



PRIME MINISTER
CANBERRA

MINISTER FOR SPORT
CANBERRA

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29 APR 2013

Ms Moya Dodd
Football Federation Australia
Locked Bag A4071
SYDNEY SOUTH NSW 1235

Dear ~~Ms Dodd~~ *Moya*

Football in Australia is entering a new age. From grassroots to the elite level, the code is experiencing unprecedented growth and popularity which reflects the dedicated work of people behind the scenes at all levels of the game. Football unites people the world over and Australia is no exception.

As a dedicated and passionate contributor to this movement, you are responsible for much of the success and progress that football has gained in Australia – both on and off the pitch.

In recognition of the key role that you have played, it is with great pleasure that the Australian Government provides this message of endorsement following your nomination by the Asian Football Confederation (AFC) to contest the election for the women's football representative on the Federation Internationale de Football Association (FIFA) Executive Committee.

Your experience, in Australia, as a Director of the Football Federation Australia and as the first ever female Vice President of the AFC, has prepared you well for the responsibility of becoming a FIFA Executive Committee member.

You have been instrumental in achieving a lasting and meaningful cultural change in football through a number of your personal initiatives. These have resulted in breaking down cultural barriers and stereotypes and provided opportunities for women to contribute to the game in various capacities.

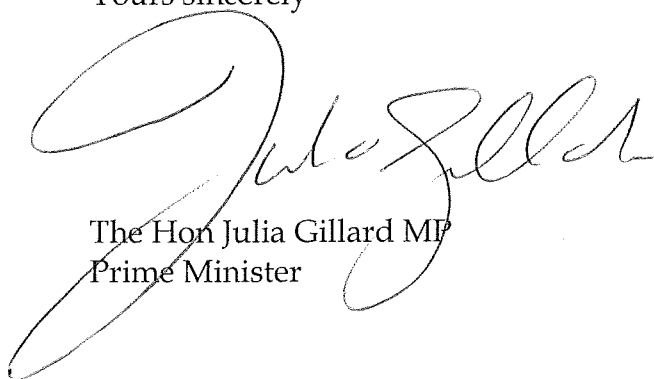
Your vision and passion for the development of women's football internationally is to be applauded, and we strongly believe you would be an outstanding global advocate for the game.

We are pleased that FIFA has taken the step of recognising the important role that women can play in the administration and management of sport by creating this role on its Executive Committee.

To be elected to this role would be a great honour not only for you personally, but also for the many millions of football players and fans across Australia and the broader region covered by the AFC.

Given your extensive and relevant experience for this role, we support your platform and wish you well for the remainder of the selection process.

Yours sincerely

A large, fluid, handwritten signature in black ink, characteristic of Julia Gillard's signature style, featuring a large initial 'J' and a long, sweeping tail.

The Hon Julia Gillard MP
Prime Minister

A handwritten signature in black ink, appearing to be 'K. Lundy', with a large, looped initial 'K' and a long, sweeping tail.

Senator the Hon Kate Lundy
Minister for Sport