backstage, dressing rooms locked	Please refer to plan
Women's Dressing Rooms	Quantity & Capacity	Facilities located Inside Dressing Room	Distance from event, Stage, secure-storage	Comments
Lockers, Storage rooms	No lockers, items can be stored in dressin rooms	Yes	On site, backstage, dressing rooms locked	Please refer to plan
Showers	6	Depends on dressing room, please refer to plan	On site, backstage, dressing rooms locked	Please refer to plan
Toilets	6 private, 1 communal	Depends on dressing room, please refer to plan	On site, backstage, dressing rooms locked	Please refer to plan
8. LIST ALL EVENTS FOR WHICH THIS VENUE WILL BE USED				
Event 1	Event 2	Event 3	Event 4	
Choral daytime performances	Choral concert performances	Choral gala concert	"From Scratch" choir	
Other Events:				
Choral singalong				
Choral workshops				
Choral masterclasses				
Choral meet and greet				
Choral social event				
Band concert performances				
Band gala concert				
Band and orchestra social event				
Evening live music and dance				
Orchestral concert				
Rainbow Run				
Photography exhibition				
Photography workshop				
Fine arts exhibition				
Tea dance				
Poetry recital				
Writing workshops				

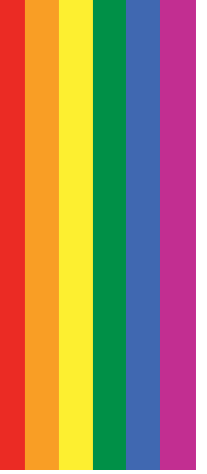
Federation of Gay Games - Cultural Festival Manual of Rules, Policies, and Procedures (Gay Games Red Book for Culture)
Part 6: Appendix C - Venue questionnaire - RFP Appendix CCx v20111230

15 Appendix D

Sports organisation websites

SPORT	WEBSITES	
	ORGANISER	LOCAL CLUB
Aquatics (all categories)	http://www.outtoswim.org/	http://www.londonswimming.org/
Athletics (All Categories)	http://www.londonfrontrunners.org/	http://www.Englandathletics.org
Badminton	http://goslingslondonsc.com/	http://www.badmintonengland.co.uk/
Basketball & Wheelchair Basketball	http://gaybasketball.co.uk/	www.gbbasketball.com ; www.gbwbba.org.uk/
Bodybuilding	http://www.bodybuildingguild.org/	
Bowling	http://www.blagss.org/	
Bridge	http://www.wlgbco.co.uk/	
Cycling – Road Races	http://www.britishcycling.org.uk/	http://www.cycleoutlondon.org.uk
DanceSport	http://www.ukssdc.co.uk/	http://www.essda.eu/
Figure Skating	http://www.iceskating.org.uk/	
Field Hockey	http://www.Englandhockey.co.uk	http://londonroyals.co.uk
Golf	http://www.blagss.org/	http://www.ironsgolf.co.uk/
Martial Arts	http://www.ishigaki.org.uk	
Powerlifting	www.bdfpa.co.uk/	
Roller Derby	www.ukrda.org.uk/	http://www.londonrollergirls.com
Rowing	http://www.sohorowingclub.com/	
Rugby	http://www.pitchero.com/clubs/kingscrosssteelers/	
Sailing	http://gaysailing.org.uk/	
Soccer (Football)	http://www.gfsn.org.uk	
Softball	http://www.londonraiders.co.uk	http://www.baseballsoftballuk.com
Squash	http://4playsquash.org/	
Table Tennis		http://etta.co.uk/
Tennis	http://tennislondon.com	
Triathlon	www.britishtriathlon.org/	
Volleyball (all categories)	http://www.londonspikers.org/	http://www.dynamodykes.org.uk/
Wrestling	http://www.britishwrestling.org	

15 Appendix E



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